

**BE
FRIEND**
WARNER
PARKS

2020

Warner Parks' Partnership Levels

PRESENTING PARTNER

\$25,000

FULL MOON PICKIN' PARTY

May–October (monthly)

- **VIP Night at Pickin' Party** of your choice (private area with catered dinner for 40)
- **Logo featured prominently on:**
 - Season banner on Highway 100 (passed by 25,000 cars daily)
 - Souvenir cups (12,000 printed per season)
 - Season posters
 - Banners on stage, beer truck, and horse barn
 - Friends of Warner Parks newsletter each time there's an event listing (10,250+ recipients)
- **20 complimentary passes** for each event
- **Interactive display space** at events
- **Recognition on all NowPlayingNashville.com** postings
- **Recognition during all event announcements**
- **Social media promotion: 6 mentions per season** (6,500+ Facebook followers, 2,900+ on Instagram, and 1,700+ on Twitter)
- 2,000 guests per event

SUNDAY IN THE PARK

October or November

- **Table for 10 at the fall luncheon**
- **Recognition in Sunday in the Park program as a 5.8 Club Underwriter** (\$5,000 level)
- 700 attendees

FLYING MONKEY MARATHON

November

- **Event display space**
- **Recognition on all event materials** (shirts, event banner, website, social media)
- **4 complimentary runner entries**
- 350 runners, plus hundreds of volunteers and family members

HUMMINGBIRD HAPPY HOUR

September

- **Recognition on all event materials**
- **4 complimentary tickets**
- 300 attendees

COMMUNITY DAYS

- **Volunteer Days**
 - **2 private volunteer opportunities** in Warner Parks for your team
 - Lunch and shirts provided

PRIVATE EVENT

- **Private party at park venue of your choice for up to 40 people**
- Planned, paid for, and orchestrated by Friends of Warner Parks

BONUS!

- **Recognized and promoted throughout the year as a Warner Parks Presenting Partner** (on website, Year in Review, select marketing materials, social media, newsletters, signs, and banners)



VIP Night at Full Moon Pickin' Party



Table for 10 at Sunday in the Park

SUSTAINER

\$15,000

FULL MOON PICKIN' PARTY

May–October (monthly)

- **Logo featured prominently on:**
 - Season banner on Highway 100 (passed by 25,000 cars daily)
 - Season posters
 - Banners on stage, beer truck, and horse barn
- **20 complimentary passes** for each event
- **2 mentions with company logo and link in Friends of Warner Parks newsletter** (10,250+ recipients)
- **Interactive display space at events**
- **Recognition during all event announcements**
- **Social Media Promotion: 4 mentions per season** (6,500+ Facebook followers, 2,900+ on Instagram, and 1,700+ on Twitter)
- 2,000 guests per event

SUNDAY IN THE PARK

October or November

- **4 seats at the fall luncheon**
- **Recognition in Sunday in the Park program as a Chairmen's Club Underwriter** (\$3,000 level)
- 700 attendees

FLYING MONKEY MARATHON

November

- **Event display space**
- **Recognition on all event materials** (shirts, event banner, website, social media)
- **3 complimentary runner entries**
- 350 runners, plus hundreds of volunteers and family members

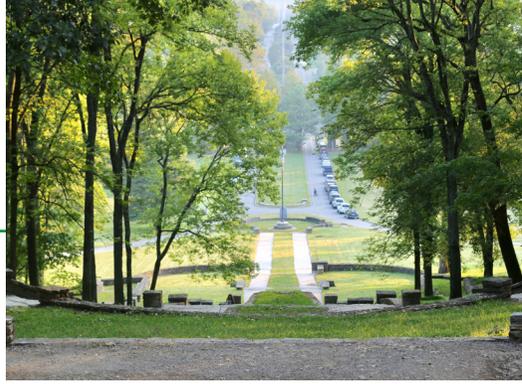
HUMMINGBIRD HAPPY HOUR

September

- **Recognition on all event materials**
- **2 complimentary tickets**
- 300 attendees

COMMUNITY DAY

- **1 private volunteer opportunity** in Warner Parks for your team
- Lunch and shirts provided



BEGETTING WARNER PARKS

FULL MOON PICKIN' PARTIES

MAY 17
JUN 21
JUL 19
AUG 16
SEPT 13
OCT 11

WARNERPARKS.ORG
FRIENDS OF WARNER PARKS

BRIDGESTONE DELTA LIGHTNING 100 PNC

Logo Promotion



Happy Hour Tickets



SUPPORTER

\$5,000

FULL MOON PICKIN' PARTY

May–October (monthly)

