

Tell us a bit about your company:

Company name: _____

Your name: _____

Address: _____

Phone: _____

Mobile: _____

Email address: _____

What does your company do?

What is the history of your company?

Let's get down to business:

Do you have a URL in mind for your website? _____

Do you need us to buy your domain?

Yes

No

Do you need us to handle hosting?

Yes

No

What's your deadline for this project? (dd/mm/yy)

What is your available budget for the website project?

I'd like to target clients who are:

- Kids & teens
- In their 20s
- In their 30s
- In their 40s
- In their 50s
- Senior citizens

My clients come to me because:

- I offer excellent service
- I have the best products on the market
- I have the best prices on the market

Do you want to expand your target audience in a certain direction? (Age/ Demographic/Lifestyle)

Someone's searching the web for your business. What words or phrases will they search for in Google?

- | | | |
|-----------|-----------|-----------|
| 1. <hr/> | 2. <hr/> | 3. <hr/> |
| 4. <hr/> | 5. <hr/> | 6. <hr/> |
| 7. <hr/> | 8. <hr/> | 9. <hr/> |
| 10. <hr/> | 11. <hr/> | 12. <hr/> |
| 13. <hr/> | 14. <hr/> | 15. <hr/> |

Our new website would need to include:

- | | |
|--|---|
| A redesign of a current website <input type="checkbox"/> | Social network integration <input type="checkbox"/> |
| Online magazine/ Blog <input type="checkbox"/> | Multilanguage <input type="checkbox"/> |
| Newsletter system/ Subscribers <input type="checkbox"/> | Google analytics (site traffic info) <input type="checkbox"/> |

Additional requirements:

We want the following special features to be included in our new website:

Registration form	<input type="checkbox"/>	An online store/shopping cart	<input type="checkbox"/>
Video streaming	<input type="checkbox"/>	Online payment gateway	<input type="checkbox"/>
Search panel	<input type="checkbox"/>	Blog module	<input type="checkbox"/>
Multicolumn layout	<input type="checkbox"/>	Image gallery	<input type="checkbox"/>
Newsletter/ email sign up forms	<input type="checkbox"/>	Image slider	<input type="checkbox"/>
Information/ request forms	<input type="checkbox"/>	Other features:	
Uploads/ downloads	<input type="checkbox"/>	_____	
Customer login	<input type="checkbox"/>	_____	

Which of the following are you familiar with?

WordPress Wix Squarespace Webflow

Other: _____

Who will provide the following resources?

	CasperStudio	You
Stock photography	<input type="checkbox"/>	<input type="checkbox"/>
Company photography	<input type="checkbox"/>	<input type="checkbox"/>
Other Artwork/ Illustrations/ Iconography	<input type="checkbox"/>	<input type="checkbox"/>
Copywriting text	<input type="checkbox"/>	<input type="checkbox"/>
Professional logo	<input type="checkbox"/>	<input type="checkbox"/>
Page description	<input type="checkbox"/>	<input type="checkbox"/>
Graphic design	<input type="checkbox"/>	<input type="checkbox"/>
Print marketing	<input type="checkbox"/>	<input type="checkbox"/>
Font Licenses	<input type="checkbox"/>	<input type="checkbox"/>

Moving on to the fun stuff: Design!

	Yes	No
Does your company have a logo / established image & branding guidelines (e.g. fonts, colour schemes etc)?	<input type="checkbox"/>	<input type="checkbox"/>
Do you have print materials (such as business cards or brochures) that we need to match?	<input type="checkbox"/>	<input type="checkbox"/>

If you had to pick 3 websites you would love to have, which would they be?

1. _____

2. _____

3. _____

Could you give us the websites of your top 3 competitors?

1. _____

2. _____

3. _____

What will happen once we deliver the site?

Would you like us to update your site or would you like to be responsible for updates?	Yes	No
	<input type="checkbox"/>	<input type="checkbox"/>

> How often do you require updates?

Daily

Weekly

Monthly

Quarterly

Other: _____

Is there anything else you'd like to tell us?

That's all we need for now! Thank you for taking the time to fill this in- we'll be in touch shortly