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experience

GRAPHIC DESIGNER - REMOTE

MARCH 2020 - Present

Luminous Coffee - Las Vegas, NV

- + Worked directly with founders to reshape visual identity through packaging and apparel design.
- + Designed signature takeout box and coffee bag representing Luminous Coffee across stores in the US and Canada.
- + Designed canned coffee label for a collaborative release with Elemental Beverage Co.
- + Created illustrations for apparel, including embroidered hats and graphic t-shirts.

DESIGNER + PRINTMAKER

JULY 2019 - Present

Slumtowntown Supply Co. - San Jose, CA

- + Established a cohesive brand through packaging and web design.
- + Designed apparel and stationery with a focus on typography and illustration. Performed color separations and silkscreened shirts in studio.
- + Managed online storefront and created pop-up experiences at seasonal craft markets such as SJMade Holiday Craft Fair and Girl Gang Craft.
- + Maintained online engagement with product photography, promotional graphics, and social media marketing campaigns.

FREELANCE DESIGNER + ILLUSTRATOR

2013 - Present

San Jose, CA

- + Designed logos and banner graphics for independent artisans and game developers.
- + Designed and painted a full-sized portable mural for South Bay Coffee Palooza event.
- + As "Studio Darjeeling," collaborated with clients to produce finely detailed painted works on resin-cast toys and articulated dolls.

skills

Illustrator, Photoshop, Procreate, Webflow, HTML & CSS
Typography, Hand-lettering, Apparel design, Packaging design, Screenprinting,
E-commerce, Social media marketing, Pop-up event stall design, Mural painting,
Digital file preparation for print

education

Foothill College, Los Altos, CA - Graphic and Interactive Design
University of California, San Diego - B.S. Molecular Biology 2016