

Michal Pechardo

UI / System / Brand Designer

I'm a self-taught designer focused on building brands. I have an eye for design and a thirst to learn more.

2015 - PRESENT

SmugMug & Flickr

Create end-to-end web and mobile experiences that delight users. Produce campaign templates and brand style guides. Build wireframes that evolve through a process of design thinking and iteration. Manage and maintain a design system that promotes cross-team consistency and brand identity.

2015

Turo

Designed and developed marketing pages that outlined the benefits of the product. Created and tested messaging, design, and layouts to better reach our target audience.

2011 - 2013

YourSports

Created wireframes, layouts, and icons for web and mobile app. Collaborated with the app team to develop the custom UI . Designed marketing emails and print materials.

2010 - 2015

RC Consulting

Redesigned the website to establish a clear brand identity. Designed all the websites, logos, emails, and print materials. Maintained all the websites, created ads, and improved SEO.

Say hello!

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