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Mississippi Scientist and Entrepreneur Discovers that Kale Juice Kills Liver Cancer Cells

JACKSON, MISSISSIPPI – June 3, 2019 Mississippi scientist and entrepreneur, Bilal Qizilbash, announced today at the Global Entrepreneurship Summit in The Hague, the Netherlands, that he and his research collaborator Dr. Elizabeth Brandon, associate professor of biology at Belhaven University, have discovered that juiced kale kills certain types of liver cancer cells in vitro while not affecting non-cancerous cells. This is in addition to their previous discovery that juiced kale kills melanoma cells in vitro ([U.S. Patent 9,919,016](#)).

The team's melanoma cancer cell breakthrough came in 2013 when Qizilbash was a graduate student at Mississippi College working with Brandon on his Master's degree in biomedical sciences. That research was first presented at the Global Health and Innovation Conference at Yale University in 2014. Their continued research since then led to the latest breakthrough -- that not only did juiced kale kill melanoma cancer cells, it is also killed liver cancer cells.

These discoveries were initially inspired by Qizilbash's suspicion that healthy juices containing kale prepared by his mom earlier in his career had actually reduced the size of his own skin tags. Once he was able to test and gain traction for his theory during his Master's degree studies, he set out on a mission to help get more kale into peoples' diets.

His research and genuine desire to help others led him to develop EasyKale™ a virtually tasteless, textureless, powdered form of kale that provides the healthy benefits of kale without the taste or fuss of preparing. He knew most people didn't like the taste or smell of kale. One tablespoon of the concentrated EasyKale™ is equal to four cups of leafy kale, providing an easy way to get a dose of daily vegetables by sprinkling it onto or into other foods and drinks. Work continues on more unique and different ways to get kale into peoples' diets through his company EasyKale Labs, LLC.

Qizilbash is further living into his giving spirit and an authentic desire to help others through his company. EasyKale Labs, LLC is **triple-bottom-line company**. Five percent of EasyKale Labs' net profits are earmarked for two different causes—feeding the homeless (via the Draw-a-Smile Foundation which he started many years ago before the kale discoveries) and educating a new generation of coders from at-risk backgrounds via the [Mississippi Coding Academies](#).

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For more information visit: <https://easykale.com>

Bilal Qizilbash is currently at the Global Entrepreneurship Summit and is available for one on one interviews. He can be reached on his cell at +1 917 596 5615.

Previous press for reference:

<https://www.supertalk.fm/kale-fights-cancer/>

<https://979cprrocks.com/belhaven-professor-researching-kales-cancer-killing-effects/>

Some Prior press on Qizilbash:

<https://responsibleeatingandliving.com/priority-kale/>

<http://jacksonfreepress.com/news/2017/jan/18/bilal-qizilbash/>

<https://abbiewalker.com/portfolio/bilal-qizilbash-inventive-philanthropist/>

<https://www.innovate.ms/wapt-interviews-startup-ceos-for-brain-drain-legislation-story/>

For more information visit: <https://easykale.com>