

Courtney Stubbert  
Designer / Artist / Advocate  
547 Antelope Way  
Eugene, Oregon, 97401

CONTACT ME:  
541.513.8779  
courtney@courtneystubberr.com

## Education

BA in Art History from the University of Oregon, 2007  
AA in Visual Communications from the Art Institute of Seattle, 1996

## Professional Experience

### August 2017 - Present

*Senior Designer, AHM Brands.com*

Responsible for all strategic web projects requiring UX, UI, IA; Lead UX research, testing, content management, art direction, creative brand strategy and project management; Collaborating with developer; Developing department processes and work flows; Dropbox structure designer and manager; Assisting account leads on web project assessment and scope writing. Clients: *Hop Valley Brewing, Bushnell University, Holt International, PakTech, Image Options, University of Oregon.*

### August 2013 - Present

*Owner, Designer at Artsdigital.co.*

Manage a wide range of visual and digital design projects, including but not limited to graphic design, creative direction, front-end web design, digital strategy, UX/UI design, identity and graphic architecture, collateral design, research, project management, and consulting. Clients: *Immersion Technology, 21 Ideas/ORCA, Syndicate Publishing, City of Eugene, Spirit of 21 (app), Eugene Contemporary Art, Upstart Crow Literary, ISTE*

### February 2011 - Present

*Founder/Executive Director Eugene Contemporary Art (501c3) and arts space ANTI-AESTHETIC - eugenecontemporaryart.com, antiaesthetic.com*

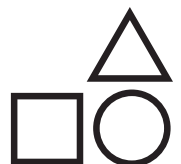
Responsibilities: Guide stewardship council and board of directors, Oversee operations, budgets, communications. Assist in program development, artist members support, curation, space and events mgmt, managing web and social media presence, design and producing all print and web marketing materials. Kickstarter project lead.

### August 2007 - August 2013

*Creative Director at Copicmarker.com for Imagination International, Inc. 2011-2013; Graphic Designer from 2007-2010.*

Responsibilities: Developed, managed, and directed all visual brand strategies in print and web. Managed a team of three, plus rotating contract creatives on a regular basis. Managed and art directed all print collateral development from concept to final press proofing. Planned and directed web projects, from site map architecture and wire framing to front end art direction, as well as assisting in planning marketing strategies.

*continued on next page*



## **1997 - 2013**

*Freelance Graphic Designer - punchgraphicdesign.com (retired)*

*Identity, book covers, editorial design, and apparel graphics.*

Clients include: Wolf Literary Services (NYC), Tyrus Books/F+W Media (WI), Speak Africa (OR), Morones Analytics (OR), Urban Airship (OR), Tinystartupcamp.com (OR), ORCAS (OR), Full Basket Belize (Washington, D.C.), Gutenberg College (OR).

## **Certificates**

User Experience Management - Interaction Design Foundation - Completed

Designing for Accessibility - Interaction Design Foundation - in process

Design Thinking - Interaction Design Foundation - in process

## **Recognition**

2016 ABAE Outstanding Partnership in Arts & Business Award

2007 University of Oregon Donnelly Prize for Art History Writing and Research for paper "Salvation in the Flesh: Seeing grace through the eyes of the artist"

## **Personal Interests**

Voting Member - City of Eugene Public Art Committee, 2011-2018

Board member - BlueTower Arts Foundation, 2009-present

Visual artist - Courtneystubbert.com

Musician - freestatic.xyz; deadsharp.com; weareankind.com

Co-host Bottleracks & Fountains Podcast



**Courtney Stubbert**  
courtney@courtneystubbert.com  
541-513-8779

547 Antelope Way  
Eugene, Oregon, 97401  
artsdigital.co

## **Professional References for Courtney Stubbert**

Kristin Jensen - 541.912.1741  
Fmr. Director of Human Resources, AHM Brands

John Santin - 541.968.4962  
Marketing & Operations Manager at Syte Consulting Group

Michael Williamson - 937.207.9622  
Designer, AHM Brands

Dave Merwin - 541.335.1832  
Founder/Lead Developer at Pure Blue Design

R. Wesley Hurd, Ph.D. - 541.12.8540  
Founder at BlueTower Arts Foundation

James Madson - 928.458.9836  
Designer / Developer at jamesmadson.me

