

Esports Coaching Masterclass

TAKING GAMING SKILLS
TO THE NEXT LEVEL.



GAMESGUIDZ





OUR **PRO COACHES**
WILL TAKE ASPIRING
GAMERS FROM 0 TO 60
IN OUR **MASTERCLASS**
GAMING PROGRAM.



About Us



clipfeed is a **global gaming and esports entertainment company** that powers esports communities with our award-winning technology.



clipfeed works with **telecom operators, DTH, ISP and OEM** partners to create innovative and engaging gaming destinations for consumers.



We provide **world-class gaming and esports entertainment** to hundreds of millions of consumers.



Connect, engage and monetize with our innovative and award-winning esports destinations.



GAMESGUIDZ



GamesGuidz is our **Gaming Coaching Masterclass**, supporting all the top online games, enabling gamers to learn from the pros and boost gaming skills.



Our SaaS platform provides the **best produced esports coaching** across various video categories, including one-to-one coaching with targets.



GamesGuidz **helps aspiring gamers** showcase their passions and skills to get in front of sponsors and teams across the globe.

DOTA 2

FORTNITE

VALORANT

LEAGUE OF
LEGENDS

CS GO

And many
more!

clipfeed

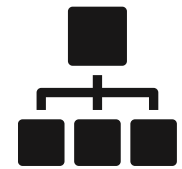


Multi-function, Interactive Content And Engaging Entertainment Services, Critical To Successful VAS

