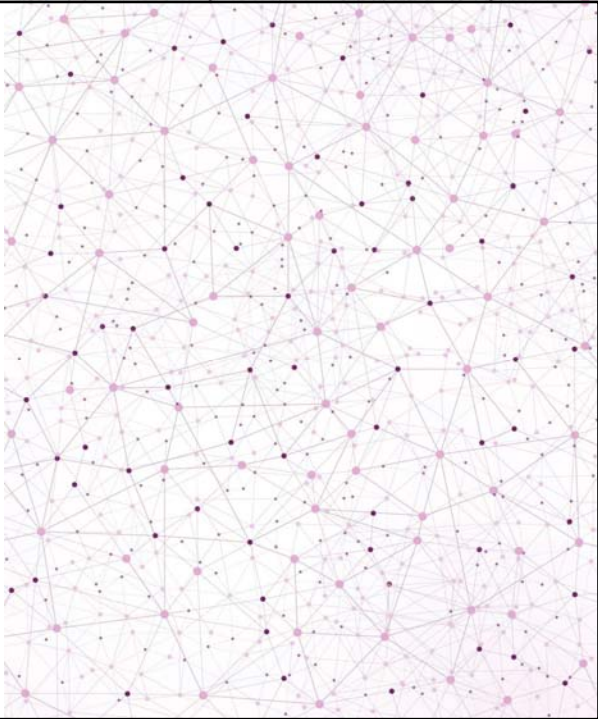


CONNECTING THE DOTS

2020 ELECTION



Trusted news. Smarter Influence.




1

TIMELINE

March 2020	COVID-19
April 29 th	JBS Pork News Conference
May 19 th	First Round of Administration COVID Ag Relief
October 2020	CFAP 2 Announced
November 2020	Election Day

Trusted news. Smarter Influence.



2

TURNOUT

- Three times as many Minnesotans requested and voted by absentee ballot compared to 2018, adding complexity to the ballot counting process.
- In Minneapolis, the unofficial total of 237,689 ballots were cast in this election, including more than 170,000 absentee ballots. That means 80.6% of registered voters in Minneapolis participated in this election. In comparison, a total of 219,832 ballots were cast in Minneapolis in the 2016 presidential election, which was the previous record. Of those, 60,538 ballots were cast early.

Trusted news. Smarter Influence.



3

KEY OBSERVATIONS

- Biden over performed legislative DFLers in places like Dakota County and suburban Hennepin County. This suggests that while Trump is unpopular, there are ticket splitters. One possible factor - frustration with Walz on COVID and schools. Many young families in these [#mnleg](#) districts.
- In addition, further-left progressive groups like Take Action and SEIU used independent expenditure money in legislative races to communicate on social justice issues. That may have served as a reminder of the “defund the police” rhetoric that DFLers were very concerned about in the suburbs.
- Finally, Another factor, very evident in [#mn02](#) is the third party candidate. A factor in [#mnsen](#) to the detriment of Lewis - all “pro-marijuana” candidates had a impact in Minnesota.

Trusted news. Smarter Influence.



4

KEY OBSERVATIONS

- Trump had energy and coattails.
- Several counties topped 90% in voter turnout... Le Sueur County took honors in the nine-county area with a 93.6% turnout, followed closely by Waseca County, which was just shy of 93% and Sibley County at 92%... Nicollet County had a 91% turnout rate.
- Rural issues related to jobs and the economy continue to be a challenge for DFLers;
- Was an issue in the early 2000's too – economy changed it in 2008 – now its changed back.

Trusted news. Smarter Influence.



5

POLLING – BETTER OR WORSE?

- More farmers also believe that U.S. agriculture is worse off (39%) than better off (23%) than it was four years ago. Sixty-seven percent of Democrats said it's worse off than four years ago.
- Fifty-seven percent of farmers say both that the president's focus on agriculture has improved their farming and ranching financial outlook and that the 2018 farm bill has provided an adequate safety net for their operation.

Trusted news. Smarter Influence.



6

POLLING - CFAP

- Fifty-nine percent of responding farmers told DTN/Progressive Farmer their operations would be struggling financially if it were not for USDA's Market Facilitation Program and the Coronavirus Food Assistance Program.
- Fifty-seven percent of farmers say both that the president's focus on agriculture has improved their farming and ranching financial outlook and that the 2018 farm bill has provided an adequate safety net for their operation.

