

RESUME

# COLIN BROWN

UX DESIGNER

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## A SHORT INTRO

### WHAT MAKES COLIN UNIQUE

2020

**Colin Brown** is a multidisciplinary designer based on the west coast. An overarching and empathetic understanding for the importance of **community** and **connection** drives his human centered design approach. Well traveled, Colin brings an international flavour while providing sustainable solutions toward a healthier tomorrow.

## SKILLS

### ADAPTABILITY

### COMMUNICATION

### HARD - WORKING

### SPECIFICS

Visual Design	Animation
UX/UI Design	Photoshop
Storyboarding	Illustrator
Task Flows	After Effects
User Reaserch	Figma

## WORK EXPERIENCES

### ROOTS LOVE CAFÉ

BRAND STRATEGIST / MARCH 2020 - PRESENT

Oversees the development of the brand's identity and advises the business and marketing team on how to successfully grow clientel. Also launched a fully responsive **website** to promote civic engagement.

### INDEPENDENT

FREELANCE DESIGNER / JUNE 2019 - PRESENT

Working with a diverse set of small businesses and artists, has constructed websites, **brand identities**, logos and merch while **traveling abroad**.

### LOVITT LLC.

MANAGER & BARTENDER / MARCH 2016 - APRIL 2019

Lovitt Restaurant LLC; a farm-to-table, fine dining restaurant which hosted live music and events in Bellingham, WA, operating on a 6 person staff. Experiences at Lovitt recited the importance of **adaptability** and **fluid teamwork** when tasked in a workplace.

### KAIKADO KYOTO, JAPAN

APPRENTICESHIP / JULY 2017 - SEPT 2017

Coroborated with a consortium of craftsmen within the greater Kyoto area to better understand Japanese **work ethic** and **aesthetic** along with modern and traditional lifestyle.

## EDUCATION

### WESTERN WASHINGTON UNIVERSITY

AUG 2020

### DESIGN, BA

Consentration in Industrial Design

Minor in Psychology