



The world's most inclusive supporter engagement platform.



ENGAGE & GROW
YOUR AUDIENCE



RAISE MORE
MONEY



PROMOTE HEALTHY
ACTIVE LIFESTYLES

PRICING

Pricing is based on a one-time event for single chapter/office organizations. See Matrix for full range of benefits.

Pebble
1-Week Event

\$990

Stone
1-Month Event

\$1,990

Boulder
2-Month Event

\$2,990

Mountain
Customized Package

Enterprise



3X

Participants raise up to 3X more on Kilter than general fundraising platforms.

*Based on prior Kilter events





WELCOME TO KILTER

Partner with us to host your own virtual wellness based fundraising campaigns to reach and engage donors, add value for sponsors, and achieve fundraising goals. Work with us to survive and thrive with the next generation of philanthropists who desire experiential ways to give back, and help drive forward a mission to inspire and motivate people to live healthier lives. *#DonateYourHustle*

WHY CHOOSE US?

1. We create real-life, human champions out of your supporters
2. Anyone, anywhere in the world can support you while remaining active and healthy
3. We provide the best-in-class user experience, functionality, and customer support

OUR GUARANTEE

By providing our proven campaign process and tools for success, we will help you increase supporter engagement, attract a new generation of donors, and achieve fundraising targets beyond your wildest dreams.

35%

of participants said they never donated to the organization before using Kilter.

*Based on prior Kilter events

PRICING MATRIX

BENEFITS	PEBBLE	STONE	BOULDER	MOUNTAIN
	\$990	\$1,990	\$2,990	ENTERPRISE
	1-WEEK	1-MONTH	2-MONTHS	EMAIL US
PEER-TO-PEER FUNDRAISING	✓	✓	✓	✓
CAMPAIGN ONBOARDING MEETING	✓	✓	✓	✓
MULTIPLE CHAPTERS OR LOCATIONS?				✓
CUSTOMER & TECHNICAL SUPPORT	WEEKDAYS 9-5 EST	WEEKDAYS 9-5 EST	WEEKDAYS 9-5 EST	7 DAYS A WEEK
DEDICATED SUCCESS MEETINGS		1	3	AD HOC
BRANDED SPONSORSHIP PACKET			✓	✓
BRANDED MARKETING, SOCIAL MEDIA & COMMUNICATIONS TOOLKIT			✓	✓
DONATION REPORTS & PAYOUTS	END OF EVENT	END OF EVENT	UP TO 1X PER MONTH	AD HOC
PARTICIPATION REPORTS	PRE- AND POST-EVENT	EVERY OTHER WEEK	1X/WEEK	UNLIMITED

92%

of participants said they would join events on Kilter that require small donations.

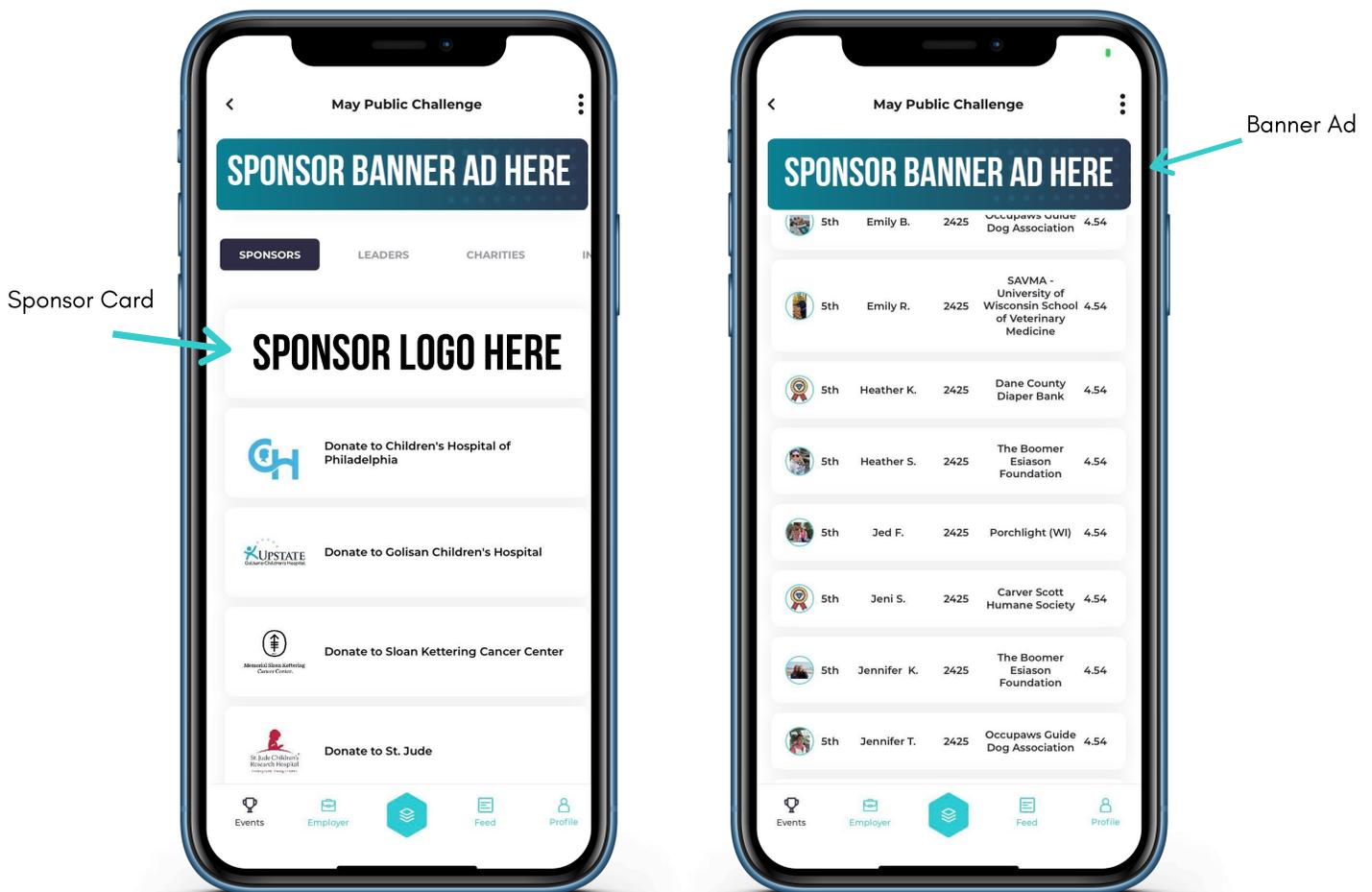
*Based on prior Kilter events.