PRODUCT FEATURES



The Problem



Lack of structure



Learning is inefficient



Improvements
are slow



The Solution



Exclusive video courses



Professional instructors



Progress tracking

The Opportunity

ESPORT IS MAINSTREAM

160

MILLION USERS
Total addressable market

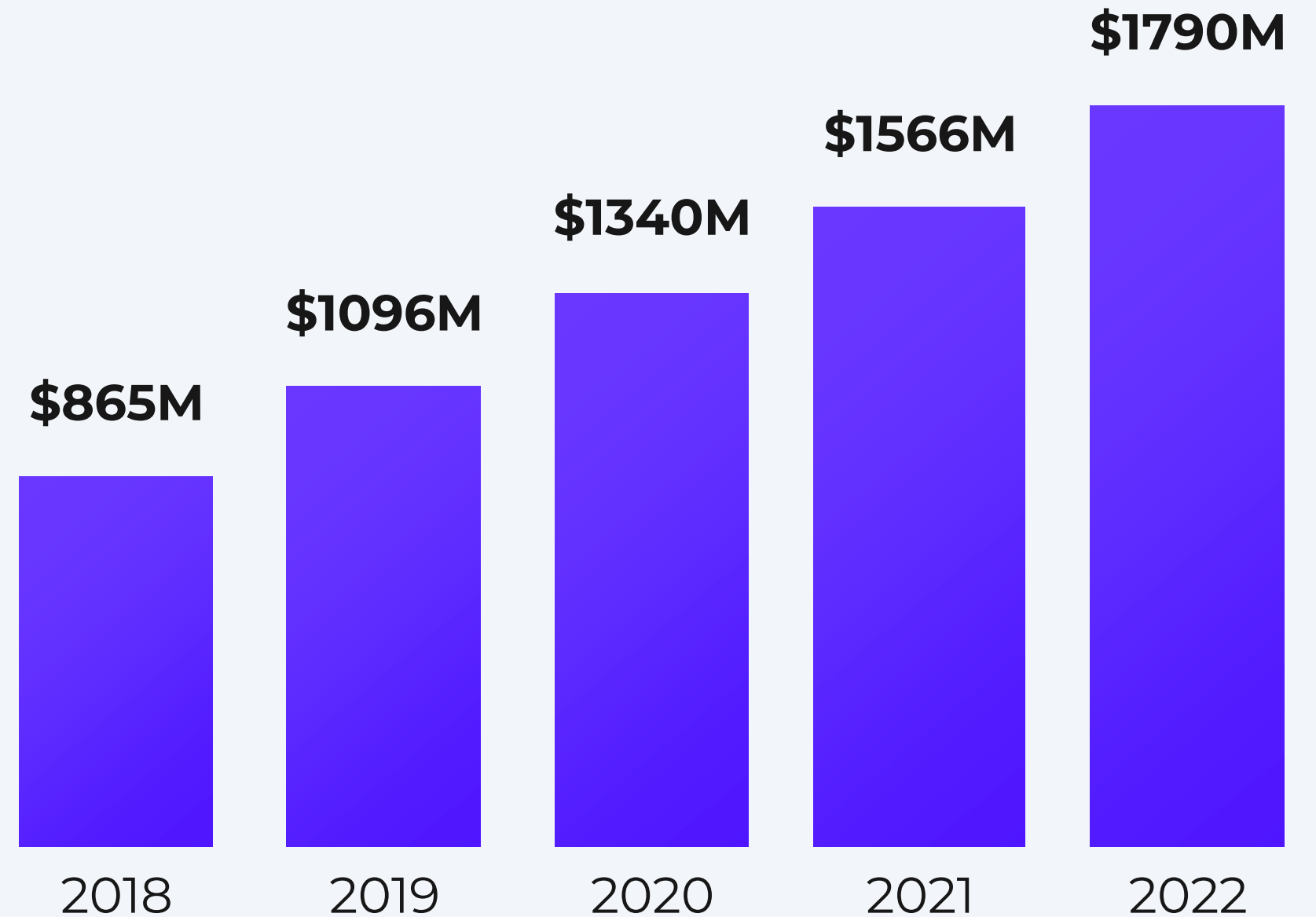
\$300

/ YEAR
Spent on digital assets

+15%

CAGR
Industry growth rate 2021

2018-2022 Global Esports Market





GAMESGUIDZ



Platform Overview

Video Game Guides
Live Session Coaching