- Logo featured on season posters and stage, beer truck, and horse barn banners
- 10 complimentary passes per event
- 2 mentions with company logo and link in Friends of Warner Parks newsletter (10,250+ recipients)
- Recognition during all event announcements
- Social Media Promotion: 2 mentions per season (6,500+ Facebook followers, 2,900+ on Instagram, and 1,700+ on Twitter)
- 2,000 guests per event

OR

SUNDAY IN THE PARK

October or November

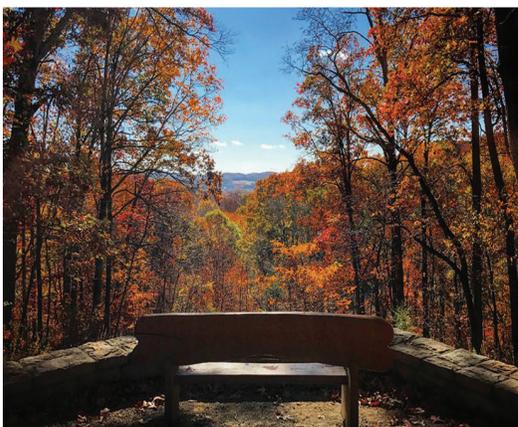
- Table for 10 at the fall luncheon
- Recognition in Sunday in the Park program as a 5.8 Club Underwriter (\$5,000 level)
- 700 attendees

OR

FLYING MONKEY MARATHON

November

- Event display space
- Recognition on all event materials (shirts, event banner, website, social media)
- 2 complimentary runner entries
- 350 runners, plus hundreds of volunteers and family members





FULL MOON PICKIN' PARTIES

This unique, bluegrass music series is one of Nashville's most popular outdoor events, attracting families, friends, and dog lovers from all over to hear local musicians play together under the full moon in one of Nashville's most picturesque settings: Percy Warner Park Equestrian Center. With six events running May–October, guests enjoy traditional bluegrass music, dinner from local food trucks, and visiting with 2,000 of their closest friends.

SUNDAY IN THE PARK

Since 1990, Sunday in the Park brings park patrons together for cocktails and a delightful tented, catered luncheon among Warner Parks' rolling hills and grand trees. The elegant autumn luncheon takes place in beautiful Ridge Field in Edwin Warner Park. This chic event hosts 700 guests per year who come together to honor the visionaries Percy Warner, Edwin Warner, and Luke Lea, who donated and first preserved this park land for all Nashvillians to enjoy.

FLYING MONKEY MARATHON

The Harpeth Hills Flying Monkey Marathon is about the joy and pain of running a unique, and uniquely challenging—some would say beastly—26.2-mile course in the beautiful and historic Percy Warner Park, nestled among the Middle Tennessee Harpeth Hills. With a sold-out race each year, 350 courageous runners take on the hills of the Warner Parks. Featured in *Marathon & Beyond* and *Runners' World* magazines, it is a marathon that is about running. Running hard. Running over big and memorable and painful rolling hills through dense woods. Running with other like-minded athletes.

HUMMINGBIRD HAPPY HOUR

The ticketed annual event takes place each September at the height of hummingbird migration season at the Warner Park Nature Center. Proceeds from ticket and art sales directly support the Bird Information, Research and Data (B.I.R.D) programs, keeping these programs free and available for schools, families, and park visitors. Cocktails and hors d'oeuvres are served and enjoyed on the back patio while 300 guests mingle and watch hummingbirds at the feeders.

COMMUNITY DAYS

Bring your team out to Warner Parks for a unique volunteer experience. Get a little dirty and have some fun working on trails, helping clean up the Little Harpeth River, or removing invasive plants. Lunch and Warner Parks t-shirts will be provided to your team.

PRIVATE EVENT

With many aesthetic park venues to choose from, enjoy a beautiful evening in Warner Parks for up to 40 people. Friends of Warner Parks will work with you to make your private party a memorable night. Event will be planned, paid for, and orchestrated by the Friends staff.



Friends of Warner Parks is dedicated to building a better community through the preservation, protection, and stewardship of Percy and Edwin Warner Parks. In partnership with Metro Nashville Parks & Recreation, and thanks to generous sponsors like you, Friends funds critical efforts to maintain trails, control invasive species, staff and provide programs for the Warner Park Nature Center, and repair historic structures throughout our sanctuary in the city.



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