EVENT SPONSORSHIPS

Add a ton of value for sponsors on Kilter!

25% of all events have had sponsorships that underwrite the entire cost of the event on Kilter.

BENEFITS	PEBBLE Flat Rate	STONE Flat Rate	BOULDER Flat Rate	MOUNTAIN Flat Rate
BANNER ADS (PER SPONSOR)	\$500	\$1,000	\$1,000	\$1,000
SPONSOR CARDS (PER SPONSOR)	\$150	\$350	\$350	\$350

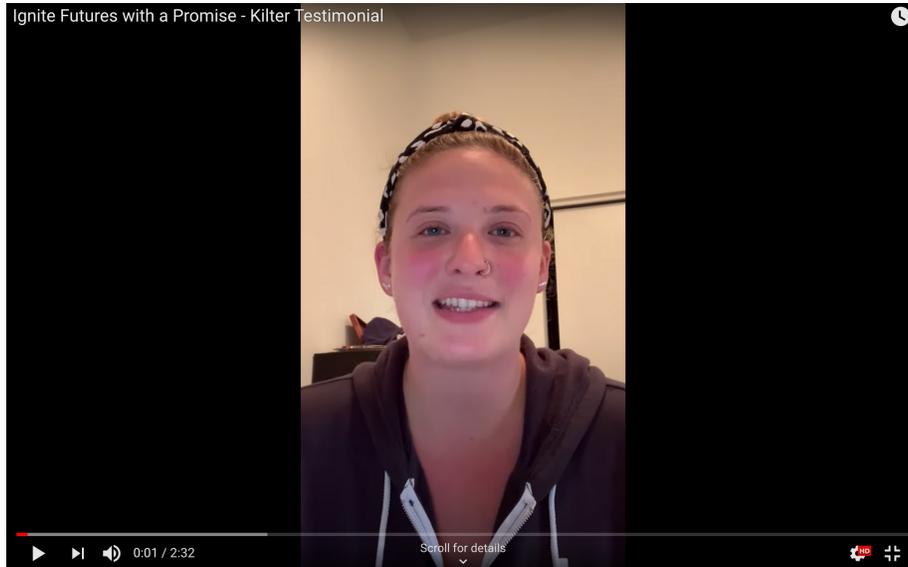


94%

of participants said they will use Kilter again for follow on fitness & fundraising events.

*Based on prior Kilter events

TESTIMONIALS



"65% of our participants had never heard of Ignite before. We reached a whole new audience and introduced a bunch of new people to our mission all because of this Kilter event. **We have a whole list to reach out to for new events so it's like the gift that keeps on giving.**"

-Anna H., Ignite Board

Kilter has provided an effortless new revenue stream for the Dane County Diaper Bank - no lengthy grant applications, email campaigns, or ongoing deliverables, so we can continue to focus on doing good in our community. It has also allowed us to engage our supporters in a mutually beneficial way, as well as attract new donors who had never heard of us prior to joining a Kilter challenge."

-Megan S., Executive Director

"Our [Wags For Wellness] team is so grateful to have gotten to work with Kilter. We were going to have to cancel our event due to COVID-19. However, by moving our 5K to a virtual version on Kilter, we were not only able to continue with our race, **but we completely surpassed our fundraising goal!** Thank you Kilter!"

-Bailey P, SAVMA Fundraising

#DONATEYOURHUSTLE

GET STARTED TODAY!

FRIENDS@KILTERREWARDS.COM

