



OUR PRO COACHES
WILL TAKE ASPIRING
GAMERS FROM 0 TO 60
IN OUR MASTERCLASS
GAMING PROGRAM.



# About Us



esports entertainment
company that powers esports
communities with our awardwinning technology.



operators, DTH, ISP and OEM
partners to create innovative and
engaging gaming destinations
for consumers.



We provide world-class
gaming and esports
entertainment to hundreds of
millions of consumers.



Connect, engage and monetize with our innovative and award-winning esports destinations.







GamesGuidz is our **Gaming Coaching Masterclass**, supporting all the top online games, enabling gamers to learn from the pros and boost gaming skills.



Our SaaS platform provides the **best produced esports coaching** across various video categories, including one-to-one coaching with targets.



GamesGuidz **helps aspiring gamers** showcase their passions and skills to get in front of sponsors and teams across the globe.





LEAGUE OF LEGENDS



# Multi-function, Interactive Content And Engaging Entertainment Services, Critical To Successful VAS

# Ax

## Reach target customers

Our platform does not require complex integrations. Be the leader among competitors and benefit from a fully managed service.



### **Compatible plugins**

Our esports platforms can be connected to a variety of software. clipfeed is compatible with no code advertising service, Ellastic.



## Live analytics and tracking

Our cloud tracking provides data analytics insights and optimisation tools to make delivering content easier and more profitable.



## Local language

We provide global content and customer care in multiple languages, offering localized services that can be culturally relevant and targeted.



### **Acquire customers**

Our products have been designed for the requirements of advertisers looking to acquire and service customers with compelling content.



## Friendly support

Support that's always on to help with integration, feature updates and roll out. A team with more than 20 people at your disposal





