



THE WORLD'S MOST INCLUSIVE SUPPORTER ENGAGEMENT PLATFORM.

WHO ARE WE?

We are glad you asked! Kilter is the world's **most inclusive** supporter engagement platform. We work directly with nonprofits like you to bring you best-in-class experiences to enable your supporters to turn their everyday activities into opportunities raise money for you!

Working with Kilter allows you to host **custom activity based fundraising events** to engage (and build) your community, add indispensable value for brand sponsors, and achieve fundraising targets easier than ever before.

WHY WORK WITH US?

PRACTICE INCLUSIVITY

Your supporters will be able participate no matter their age, demographic, geographic location, or activity level. Whether they run, swim, practice yoga, meditate, play pickleball, or just ask for donations, we make it easy to include anyone and everyone in your initiatives.

MEET YOUR DONORS WHERE THEY ARE

The world is changing and will forever require you to meet your donors where they are, which is increasingly at home and on their phones. Kilter allows you to foster community through live interactive leaderboards, custom push notifications, and other tools like our easy to use text-to-donate functionality for users to request donations from friends, family, or colleagues!

PARTICIPANTS UTILIZING KILTER RAISE UP TO 3X MORE THAN THOSE USING TRADITIONAL FUNDRAISING PLATFORMS.

WE'RE AN EXTENSION OF YOUR MARKETING TEAM

We know you are busy and need something easy. Our team builds and custom brands all the marketing materials you need (sponsorship packets, social media, PSA emails, corporate messaging, influencer messaging, push notifications, etc. - it's as easy as **plug and play!**)

GIVE SPONSORS VISIBILITY...TO EVERYONE!

We provide an easy **turnkey solution** to maintain your brand relationships and engage new ones. You choose what you want to charge your sponsors. Kilter builds their banner ads and sponsor cards. Your participants see your sponsors every time they check event leaderboards!

THE IMPORTANT STUFF



RETURN ON INVESTMENT

4-8X

ON YOUR FIRST EVENT



PARTICIPATION

UNLIMITED!



NEW DONORS

+20-30%

ON AVERAGE ON YOUR FIRST EVENT



MAXIMIZE YOUR REACH

TEXT TO DONATE



ARE WE A FIT FOR KILTER?

YES! WE'RE SUCCESSFUL WITH NPOs OF ALL SIZES & BUDGETS!

WATCH OUR PARTNER VIDEO TESTIMONIAL

"65% of our participants had never heard of Ignite before. We reached a whole new audience and introduced a bunch of new people to our mission all because of this Kilter event. We have a whole list to reach out to for new events so it's like the gift that keeps on giving."

-Anna H, Ignite Board

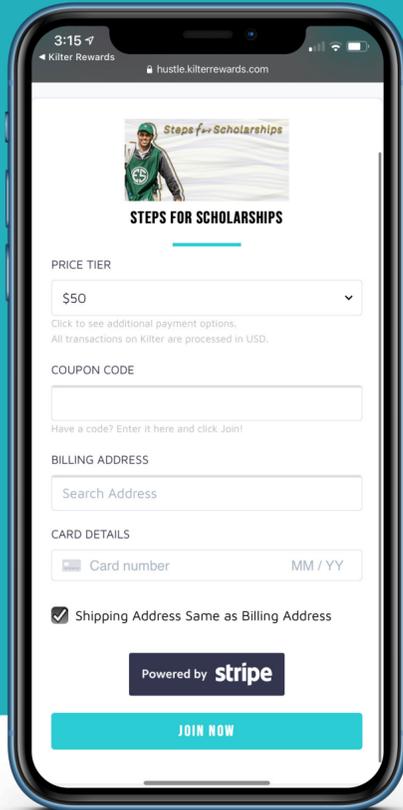


#DONATEYOURHUSTLE



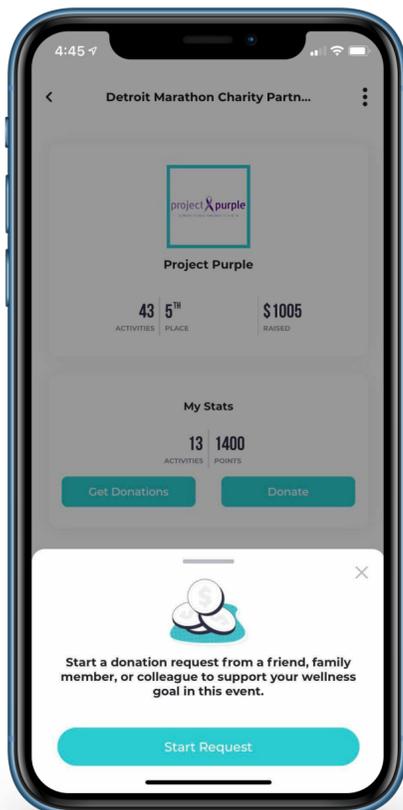
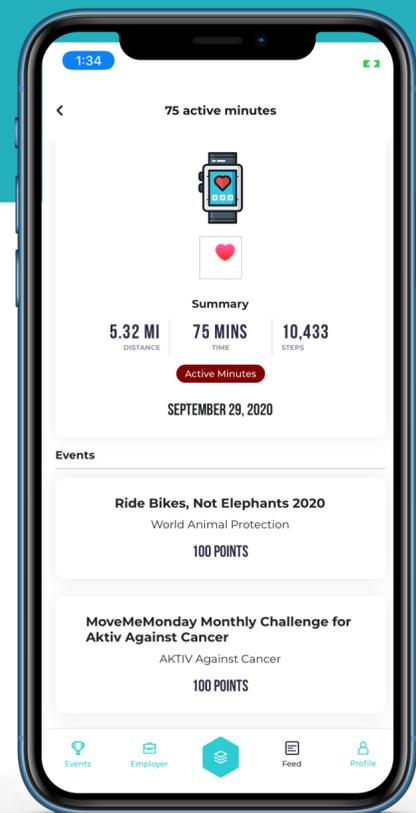
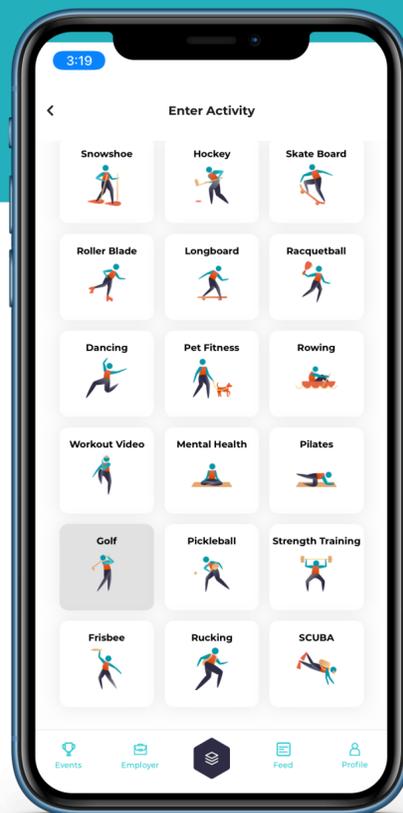
kilter

HOW IT WORKS



USERS PAY TO JOIN YOUR CAMPAIGN (REGISTRATIONS = DONATIONS!)

USERS CHOOSE ACTIVITIES OR CONNECT TO DEVICES TO EARN POINTS



DAILY ACTIVITY GOALS TURN INTO OPPORTUNITIES TO RAISE MONEY FOR YOU!



#DONATEYOURHUSTLE