One-to-One Chat



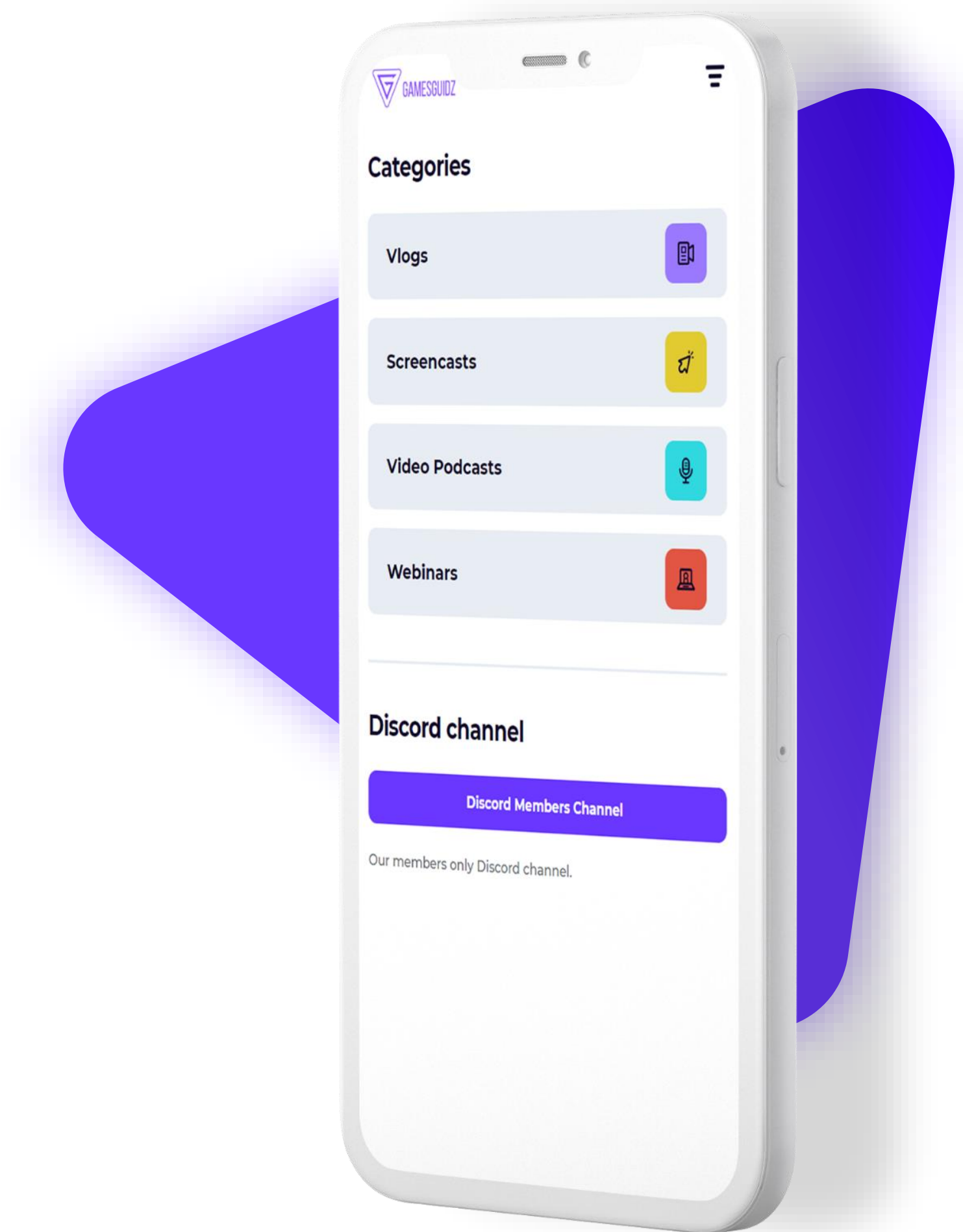
Language Support

Multilingual, available for localization

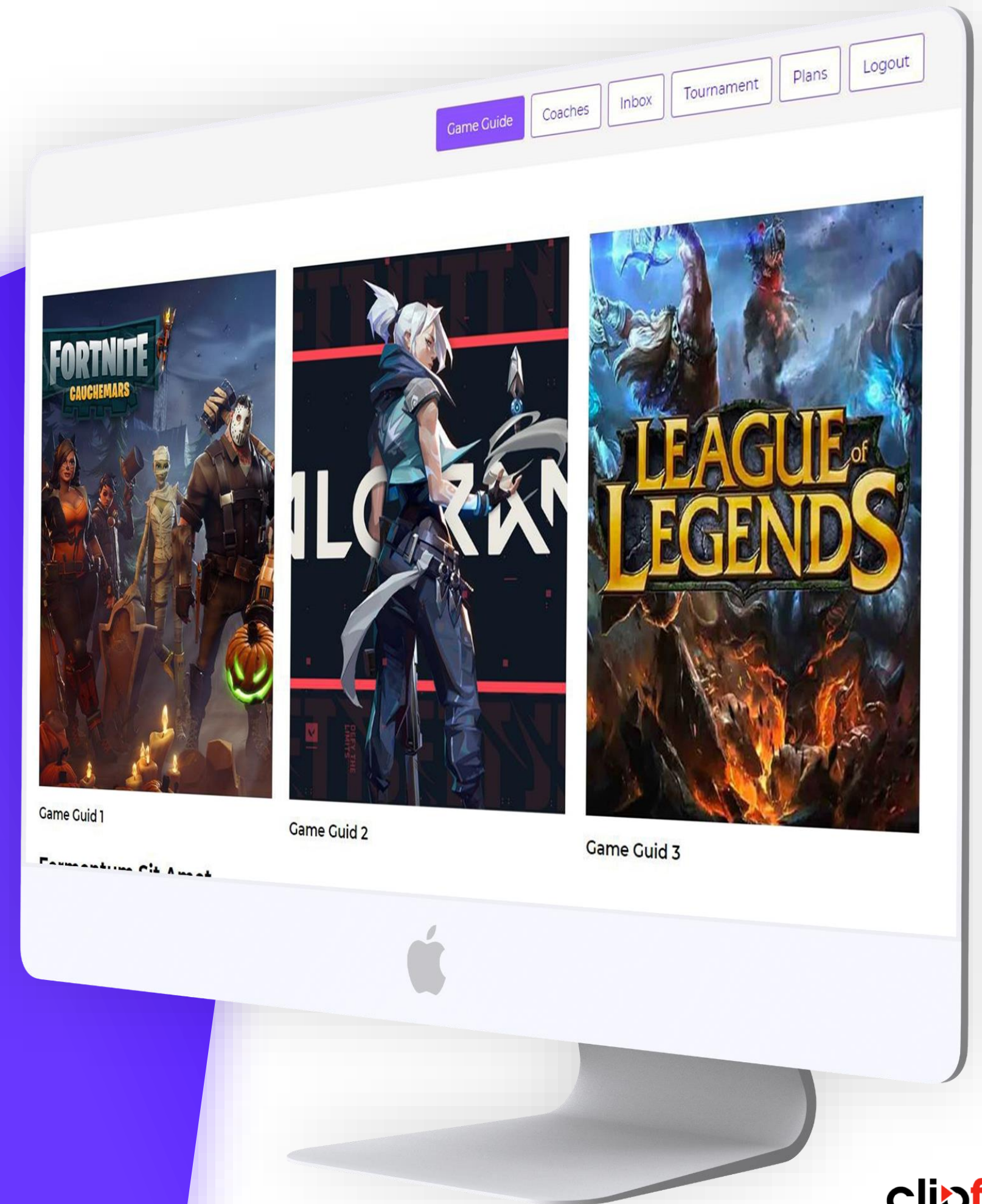
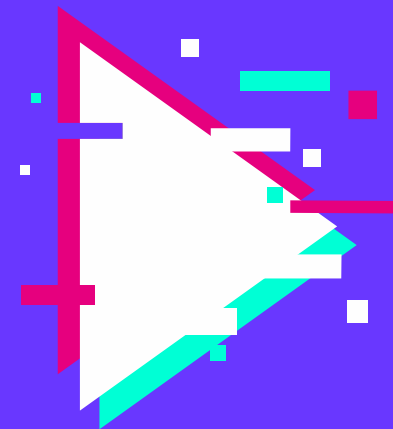
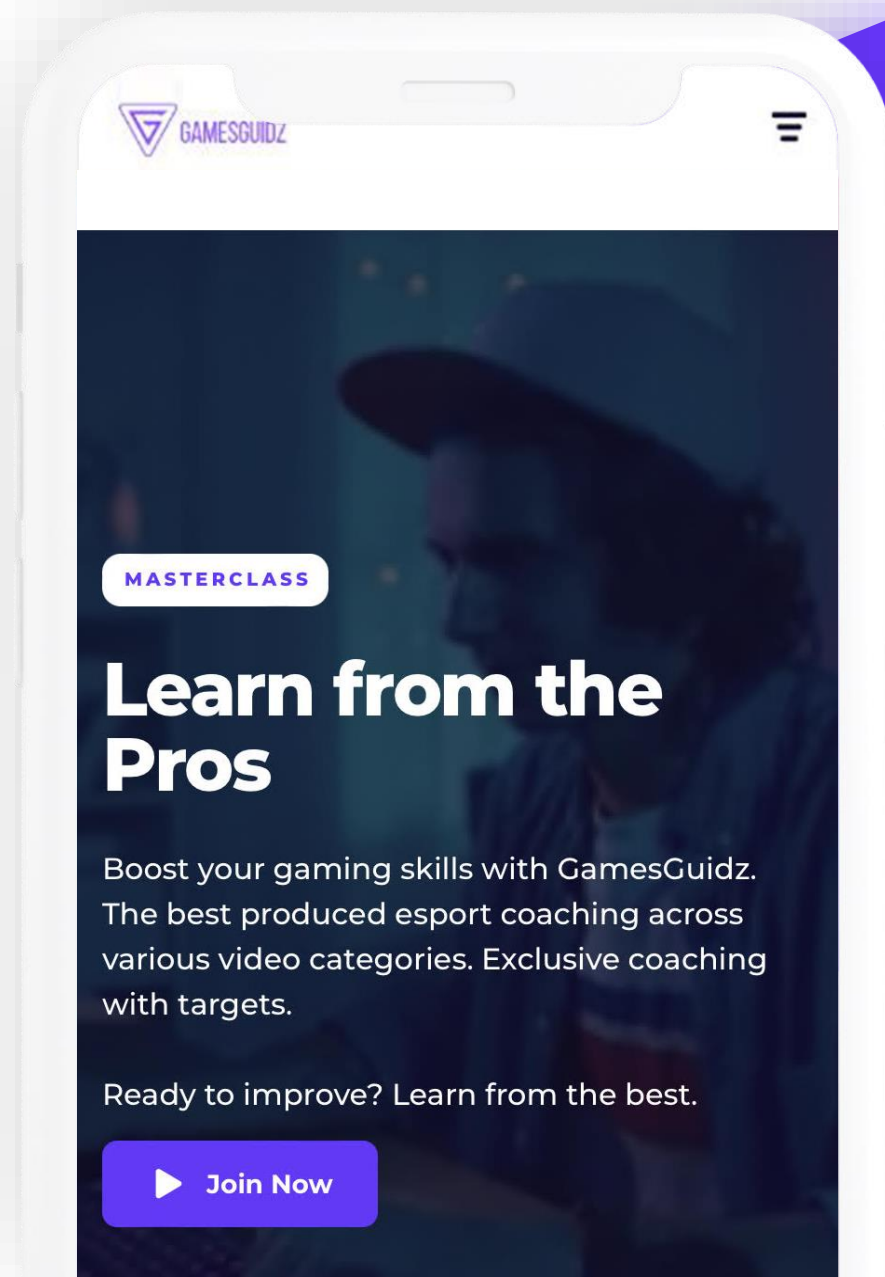