The Problem



**Lack of structure** 

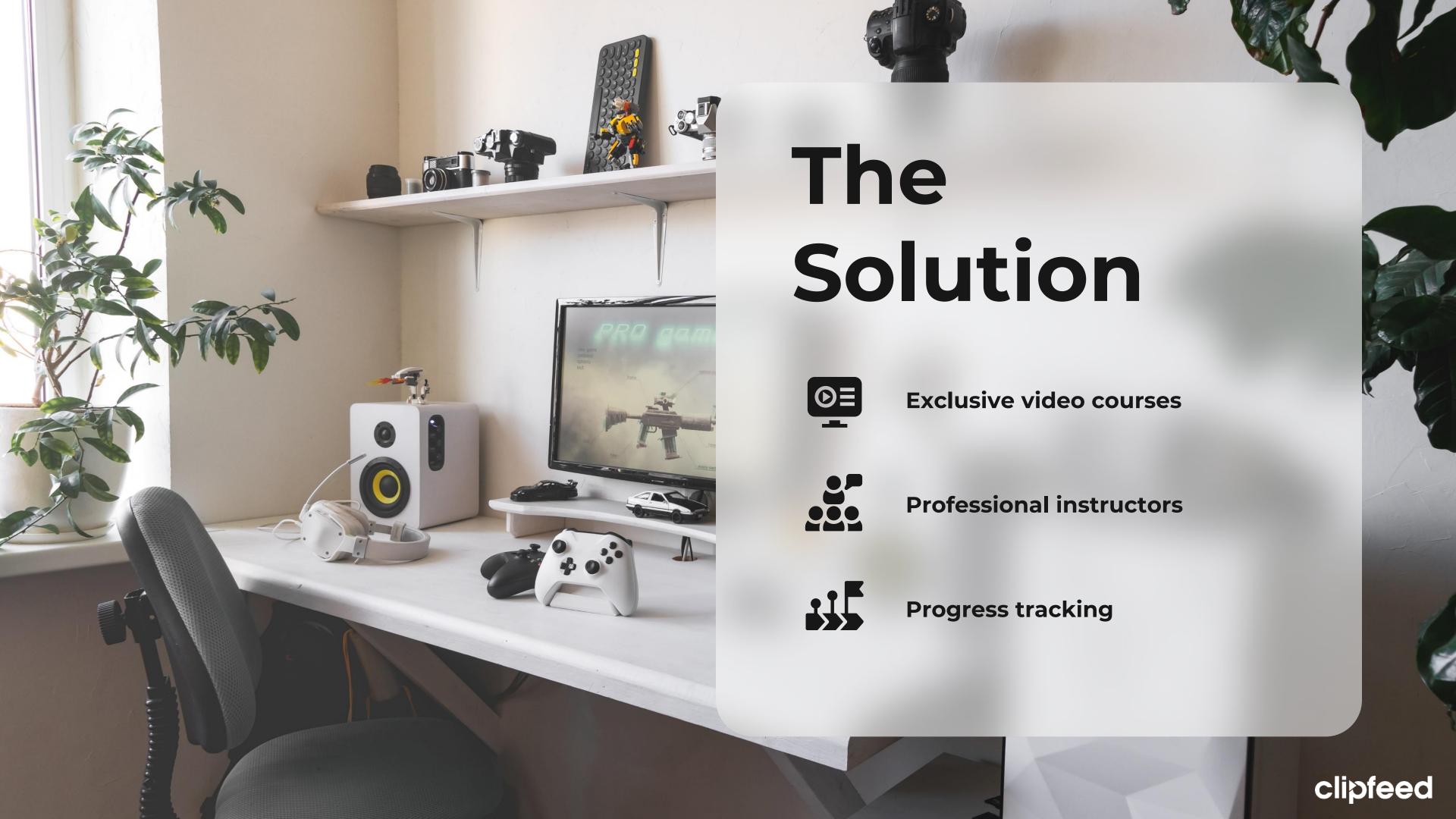


**Learning is inefficient** 



Improvements are slow





# The Opportunity

ESPORT IS MAINSTREAM

160

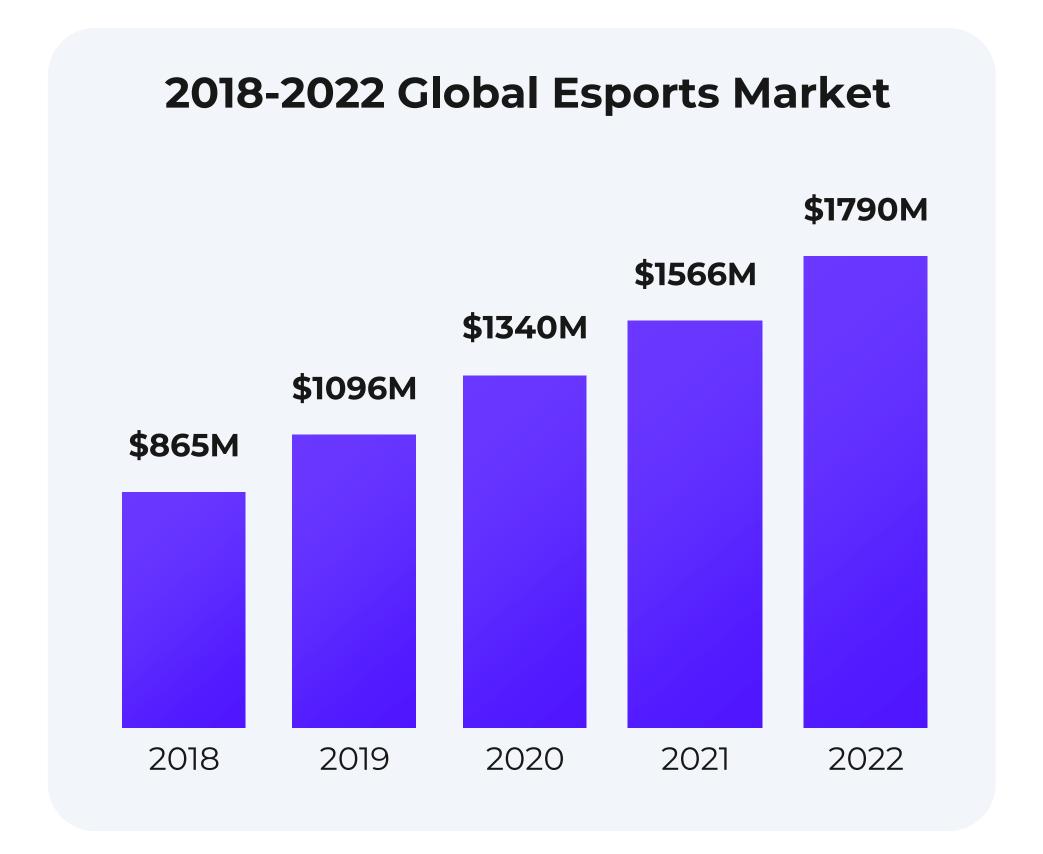
MILLION USERS
Total addressable market

\$300

/YEAR Spent on digital assets

+15%

CAGR Industry growth rate 2021







## **Platform Overview**



Video Game Guides
Live Session Coaching
One-to-One Chat



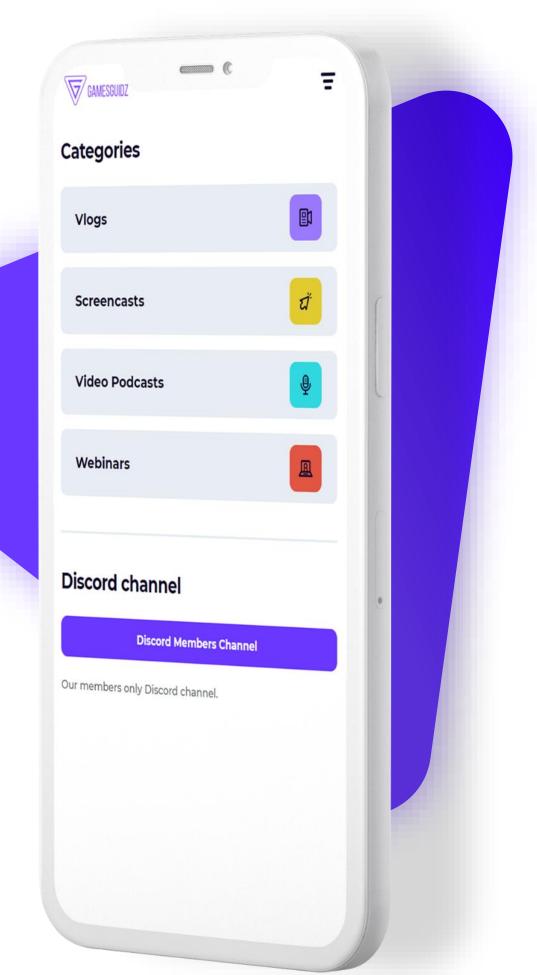
## **Language Support**

Multilingual, available for localization



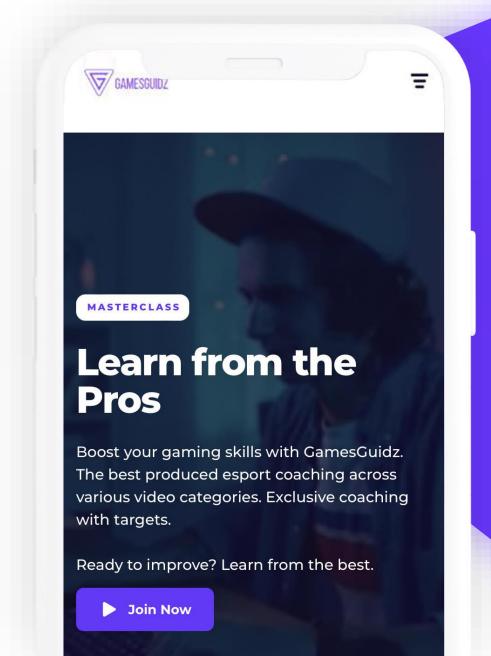
## **Rights Provided**

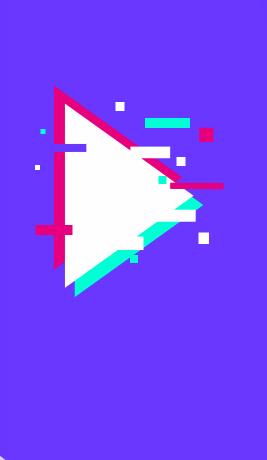
Mobile, Web, IPTV, OTT, OEM

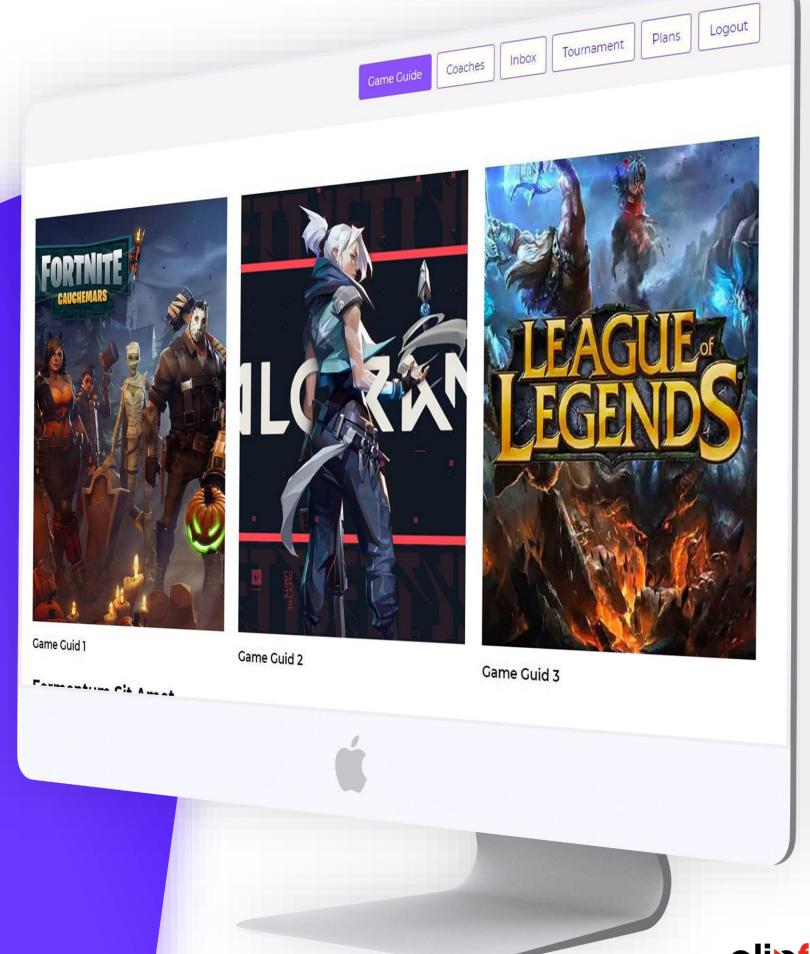




# Mobile & Web Ready









# Advanced UI

## MOTA2 MILLI Learn how to level up your progress. You're not progressing fast enough! We get it. Well We've got several hacks, tips and insights that will We've got several hacks. You're not progressing fast enough! we get it. Well we've got several hacks, tips and insights that will we've got several hacks, tips arming achievements with allow you to get far more gaming achievements. We've got several hacks, tips and insights that will allow you to get far more gaming achievements with allow you to get far more let's get started our game play quides. Let's get started allow you to get far more gaming achiev our game play guides. Let's get started. Watch a preview Click the play button to get a preview of one of our coaching videos.

## Feature highlights



### Video Coaching

Video coaching Masterclass across all the biggest games in esports.



#### **Coaching Series**

Get instant access to game coaching with series updates.



### Video Categories

Supporting vlog, screencast, video podcast and webinar categories.



#### **Private Access**

1-on-1 coaching and access to private chat messaging.



#### Tournament Invites

Access to exclusive esports tournaments to test your new



#### Live Calendar

View all upcoming coaching sessions and tournament invites. Join today and get access to the library, plus new viog

Questions?

How many videos do coaches publish

per week? e are there?

