



Ursula Heder

graphic designer

(713) 301-7072
ursulaheder@gmail.com

www.ursulaheder.com
@infinitetransmission

Creating thoughtful, tailored design through methodical, collaborative approaches.

EDUCATION

University of Houston, 2020
Bachelor of Fine Arts in Graphic Design
and Art History Minor; Honors
GPA: 3.8/4.0

LoneStar College, 2016
Coursework in Graphic Design
GPA 3.8/4.0

Emory University, 2013
Bachelor of Arts in International Studies
and French
GPA: 3.2/4.0

EXPERIENCE

**University of Houston, Department
of Student Affairs and Enrollment
Services, 2019–Present**
Graphic Designer
Work under Communications Director to
develop, design, and implement graphic web
content and print collateral that is shared
to 50,000+ students.

Empire Cafe, 2015–2019
Server/Barista
Assist manager in daily morning tasks,
create customer service goals to fit the
needs of the day. Maintain a lively and
friendly environment.

Katherine Houston Art, 2017
Art Intern
Collaborate with artist Katherine Houston
to deliver compelling, high-quality, and
on-brand graphics for web, portfolio
and social media.

Pagelines, 2015
Designer
Develop and design graphic content for
WordPress plugins released through the
Pagelines framework.

Cooleaf, 2014–2015
Project Manager
Conceptualize, design, test, and implement
new company material using Adobe
Illustrator, InDesign, and PhotoShop.

LEADERSHIP

Graphic Design Student Association
Treasurer
Create and plan senior graphic design,
manage budget, direct students.

Sigma Delta Tau Sorority
Intersorority Council
Initiate, coordinate, and lead nine different
community events, ranging from 50–150
guests per event.

SKILLS

Digital
Photoshop, Illustrator, InDesign, After Effects,
Premiere Pro, Procreate, HTML5/CSS3,
UI/UX, Web Design.

Analog
Risograph, print production, hand lettering,
calligraphy, bookbinding.

Languages
German (fluent), Portuguese (fluent),
French (advanced), Spanish (advanced).

EXHIBITIONS

UHGd in FLUX, 2019
University of Houston Graphic Design
Senior Exhibition, Ecclesia, Houston, TX

Bring Your Own Beamer, 2019
The Menil Collection, Houston, TX

AWARDS & PUBLICATIONS

UHGAP Scholarship (Juried), 2019
OpenDonut Zine, 2018
Dean's List, 2016–Present
Honors College Candidate

CREATIVE ENGAGEMENT

AIGA, Member
University of Houston GDSA, Member
Conferences Attended
AIGA National Conference, 2019

References and portfolio available upon request.