Rights Provided

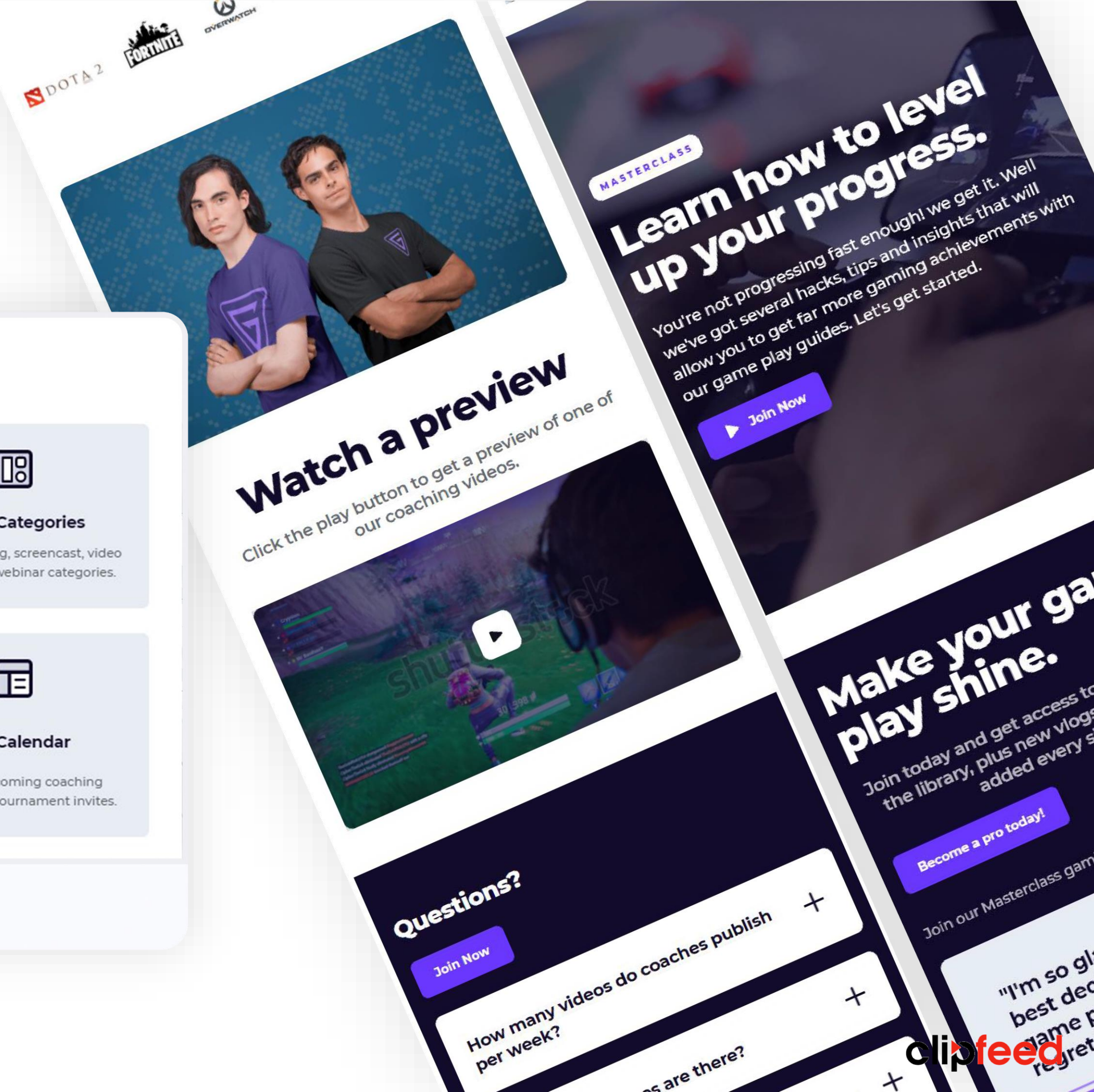
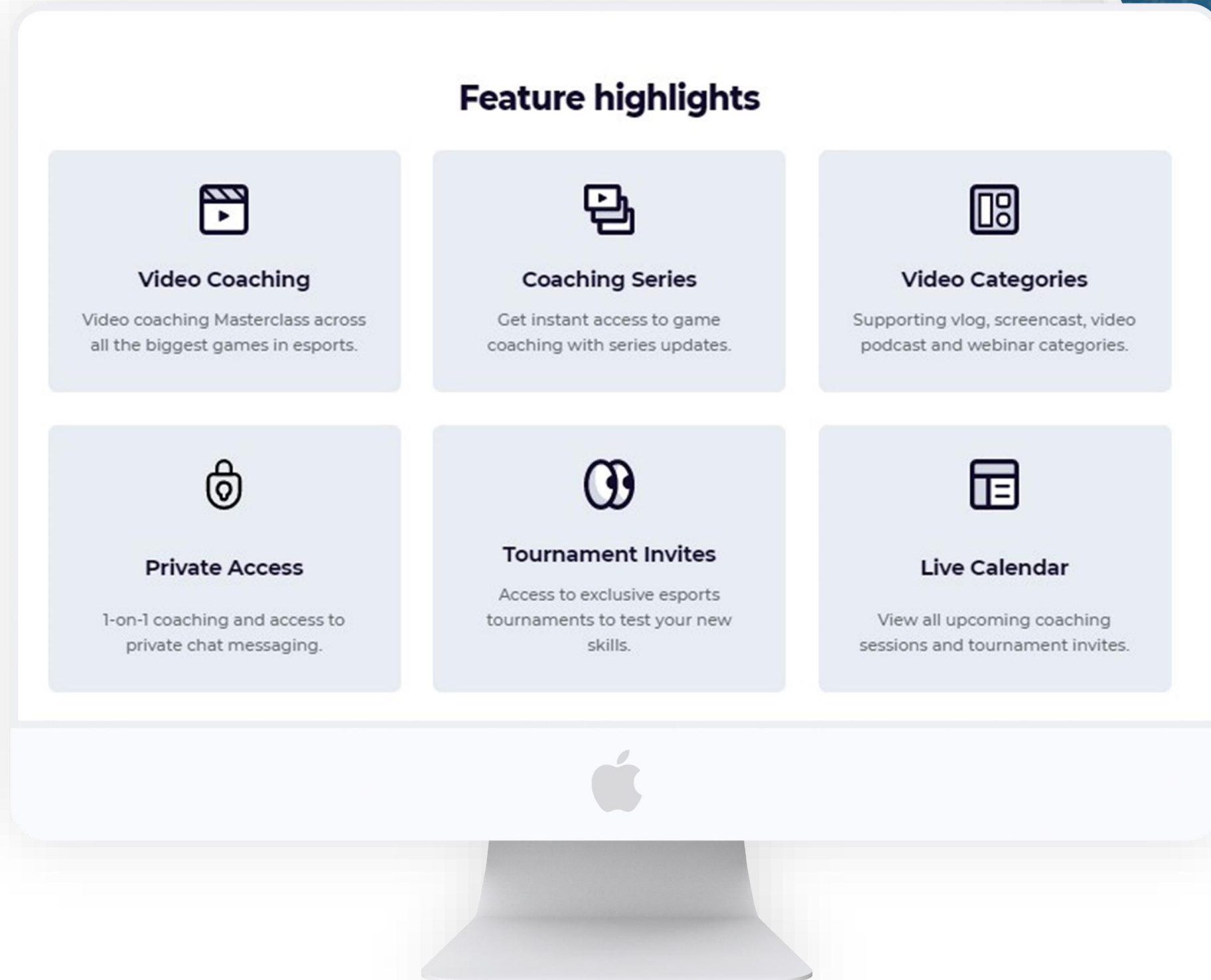
Mobile, Web, IPTV, OTT, OEM



