

Braeanne Oribello

Visual + Product Design
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education

University of California,
San Diego

Class of 2022

B.S. Cognitive Science,
Design & Interaction

Minor: Ethnic Studies

skills

Design

Branding

Visual + Graphic Design

Wireframing

Interactive Prototyping

Navigation Flows

Design Thinking

Design Systems

User Research

Tools

Figma

Adobe Creative Suite

HTML/CSS

Microsoft Office

experience

Sony (Design Lab Partner) – UX Designer

September 2020 – Present | UCSD Design Lab

- Incoming student UX Designer for the Connected Learning Pathway at the Design Lab

Viasat – Visual + Brand Design Intern

July 2020 – September 2020 | UCSD Design Lab

- Developing a brand style guide for Viasat’s internal design guide that will be distributed to employees
- Supervised by Viasat’s Design team + Michael Meyer to standardize layouts, iconography, imagery, and aesthetics

HUE Collective – Co Creative Director

February 2020 – Present | La Jolla, CA

- Spearheading a digital design zine that creates a platform for different perspectives in design
- Co-leading a team of 15 students by delegating tasks and providing feedback on work to maintain the brand

Design Co – Visual + Brand Designer

March 2020 – Present | UC San Diego

- Board member for UC San Diego’s largest pre-professional design organization, leading events and workshops
- Responsible for creating social media collateral and collaborating on brand initiatives for events

Dexcom (Design Lab Partner) – Product Designer

January 2020 – March 2020 | UCSD Design Lab

- Introduced a product to Dexcom designers that would support CGM users for supply needs when traveling
- Researched and designed the product from start to finish, in collaboration with 3 other students

awards

DSGN 1 Course – Fall 2019: “Best Overall Project”

Designathon Winter 2020: “Best Overall Project”

Design Co 2020 Fellowship

Design Frontiers Winter 2020: “Top 3 Project”