

#alice.n

Visual Designer
UI/UX Designer

aliceniu.design
yniu@sva.edu
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EXPERIENCE

Interaction Design, School of Visual Art

Graphic Design Assistant | Sept. 2020–Present

- Developed graphics for 2 lectures for a semester
- Helped the department promoting lectures on Twitter, Instagram, and Facebook.

Johnson&Johnson (via SVA sponsor)

Product Designer | Sept.–Dec. 2020

- Delivered “Safety,” a product that aids safe social interactions among children, provides parents with information, and helps them gain confidence in each decision they make for their children’s education during the pandemic
- Led a team of 4 designers through the end-to-end design process from research, user interviews, ideation, prototyping, to final pitch presentation to the Johnson&Johnson sponsor.

TBD* Design Studio, California College of the Arts

Graphic Designer | Jan. 2020–May 2020

- Teamed with a peer designer to deliver a selective rebranding project that help Elder Care Alliance(a non-profit organization based in Bay Area) securing funding

JOYN: VICOM, Beijing China

Graphic Design Intern | July 2019–Aug. 2019

- Teamed with a senior designer designing the product packaging, increasing 25% of the profit by reducing the packaging production cost
- Led the design of composing brand manuals
- Led team of two communicating with third parties for small programs and web development

HONORS AND AWARDS

Top 10% Winner

GDUSA American Graphic Design Awards™ | Nov. 2019

Winnowed from more than 12,000 entries

Entry project: éphémère French Restaurant Branding (know more on aliceniu.design)

Silver Winner

10th International Creative Media Award | Dec. 2019

Entry project: éphémère French Restaurant Logo

EDUCATION

School of Visual Arts

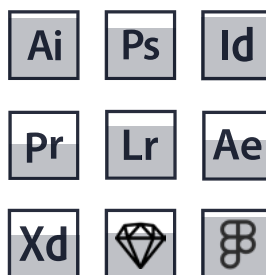
Interaction Design MFA | Fall2020–Present

California College of the Arts

Graphic Design BFA | Fall2016–Spring2020

EXPERTISE

Design



Other

Keynote | Procreate |
Protopie | Adobe CC |
Miro | Axure | Webflow |
Glyphs

Programming

CSS | HTML | jQuery |
JavaScript | p5.js

Additional Skills

Layout+Typography

UI/UX Design

Visual Design

Wireframing

User Research/Testing

Storyboarding

Interviewing

Data Analysis