Mobile & Web Ready



Advanced UI

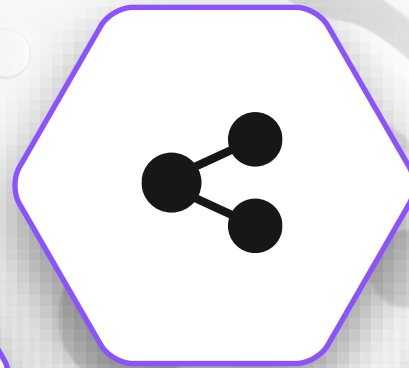


Features For Telecom

**Exclusivity for your
market(s)**



**Managed social media
channels (TWT, FB, IG)**



**Localised platform
inc. language**



**Fully branded esports
platform**



**Updates direct-to-
platform & social media**



**Over 100 gaming
coaches on exclusive
agreements**



User Features

Leading
Masterclass
coaching



Updated game
coaching weekly
from top coaches



Access to all the top
game guides across
all devices



Exclusive tips and
video game play
guides



Support for vlogs,
screencasts, video
podcasts and
webinars



User Features

Esports tutorials &
clips, how to win
on tournaments



Share progress on
social media



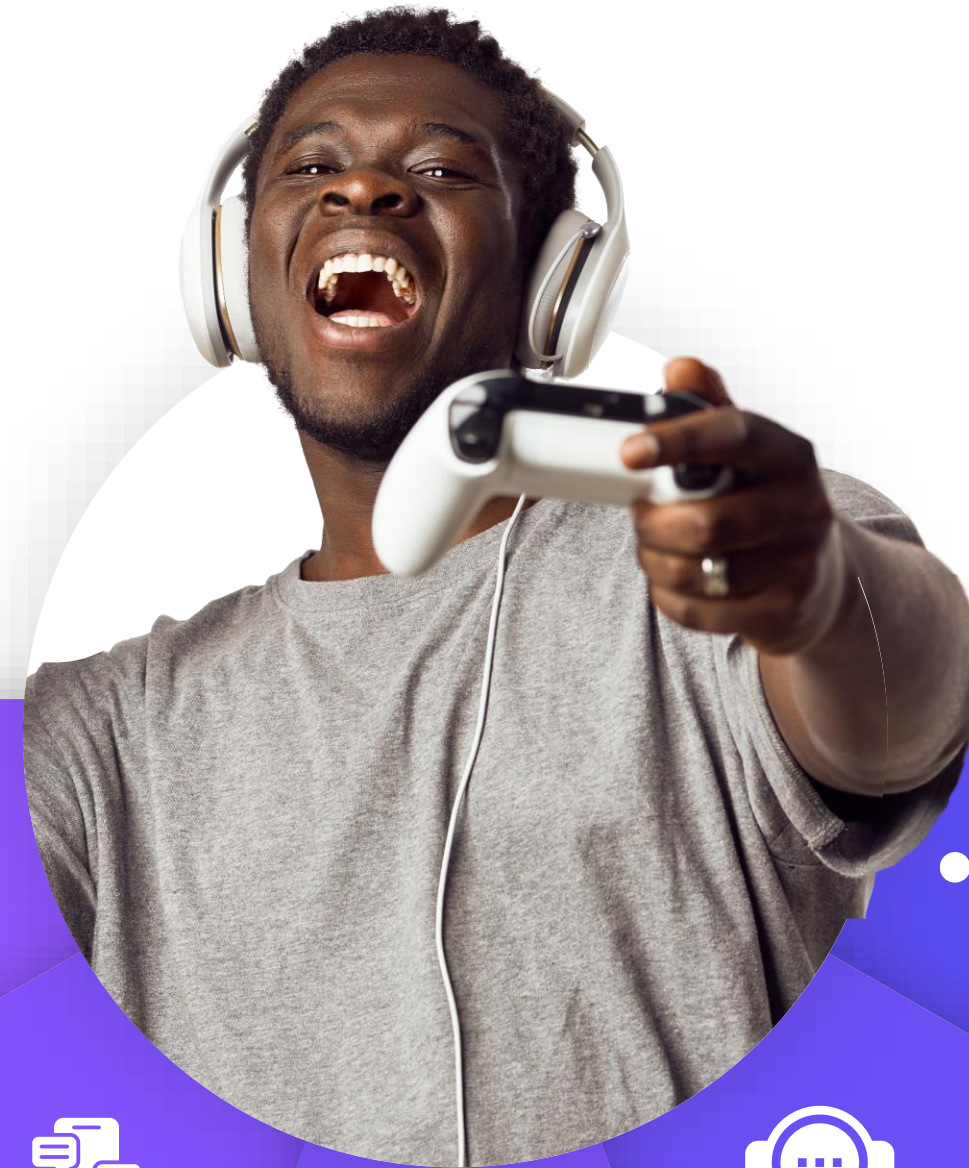
Discord private
members channel



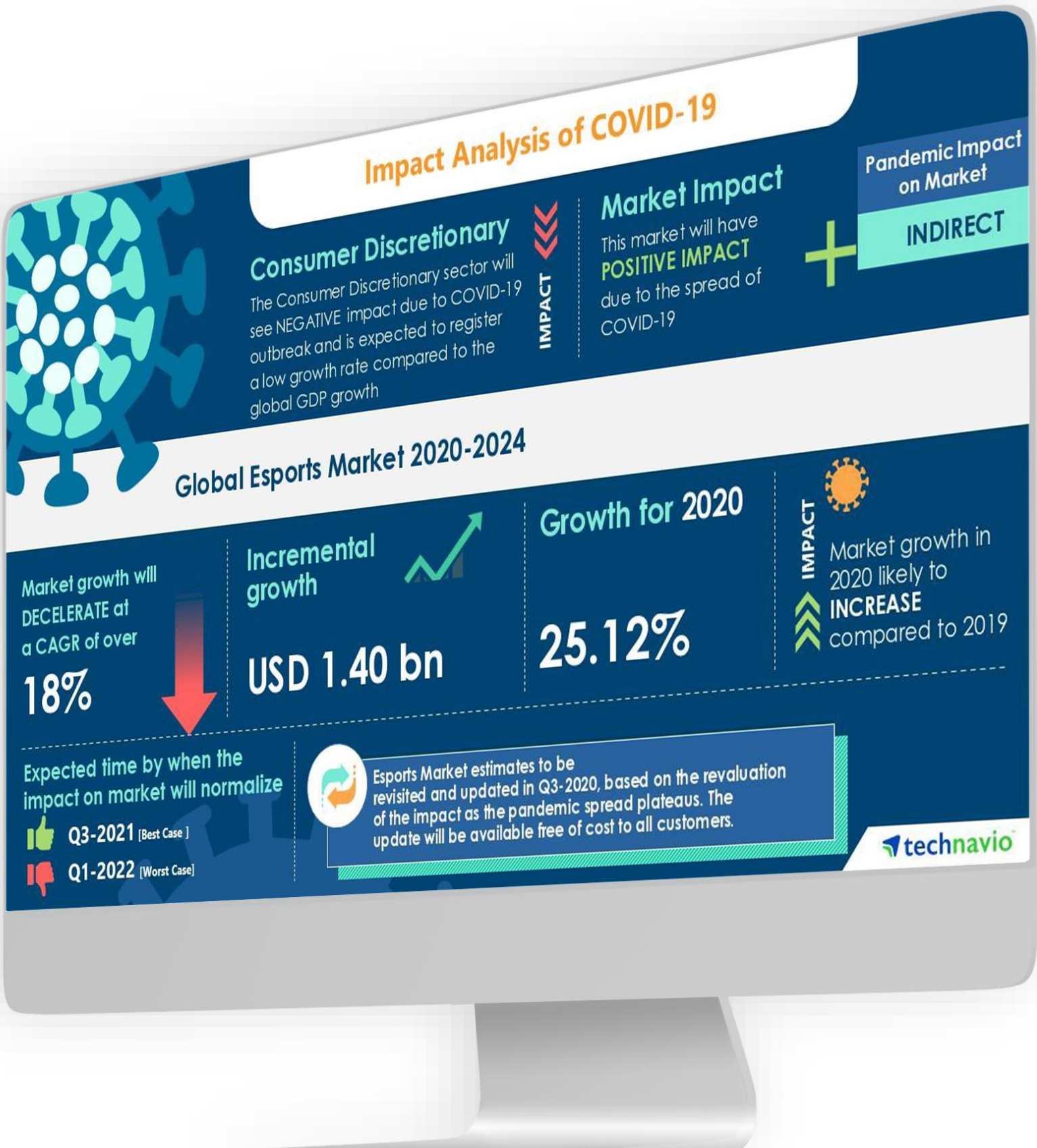
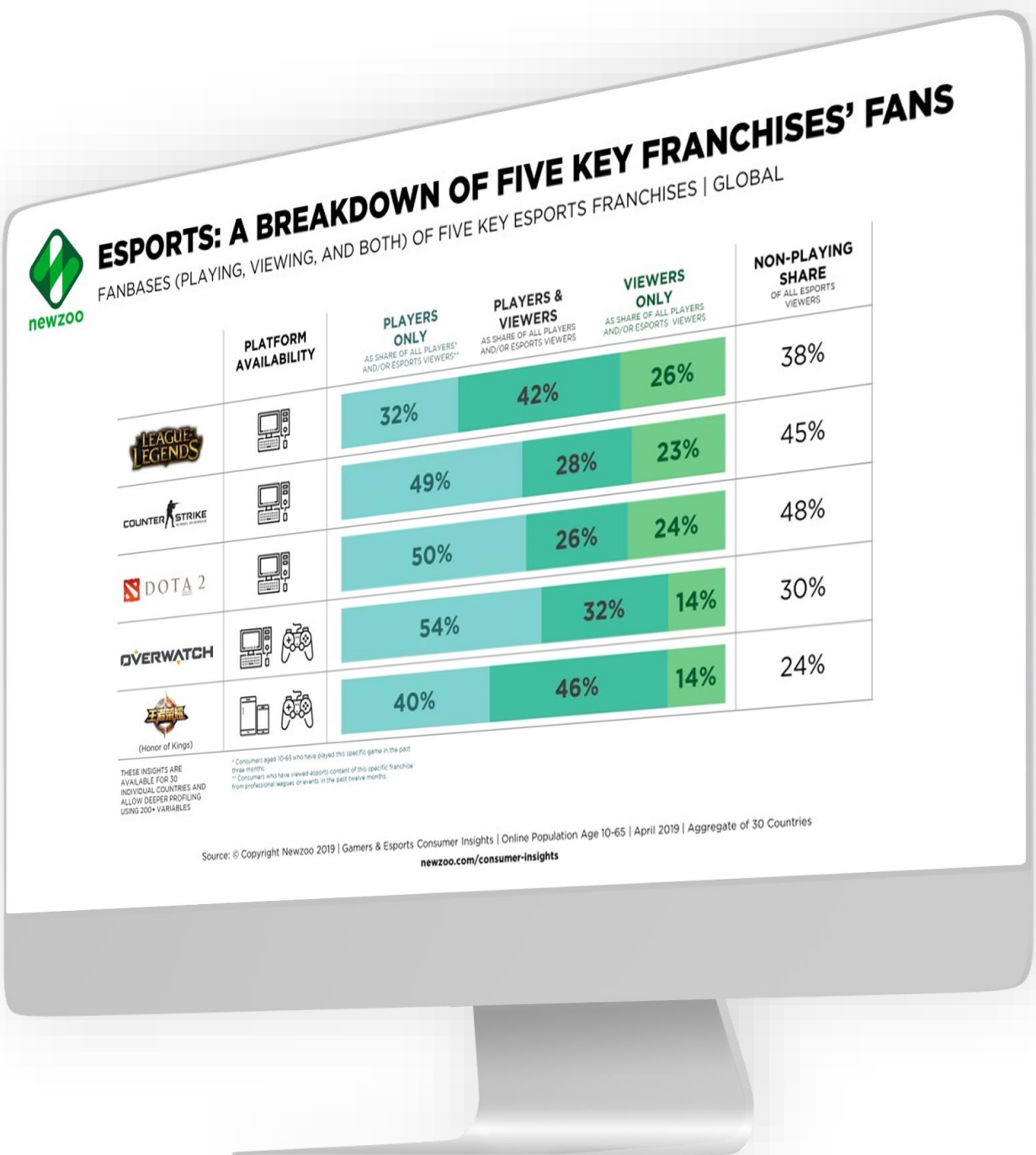
1-to-1 coaching
chat