best del

# Features For Telecom



# User Features





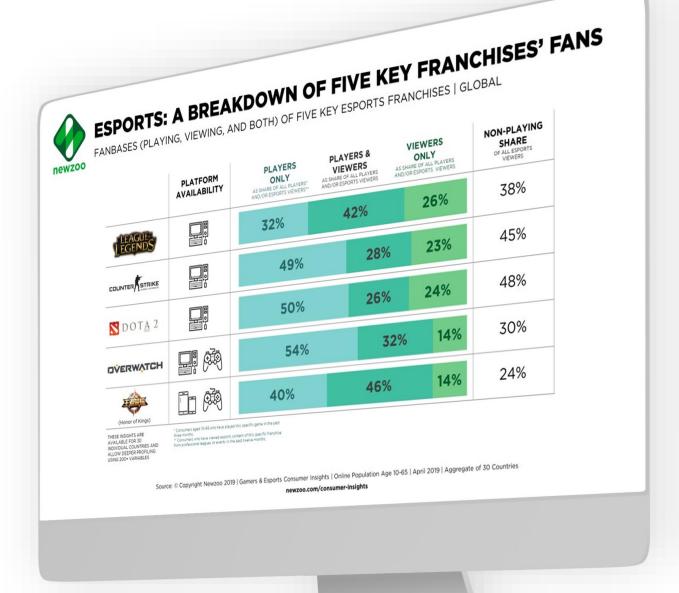
# User Features

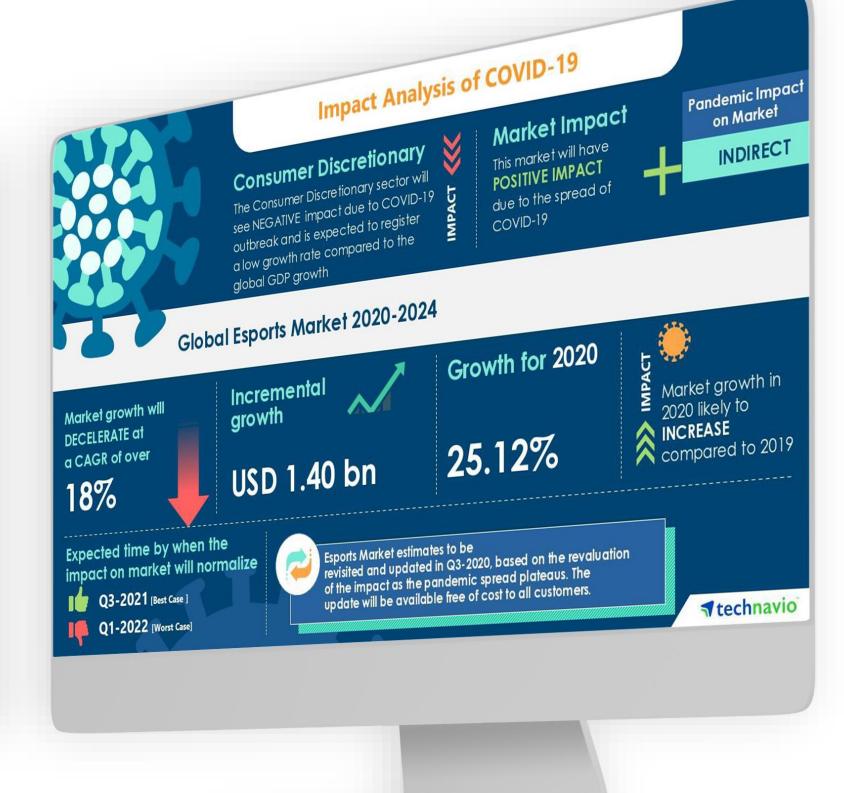


Discord private members channel



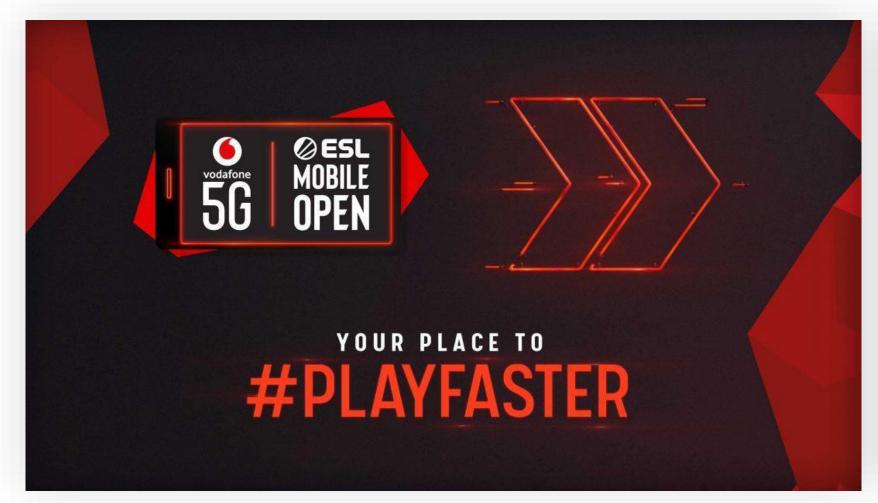
# Esports Growth







# Mobile Operators In Esports





www.I

Why mobile operators must participate in esports

# Additional Features

## Differentiation:



Beautiful crisp fast loading design



Works on all platforms; multi-screen



HTML5 compatible



No installation necessary



Mobile number to access and enjoy the service



Transparency in payments



It is easy to unsubscribe



Weekly updates



Tracking codes, analytics, interactivity and user logs





A TURNKEY, DEDICATED
PLATFORM TO HELP GAMERS
INCREASE THEIR SKILLS



Connect, engage and monetize with our innovative and award- winning esports destinations.



INFO@CLIPFEED.COM



W W W . C L I P F E E D . C O M