Braiins OS / Braiins OS+

Let's bake some cookies…

(Cookie Policy)

Who are you and why am I here?

We are a commercial company called **Braiins Systems s.r.o.**, with its registered office at Křižíkova 148/34, Karlín, Prague 8, Czech Republic, Id. No. 241 47 931, registered in the commercial register kept by the Municipal Court in Prague under file No. C 183056.

We operate the website located at **https://braiins-os.com/** (and any subdomains thereof). Since we use cookies on our website to analyze traffic and to personalize content and ads, we prepared this Cookie Policy to help you understand what cookies are and how we use them (and also to comply with applicable law).

If you do not like anything you read in this Cookie Policy, we must ask you not to use our website, to delete any cookies already stored therefrom, and/or to change settings of your web browser to disable storing any cookies from our website.

For further information on how we collect, process, store and keep secure your personal data, please, refer to privacy policies available on our website.

What are cookies?

Cookies are small text files that are downloaded to your device by websites you visit. They allow websites to recognize your device and store some information, for example about your location and past actions.

There are different types of cookies. Some cookies may be stored on your device till their expiry date, unless you delete them earlier ("persistent cookies"), and some may expire at the end of your browsing session, when your web browser is closed ("session cookies"). Some cookies may come directly from the web server of our website ("first-party cookie") and some are stored by a different domain ("third party cookies").

You can find more information about cookies at www.allaboutcookies.org.

What cookies do you use?

The cookies we use cannot grant us any access to your computer. These cookies are not viruses or spyware and are not built to damage your device. We use both persistent and session cookies and both first-party and third-party cookies on our website.

We have listed the cookies that we use on our website, what each cookie is used for and how long it is retained below:

Statistics and Analytics Cookies

These cookies are used to help us understand how visitors interact with our website by collecting anonymous information.

The information we collect from performance cookies is gathered as a "group statistic" e.g. 40,000 people viewed the website in May, rather than Mr. John Brown viewed the Braiins OS section of the website in April. In short, we cannot identify you from performance and analytical cookies.

Name	Purpose	Type	Expiration
_ga	Google Analytics This cookie is used to register a unique visitor ID that is then used to generate statistical data on how the visitor uses our website.	First party Persistent	2 years
_gid	Google Analytics This cookie is used to generate statistical data on how the visitor uses our website.	First party Persistent	1 day
_gat	Google Analytics This cookie is used to throttle request rate.	First party Persistent	1 day
_gat_UA-*	Google Analytics This pattern type cookie is used to throttle request rate.	First party Persistent	1 minute
_gcl	Google Analytics	First party Persistent	90 days

	This conversion cookie is used to help determine how many times people who click on the ads end up taking an action on the advertiser's site. These cookies allow Google and the advertiser to determine that you clicked the ad and later visited the advertiser's site.		
_gcl_au	Google Analytics This cookie enables us to understand how is our website used by generating analytical data.	First party Persistent	90 days
_dc_gtm_UA-*	Google Tag Manager This cookies is used by Google Tag Manager to control the loading of a Google Analytics script tag.	First party Persistent	1 day
collect	Google Analytics Used to send data to Google Analytics about the visitor's device and behavior and to track the visitor across devices and marketing channels.	Third party (google-analytics.com) Session	

Essential Cookies

These cookies are technical cookies that are required for the operation of our website. Without essential cookies, our website can't operate properly and your online experience may be diminished. Some parts of our website may not work at all.

Name	Purpose	Type	Expiration
seenAnimation	This technical cookie is used for correct	First party Persistent	1 day

	functioning of the website.		
local_storage	This cookie is used in context with the local-storage function in the browser. This function allows the website to load faster by pre-loading certain procedures.	Third party (twitter.com) Persistent	Persistent

Functionality Cookies

These cookies are used to remember the user's site preferences and choices they make on the site including username, region, and language.

Name	Purpose	Type	Expiration
cookieconsent_status	This cookies is used to remember your choices regarding the cookies.	First party Persistent	1 year

Marketing and Advertisement

These cookies are used to display ads, features and links that are more relevant to your demand.

Name	Purpose	Type	Expiration
reddaid	Reddit This cookie is used for tracking user conversions on the website.	Third party (reddit.com) Persistent	2 years
Personalization_id	Twitter This cookie is used to integrate the sharing features of the Twitter social network. It also stores the information about how the users use the website for tracking and targeting purposes.	Third party (twitter.com) Persistent	2 years
IDE	Google DoubleClick	Third party	2 years

	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	(doubleclick.net) Persistent	
_rdt_uuid	Reddit This cookie is set by Reddit and is used for remarketing on reddit.com	First party Persistent	90 days

What choices do I have?

If you do not agree with this Cookie Policy, you may at any time easily manage stored cookies in your web browser settings (that means you can delete them) and you can also disable or limit storing of any new cookies. The exact procedure to manage the cookies depends on your web browser.

You can find more information at https://www.aboutcookies.org/how-to-delete-cookies/.

You may choose to disable storing cookies in general or only for some web servers. Please, be aware that in the event you decide to disable the cookies (in general or partially) or to delete stored cookies that we use, you may not be able to enjoy all the features of our website and our services.

How can I contact you?

If you have any questions about cookies and this Cookie Policy, please, contact our support team at info@braiins.com

Changes to the Cookie Policy

We reserve the right to amend and/or change this Cookie Policy from time to time. Therefore, please, check this Cookie Policy regularly.

In Prague on January 1, 2020
Braiins Systems s.r.o.