Trusted news. Smarter Influence.



7

EXIT POLLING NYT

What kind of place do you live in?

City of 50K or more 30% of voters	37	60
Suburb 51%	48	51
Small city or rural area 20%	54	45



Donald Trump



Joseph R. Biden Jr.

Trusted news. Smarter Influence.



8

EXIT POLLING

NYT



Donald Trump



Joseph R. Biden Jr.

Which one of these five issues mattered most in deciding how you voted for president?

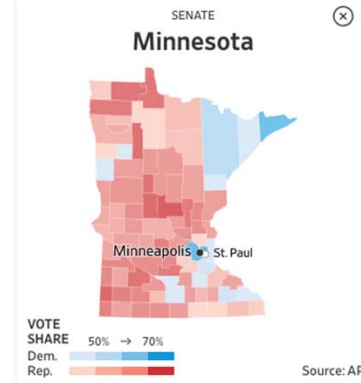
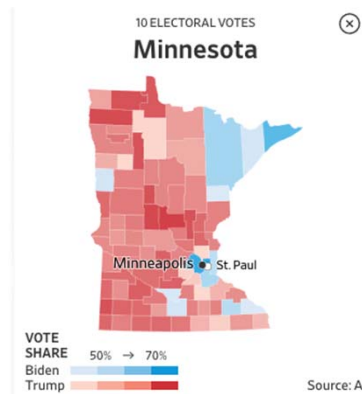
Racial inequality 20% of voters	8	91
The coronavirus pandemic 17%	14	82
The economy 35%	82	17
Crime and safety 11%	71	28
Health care policy 11%	36	63

Trusted news. Smarter Influence.



9

2020 BY COUNTY



Trusted news. Smarter Influence.

10

MAINSTREET CONFIDENCE

Mainstreet Economy Historical Data by State

2020												
Index	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Overall	57.6	58.3	34.9	12.0	14.2	37.2	37.2	42.0	42.2	42.2		
Farmland Prices Index	45.8	47.4	46.0	40.5	41.2	47.6	47.6	45.7	40.7	40.7		
Hiring	68.5	60.9	50.2	8.2	15.1	33.2	33.2	32.8	37.7	37.7		
2019												
Index	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Overall	50.1	47.4	52.0	49.1	52.3	53.8	55.3	47.1	51.2	52.7	55.3	53.4
Farmland Prices Index	37.5	41.4	36.1	44.9	41.2	44.8	45.5	46.3	48.3	40.5	40.5	53.0
Hiring	50.2	50.7	60.4	55.0	60.6	68.9	63.0	54.0	53.2	60.1	64.6	60.3
2018												
Index	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Overall	46.5	52.9	54.9	54.7	56.0	55.3	54.8	53.1	50.0	53.9	47.2	52.8
Farmland Prices Index	41.1	45.1	42.7	43.4	42.1	42.3	42.1	44.0	37.2	34.8	35.8	35.3
Hiring	43.6	51.4	58.8	68.6	53.1	52.6	50.4	59.0	58.8	63.2	63.3	51.4

Trusted news. Smarter Influence.

11

NUMBERS

GREATER MN:

CD7: Trump 63%	Lewis 59%	Fischbach 53%	Third Party: 6.5%
CD1: Trump 53%	Lewis 49%	Hagedorn 48%	Third Party: 5%
CD8: Trump 56%	Lewis 52%	Stauber 57%	Third Party: 7%

Trusted news. Smarter Influence.



12

NUMBERS

URBAN:

CD5:	Biden 80%	Smith 73%	Omar 64%	Third Party: 8-9%
CD4:	Biden 67%	Smith 61%	McCollum 63%	Third Party: 8%

Trusted news. Smarter Influence.



NUMBERS

SUBURBAN:

CD3:	Biden 58 %	Smith 53%	Phillips 55 %	Third Party: 6.75%
CD2:	Biden 52%	Smith 47%	Craig 48%	Third Party: 6%
CD6:	Trump 59%	Lewis 55%	Emmer 65 %	Third Party: 8%

Trusted news. Smarter Influence.



WHAT'S AHEAD?

Does policy matter at all anymore?

How does agriculture break through?

Redistricting?

Lose a seat.

Keep all the seats.

Trusted news. Smarter Influence.



15

THANKS

Trusted news. Smarter Influence.



16