



BALTIMORE ROCK OPERA SOCIETY

GIVING TO BROS AT YEAR-END 2021 Infosheet

The art of giving is one of the great lessons in life. It is how we develop and nurture our most cherished relationships. With the end of the year rapidly approaching, now is an ideal time to pause, reflect and plan. Thinking carefully about what and when to give can increase the impact of your gifts.

How BROS Gives

BROS is committed to making the art of Rock Opera a vital part of all our lives. We especially strive to deliver quality arts programming to those with the least regular access.

Our Vision & Mission

We see the transformative power of Rock as an essential part of community life - enhancing education and creating connections that transcend language, culture and individual circumstances to cultivate cultural awareness and a broader world perspective.

Our mission is to dream impossibly enormous stories and tell them through the awesome power of rock with a diverse community of wildly talented artists from around Baltimore who join forces to create massive original shows.

The Baltimore Rock Opera Society is a passionate community of artists who create unforgettable experiences through live original rock theater. BROS was founded in 2007 by a small group of friends sitting in a basement dreaming up an original rock musical. This highly energetic group of actors, writers, designers, builders, musicians, and crafters bring forth incredible and unique live performances unlike anything in the region. Every year thousands of fans flock to shows, concerts and festival appearances to witness the City's most collaborative, creative and dynamic production troupe.

BROS' Programs

Main Stage Productions
Community Outreach
Life-Long Learning Workshops
Media Presentations
Concert Events
BROS Video Vault
Community Happenings

How to Give to BROS Now

The close of the year is a perfect time to reflect on your most valued relationships and important financial matters. Careful planning today can help you balance your personal and philanthropic goals this year and beyond.

Charitable gifts are most often made in the form of cash. If you itemize on your tax return, gifts of cash can greatly reduce tax liability on as much as 50% of your adjusted gross income (AGI). Does your employer have a Corporate Matching Program? Take advantage of it and you can double your gift with no additional cost to you! Gifts of securities can also bring extra savings. In-kind donations, gifts of goods and services, are always appreciated, too.

You can make a recurring donation or a one-time gift. Consider a BROS Membership or a capital pledge to BROS' future home, THE PARADISE. Remember to include family and friends in your BROS giving. Recognize loved ones with a gift to BROS in their name or encourage them to make donations in your name for holiday gifts, birthdays and anniversaries. We are always delighted to be included in life's celebrations and happy to keep everyone informed with gift acknowledgements and thank yous.

Leaving a Legacy

Bequests, gifts through your will or living trust, provide the most flexible and popular means of planned giving. After providing for loved ones, you can direct a specific amount, percentage or portion of the remainder of your estate to the charitable interests you hold dear.

Gifts of Life Insurance are another simple means of charitable giving. Do you hold insurance policies that built up value, but are no longer needed for their intended purpose? These policies can make excellent charitable gifts. These and other planned gift arrangements can be your legacy.

Act Today

Only gifts made by December 31st can reduce the taxes you may owe in April. There are many ways you can make meaningful charitable gifts to BROS. We are pleased to provide more information to you and your advisors as you consider your giving plans this year-end. Baltimore Rock Opera Society is a nonprofit organization with programming throughout the greater Baltimore region. We are the leader in rocking our community.

Please contact Peter Dalto, Development Director, at peter@baltimorerockopera.org for more information.

Baltimore Rock Opera Society is a 501(c)(3) nonprofit organization. Contributions are tax deductible to the fullest extent allowed by law. A copy of our current financial statement is available upon request by contacting Baltimore Rock Opera Society at 3107 Greenmount Avenue, Baltimore, MD 21218 or email at info@baltimorerockopera.org. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.

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