

#alice.n

Graphic Designer

Visual Artist

aliceniu.design

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415 609 9334

EDUCATION

California College of the Arts

Graphic Design BFA | Fall2016–Spring2020

EXPERIENCE

Graphic Designer Intern

CCA TBD* Design Studio | Jan. 2020–Present

- A student-run studio using design to empower Bay Area nonprofits organizations.
- Working with a peer designer to design a selective rebranding project that help Elder Care Alliance to secure funding.

Graphic Design Intern

JOYN: VISCOM, Beijing, China | July 2019–Aug. 2019

- Being responsible for the graphic design of product packaging and compose type of brand manuals
- Communicating with third parties for small programs and web development

Exhibition Catalogue Designer

"Say jeeee!"

Letterform Archive | Feb. 2019

- Worked with four peer designers
- Being responsible for the exhibition catalogue, including design and production

Exhibition Spatial Designer

"Bananaskin Creditcard Screen"

The Rodina Studio | April 2019

- Worked with four peer designers
- In charge of spatial design and exhibited project

HONORS AND AWARDS

Top 10% Winner

GDUSA American Graphic Design Awards™ | Nov. 2019

Winnowed from more than 12,000 entries; the entry project is éphémère French Restaurant Branding (know more on aliceniu.design)

Silver Winner

10th International Creative Media Award | Dec. 2019

Entry project: éphémère French Restaurant Logo

SOFTWARE SKILLS

Design



Microsoft

Excel
Powerpoint
Word

Programming

CSS
HTML
JavaScript

DESIGN SKILLS

Layout Design

Typography

Branding

Creative Thinking

Illustration

Photography

UI/UX Design

Coding