

RIAD O Privacy Policy en cookiepolicy

Last changes on: 08/06/2020

Inhoudstafel

| | |
|--|---|
| INTRODUCTION..... | 1 |
| About this Policy | 2 |
| Which Personal Data does RIAD O collect and why?..... | 2 |
| What is personal data? | 2 |
| What personal data do we collect? | 2 |
| To whom does RIAD O pass on your Personal Data?..... | 3 |
| Does RIAD O share your personal data with countries outside the European Economic Area?? | 4 |
| Security | 4 |
| Your data protectionrights..... | 4 |
| File a complaint..... | 5 |
| Retention Period..... | 5 |
| Monitoring | 5 |
| Cookies..... | 5 |
| Google analytics..... | 6 |
| Changes to this Policy | 6 |

INTRODUCTION

The new Privacy Legislation entered into force on May 25, 2018. This concerns the Privacy Directive (95/46 / EC) and the Privacy and Electronic Communications Directive (2002/58 / EC), the national laws implementing these directives and / or, where applicable, the Regulation (EU) 2016 / 679 (the "General Data Protection Regulation"). All this summarized as the AVG. This legislation has replaced the Personal Data Protection Act. The GDPR expects a more proactive role from every organization that processes personal data. Our privacy statement was last amended on June 8, 2020.

Your privacy is very important to Riad O Marrakesh, which is why we strictly adhere to the privacy legislation in the European Union, even though we ourselves are located in Morocco. Most of our customers are EU nationals and we want you to be able to trust that your data is processed in accordance with European standards. This means that we always use your data for the purpose for which you have shared it with us. In this privacy statement, we explain exactly what we do with the information you share with us and how we ensure that this information is stored securely.

If you have any questions, or if you would like to know exactly what we know about you, you can always contact us. We do our utmost to always answer your questions as well and as quickly as possible.

About this Policy

This Privacy Statement explains how we (as defined below) collect information that, alone or in combination with other information, relates to you ("Personal Data") in your capacity as customer, supplier or independent contractor (s) of RIAD O, share and use. This Policy also contains information about the rights you have in relation to the Personal Data we process about you and how you can exercise them.

For the purposes of this Policy, RIAD O acts as controller for your Personal Data. RIAD O is responsible for ensuring that the processing of Personal Data is in accordance with applicable data protection law, and more specifically with the General Data Protection Regulation ("GDPR").

Please take the time to read this Policy carefully. If you have any questions or comments, please contact info@riad-o-marrakech.com

Which Personal Data does RIAD O collect and why?

What is personal data?

The General Data Protection Regulation defines personal data as "all information about an identified or identifiable natural person; an identifiable person is a natural person who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or one or more elements characteristic of the physical, physiological, genetic, psychological, economic, cultural or social identity of that natural person. "

If this Privacy Policy refers to personal data, reference is made to this definition from the Regulation.

In principle, no special categories of personal data are processed. Processing of special categories of personal data is understood to mean: the processing of personal data showing racial or ethnic origin, political views, religious or philosophical beliefs, or trade union membership, and processing of genetic data, biometric data with a view to the unique identification of a person, or information about health, or information related to a person's sexual behavior or sexual orientation.

What personal data do we collect?

The personal data we may collect, and the reasons for which we process it, include:

| Why do we collect it | Category of personal data | Legal basis |
|---|---|---|
| Customers and supplier administration and payment | <ul style="list-style-type: none">- Identification data eg name, first name, address, telephone number;- economic and financial information; | <ul style="list-style-type: none">- Contractual necessity;- Compliance with a legal obligation |

| | | |
|--|---|---|
| Internal reporting for economic purposes | <ul style="list-style-type: none"> - Identification data eg name, first name, address, telephone number; - economic and financial information; - VAT numbers; - | <ul style="list-style-type: none"> - Compliance with a legal obligation - Legitimate interest of RIAD O: internal analysis of economic activities |
|--|---|---|

RIAD O collects for each of these purposes only the data it deems strictly necessary to achieve the intended purpose. RIAD O never collects data that would be stored in the products that are sold.

RIAD O normally uses the Personal Data that we collect from you only for the purposes described in this Policy or for purposes that we explain to you when we collect your Personal Data. However, we may also use your Personal Data for other purposes that are compatible with the purposes we have communicated to you (such as for archiving in the public interest, scientific or historical research or statistical purposes) if and in cases where this is permitted under the applicable data protection laws.

To whom does RIAD O pass on your Personal Data?

We may share your Personal Data with the following categories of recipients:

- to third parties: service providers, suppliers and partners who provide services to us for the processing of personal data, or who otherwise process Personal Data for purposes described in this Policy or communicated to you at the time we collect your Personal Data. This relates to communications to third parties and other service providers that we use in connection with the services they provide to us, including to support us in areas such as IT platform management or support services, infrastructure and application services, marketing, data analysis, .
- to any competent law enforcement, regulatory, governmental, court or other third party if we believe a notice is necessary or required by law
 - a) due to applicable law or regulation,
 - b) to exercise, establish or defend our legal rights, or
 - c) to protect your vital interests or those of another person.
- to our auditors, legal representatives and similar agents in the context of providing advice that they provide to us for legitimate business purposes and under a contractual prohibition from using the Personal Data for any other purpose.
- to a prospective purchaser (and its agents and advisers) in connection with a proposed purchase, merger, or acquisition of any part of our business, provided we inform the purchaser that he may only use your Personal Data for the purposes described in this Policy.
- to any other person if we have obtained your prior consent to this communication.

