

Braeanne Oribello

Visual + Product Designer

education

University of California, San Diego

Class of 2022

B.S. Cognitive Science:
Design & Interaction

skills

Design

UX Research
Visual Design
Wireframing
Rapid Prototyping
Usability Testing

Tools

Figma
Adobe (Ps, Ai, Id)
HTML/CSS
Java
Python

awards

DSGN 1 Course – Fall 2019:
“Best Overall Project”

Designathon Winter 2020:
“Best Overall Project”

Design Co 2020 Fellowship

Design Frontiers Winter 2020:
“Top 3 Project”

experience

HUE Collective – Creative Director

February 2020 – Present, UC San Diego

- Spearheading a digital design zine that creates a platform for different perspectives in design
- Co-leading a team of 15 students by delegating tasks and providing feedback on work to maintain the brand

Design Co – Visual Designer

March 2020 – Present, UC San Diego

- Incoming board member for UC San Diego’s largest pre-professional design organization
- Will be designing graphic collateral and leading events and workshops

Diabetes Design Initiative – UX Designer

January 2020 – March 2020, UCSD Design

- Introduced a product to Dexcom designers that would support CGM users for supply needs when traveling
- Researched and designed the product from start to finish, in collaboration with 3 other students

SwiftSD – UX Designer

January 2020 – March 2020, Design 4 San Diego

- Utilized online resources and collaborated with 5 mobility experts for iterating on the designs
- Developed an online portfolio to market the product which will be used at the D4SD competition

KSDT Radio – Graphic Designer

October 2020 – March 2020, UC San Diego

- Followed guidelines for digital and print collateral to market upcoming events at the radio station
- Cocreated a quarterly zine to showcase student art with 10 other graphic designers