

TIFFANY VANDERMARK

VISUAL & UX DESIGNER

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SKILLS

VISUAL DESIGN

Adobe Creative Suite

Visual Design

Interaction Design

Illustration

Animation

Webflow

USER EXPERIENCE

User Research

Personas

User Journeys

Storyboarding

User Testing

PROTOTYPING

Figma

HTML/CSS

Google Slides

LottieFiles

After Effects

EDUCATION

ITT TECHNICAL INSTITUTE

Associates Degree

SPRINGBOARD - UX DESIGN

Certification

EXPERIENCE

LCT TEAM | PARKS REALTY, FRANKLIN GRAPHIC DESIGNER & VISUAL CONSULTANT 2006 - PRESENT

- Creator and ambassador of branding for a 70+ million dollar producing real estate team
- Coordinates & creates marketing for 6 agents
- Produces graphics for social media content
- Works with web team to design & maintain website
- Designs advertising for high end publications
- Plans and executes team & community newsletters on a monthly basis
- Responsible for copywriting across multiple platforms
- Leads team communication to formulate marketing strategies, connecting with potential clients
- Devised and implemented task management system for myself and administrative team

THE YETEE FREELANCE ILLUSTRATOR/ANIMATOR 2015 - PRESENT

- Illustrates profile images for every employee
- Produces apparel designs for various events
- Created animations for use on social media
- Designed illustrations for print & digital marketing
- Curated personal merch line, POP PUP

JOSTENS, CLARKSVILLE PRE-PRESS/GRAPHIC DESIGNER 2009 - 2012

- Consulted with schools and designed yearbook covers based on their specifications
- Prepared files to be printed, embossed, die-cut, etc.
- Assisted commercial department with their cover needs on a regular basis
- Succeeded in company-wide design challenges to have stock designs available to thousands of schools across the country

FUN FACTS

- I've been making pottery for a couple of years and am currently enrolled in the Clay Lady's Campus in Nashville
- I have been playing D&D since I was 12 and still have an active group that I play with on the weekends!
- I'm passionate about cooking Korean and Japanese food
- I've participated in two art shows at a local brewery
- I'm energized by learning new skills & programs