Does RIAD O share your personal data with countries outside the European Economic Area??

The European Economic Area (EEA) includes the countries of the European Union and Norway, Liechtenstein and Iceland. European law requires additional safeguards when Editie transfers personal data to other countries located outside the EEA. To ensure that these countries maintain the same level of protection for your personal data, the European legislator imposes appropriate safeguards on controllers.

For certain processing operations (such as Facebook fan pages and campaigns and necessary reports from the sector in Morocco), a RIAD O will pass on your personal data to recipients outside the European Economic Area. In such a case, RIAD O will ensure that the transfer is covered by appropriate safeguards, including an adequacy decision by the European Commission, the Model Clauses of the European Commission or EU-US privacy shield.

You can always ask via info@riad-o-marrakech.com to view the appropriate guarantees that it has provided.

Security

The security of personal data is of great importance to us and an absolute priority. In order to properly protect your privacy, we take the following measures, among others:

- Access to personal data is protected with a username and password
- We use an SSL (Secure Sockets Layer) connection that protects all information between you and our website
- Access to personal data (confidential data) is tracked by us with the help of detailed log files, these log files are regularly and carefully monitored
- Finally, we take various measures, not to be specified, to (in) visibly shield personal data and to protect them against unauthorized and malicious access.

Your data protectionrights

Under the conditions and modalities provided for by applicable law, you can contact RIAD O to exercise the following rights:

- You have the right to inspect your personal data.
- You always have the right to correct your personal data. This allows you to correct or supplement incorrect or incomplete personal data that RIAD O processes.
- You have the right to have your personal data deleted. This allows you to permanently delete personal data that RIAD O processes. RIAD O is not always obliged to delete your personal data at your request - this right only applies in the cases and to the extent provided for by law.

- You have the right to limit the processing of personal data relating to you. This allows you to freeze the use of your personal data by Editie, without erasing it. RIAD O is not always obliged to limit your personal data at your request - this right only applies in the cases and to the extent provided for by law.
- You have the right to object to the processing of your personal data. This allows you to object to the further processing by RIAD O of your personal data. RIAD O is not always obliged to grant your objection.
- You have the right to withdraw your consent whenever the processing of your personal data takes place on the basis of your consent.
- You always have the right to object to the processing of your personal data for direct marketing purposes.
- You have the right to data portability. This makes it possible to easily move, copy or forward personal data from one controller to another. This right can only be exercised when the processing is based on your consent or an agreement with you.

For all processing operations included in this privacy policy, you can exercise all your rights by contacting info@riad-o-marrakech.com.

File a complaint

You have the right to file a complaint with the supervisory authority:

Data Protection Authority, Drukpersstraat 35, 1000 Brussels, Belgium, contact@apd-gba.be , www.dataprotectionautoriteit.be , tel: +32 2 427 48 00.

Retention Period

RIAD O keeps your personal data for a maximum of 10 years after your personal data is inactive or after the customer relationship has been terminated. If the law imposes shorter retention periods in specific cases, RIAD O will adhere to this.

Monitoring

RIAD O reserves the right to monitor all IT systems, physical areas of the company and / or work related activities in order to protect RIAD O and to ensure the adequate use of RIAD O resources and information resources in accordance with privacy legislation.

Cookies

We only use functional cookies on this website. Cookies are small files placed on your PC by websites to store information about your preferences. Cookies can improve your internet experience by allowing websites to remember your preferences or by eliminating the need to log in every time you visit a particular website.

- We recognize you on your next visit by means of a so-called permanent cookie. This allows us to save language preferences, for example. You can delete it via your browser.

- Session cookies are temporary cookies (they are deleted after closing your browser) and show us which pages you view in order to further optimize the website.
- More information about enabling, disabling and deleting cookies can be found in the instructions and / or using the Help function of your browser.

Google analytics

Our website uses Google Analytics, a web analysis service provided by Google Inc. ("Google").

Google Analytics uses "cookies" (text files placed on your computer) to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transferred to and stored by Google on servers in the United States. Google states that it adheres to the Privacy Shield principles and is affiliated with the Privacy Shield program of the US Department of Commerce. This means that there is an appropriate level of protection for the processing of any personal data. Google uses this information to keep track of how you use the website, to compile reports on website activity for website operators and to offer other services related to website activity and internet usage.

Google may provide this information to third parties if Google is legally obliged to do so, or insofar as these third parties process the information on behalf of Google. Google will not combine your IP address with other data that Google has.

You can refuse the use of cookies by selecting the appropriate settings in your browser. However, we point out that in that case you may not be able to use all the features of this website.

By using this website you consent to the processing of the information by Google in the manner and for the purposes described above.

Changes to this Policy

When our website is adjusted, we must of course also adjust this privacy statement. So always pay attention to the date above and check regularly for a new version of our privacy statement. We will make every effort to notify you via the channels available to us, such as e-mail and our website, if we have changed our privacy statement.