

# Carlos Roma

Web: carlosromadesign.com Phone number: (+34) 656 30 75 51 Birth: 21/09/1997  
Gender: Male Nationality: Spanish Last update resume: August 2021

This resume is a complement to my web portfolio presentation as a digital designer. I have elaborated my resume in a schematic form, so that you can visualize in detail my experience and formation as a designer. For further information, I would be pleased you get in touch with me.

I am currently looking preferably for a **Junior UX Designer** position in a thriving company with a multidisciplinary team that can help me grow as a designer, but my background also enables me to work on other roles within a design team.

## EDUCATION



### MSc - Digital Design

*Hogeschool van Amsterdam - Class of 2021 | 60 ECTS*

Master education with a focus on creating, adapting and applying design processes into digital products and experiences. Program founded by HvA and nine leading Dutch design agencies. During this academic year I had 3 projects from clients of the program: ARCAM Architecture Centre, the cosmetic company Ringana, and the research group Civic Interaction Design. These projects you can find them in my web portfolio.

### BSc - Multimedia Design

*Universitat Oberta de Catalunya - Class of 2020 | 240 ECTS*

The aim of this Bachelor is to train highly qualified professionals connected to the world of the multimedia industry. In the course of my experience in the Bachelor Degree, I learned about UX/UI, front-end, web design, graphic design, audio and image editing, and motion graphics. My end-of-degree project "Vegan Land", an UX/UI app design, which can be found in my web portfolio.

## WORK EXPERIENCE



### UX/UI Designer - TITLIX

July 2019 - December 2020 | Personal Project

Initiated with 3 digital designers a start up project named TITLIX, which is a webapp that hosts academic titles and certificates. My responsibilities included wireframing, user experience design, prototyping, user research and working closely with stakeholders, product managers and developers to create a user friendly experience. In 2019, we obtained the second prize in the EmprendeUsal entrepreneurship contest, made by the University of Salamanca, Spain. Currently this project is on standby.

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## Visual & Web Designer - marketINhouse

March 2018 - August 2020 | Full-time

Digital marketing agency based in Madrid, Spain, where we were 10 employees. My role was to create digital and visual solutions for our clients. Some of my responsibilities included designing websites, developing visuals, prototypes and user interfaces, and also working on different SEO projects, with a focus on web optimization.

## SKILLS

### LANGUAGES

Spanish	English	Dutch	French
Native	C2	A2	A2

### HARD SKILLS

UX/UI Design	Interaction Design	Storytelling
Research	Prototyping	Web Design
Visual Design	SEO & Web Optim.	HTML & CSS

### SOFT SKILLS

Communicative	Team Player	Self Starter
Fast Learner	Critical Thinking	Curiosity

### SOFTWARES

Figma	Adobe CS Pack	Zeplin
Wordpress	Webflow	MS Office/GSuite
Invision	Google Analytics	SEMRush

## CONTACT

### GET IN TOUCH

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