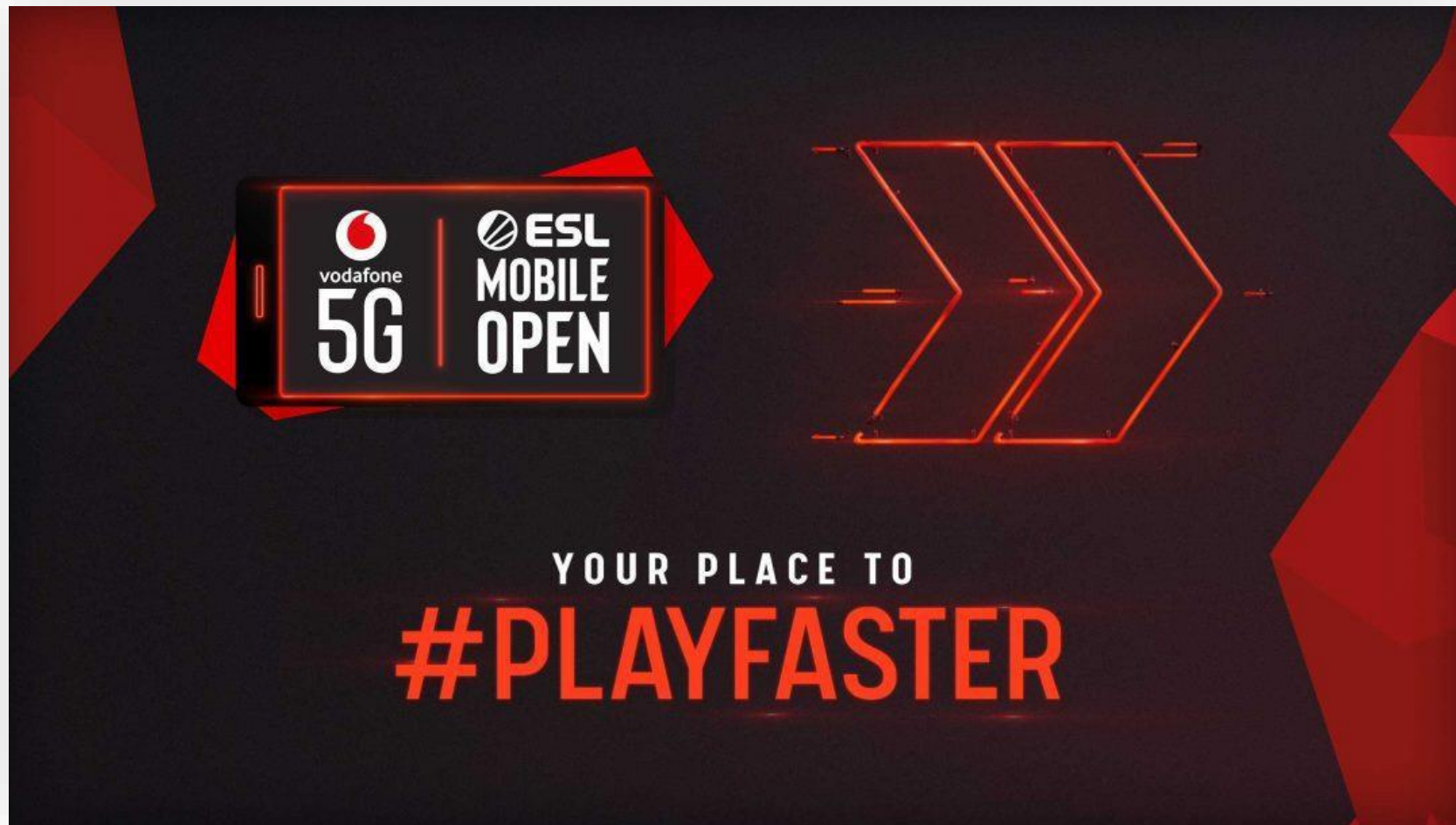
Much, much more.
We are adding
new features all
the time



Esports Growth



Mobile Operators In Esports



Why mobile operators must participate in esports

Additional Features

Differentiation:



Beautiful crisp fast loading design



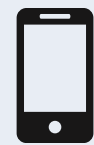
Works on all platforms; multi-screen



HTML5 compatible



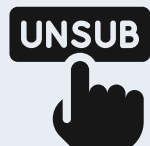
No installation necessary



Mobile number to access and enjoy the service



Transparency in payments



It is easy to unsubscribe



Weekly updates



Tracking codes, analytics, interactivity and user logs

Ready to improve? Learn from the best.

A TURNKEY, DEDICATED
PLATFORM TO HELP GAMERS
INCREASE THEIR SKILLS



**Connect, engage and monetize with our
innovative and award- winning esports
destinations.**



I N F O @ C L I P F E E D . C O M



W W W . C L I P F E E D . C O M