OneHash

Brand guide

Meet our logo

well, it's more than just a logo.

OneHash

Please leave sufficient breathing space around the logo.

OneHash

Don't alter, rotate,
or modify the logo.

Don't accessorize the logo
with extra elements like speech bubbles.

Don't anthropomorphize
the logo

Colours

#f1352c   #007ee5   #008c44   #f9a400
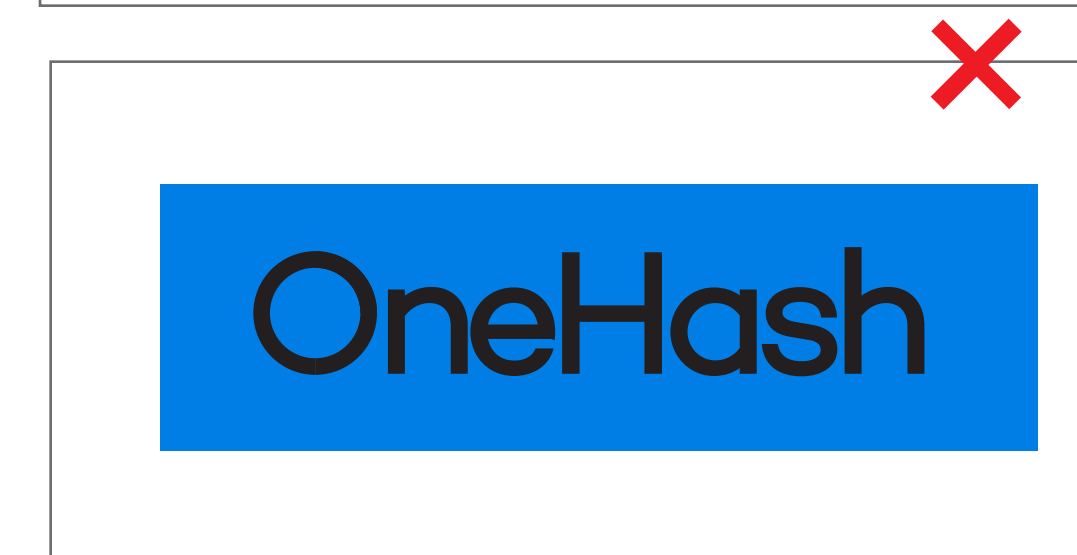
Red   Steel Blue   Sea Green   Yellow

Logo do's & dont's

While this section doesn't cover every possible way the logo should not be used, it should help give you a pretty clear idea.

Poppins is our primary typeface

Poppins is a clean, proportionate typeface that sits well with our design language and works well for our non-English communication as well. All our brand stationery, social media, print and BTL collateral is set in Poppins

AaBb

well, that's about it.

Just a little respect for our
logo (and a lot of love for our brand)