



Courtney Stubbert

UX Design
Design Thinking

Artsdigital.co

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I want to build and improve digital tools that people need in their daily lives. I'm a UX designer with a wide range of career experience including over 20 years in graphic and brand design. I thrive in environments that support empathetic, human-centered collaboration, where uncertainty is a given, and design is tasked with establishing boundaries, goals, and structure.



Skills

UX, UI, IA, Sketching, Prototyping, Content Design and Strategy, User Research including Card sorting, Tree testing, Focus groups and Survey design. Creative and Art Direction, Brand Strategy, Digital Strategy, Identity Design, Graphic Design, Project Management, Presenting to stake-holders, Project Scoping and Planning.



Professional Experience

Senior UX Designer, AHM Brands.com

July 2017 - Present

Provided UX/UI design for complete website redesigns and improvement-focused design sprints. Led digital teams through all project phases to site launch. Developed the UX role at AHM into a consistent ROI for clients, and established a detailed web design process used across all digital projects. Managed complex content migrations as well as conducted field research and user testing.

Creative Director, Lead UX/UI designer at Artsdigital.co

August 2013 - Present

Artsdigital has been an ongoing freelance practice since 2007, and was a full-time studio from 2014-2017. Helped clients focus their digital experiences by improving UX/UI, IA, content strategy and brand identity. Created full identity suites and worked on websites, app design and UX, leading small project teams across tech and science industries, nonprofits, arts & culture, and civic government.

Executive Director / Co-founder at Eugenecontemporaryart.com and arts space ANTI-AESTHETIC

February 2011 - Present

Established and grew an educational mission of supporting regional contemporary artists. For ten years I've taken the project through multiple iterations and launched our newest physical art space in 2019 along with new nonprofit status and 15 artist members. Provide graphic and digital strategy across all platforms, and led all promotion and fundraising efforts.

Creative Director, Lead UX/UI designer at Copicmarker.com for Imagination International, Inc.

August 2007 - August 2013

Established web 2.0 and 3.0 design and strategy. Created and directed UX/UI design standards for e-commerce, social media and education platforms. Led design, development and social media teams to support company growth from 12 to 40 employees. Managed creative projects for multiple product lines under the Imagination International, Inc. banner.

EDUCATION

- + University of Oregon, BA in Art History
- + Art Institute of Seattle, AA in Visual Communications

CERTIFICATION

- + Interaction Design Foundation, UX Management

TOOLS

- + Sketch + Invision
- + Figma
- + Webflow
- + .Ai / .PSD / .INDD / .XD
- + Paper + Pencils
- + Whiteboards all day
- + Design-thinking

SIDE-JAMS

- + Visual art: Courtneystubberrt.com
- + Music: freestatic.xyz; deadsharp.com; weareankind.com
- + Art podcast: Bottleracks & Fountains
- + Public Art Committee: City of Eugene, 2011-2018
- + Board member: BlueTower Arts Foundation 2009-present

RECOGNITION

- + 2016 ABAE Outstanding Partnership in Arts & Business Award
- + 2007 University of Oregon Donnelly Prize for Art History Writing and Research