

## Jakub Zegzulka

## Product Design Enthusiast

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### Experience

#### Studio Godsey Product Designer (Freelance)

**05/2020 – X** San Francisco, CA, United States / Remote  
Designing digital products mainly for US market clients with a focus on health, wellness, fitness projects.

Projects: **Naturally Slim, Zero Fasting**

#### XTND Product Designer (Contract)

**04/2020 – X** San Jose, CA, United States / Remote  
Designing with the goal to redefine urban transportation using intelligent electric vehicles.

#### Undout Product Designer (Contract)

**02/2020 – X** Prague, Czechia / Remote  
Helping people with building the right sleeping habits. Taking care of design of all the digital products.

#### Freelance Product Designer

**06/2018 – X** World / Remote  
Helping mainly early-stage startups with user experience and product strategy.

#### Avocode Product Design Intern, Growth

**01/2020** Prague, Czechia  
Designing growth experiments with a goal to increase retention and activation rate.

#### Fuzee Product Designer (Contract)

**09/2019 – 02/2020** Prague, Czechia / Remote  
Working on design of a mobile app for early-stage startup Fuzee, which is working on an ultimate city routing planner which combines all the modes of transport which cities have to offer.

#### Avast Product Designer Intern

**07/2019 – 11/2019** Prague, Czechia  
Worked on a parental control child app concept with goal to balance parents needs with children needs. Significant focus on just the needs of parents was the main problem of their current product.

#### Mavvo UI/UX Design Intern

**11/2018 – 10/2019** Ostrava, Czechia / Remote  
Worked primarily on web designs and mobile app designs for different types of clients. Projects had to be based mainly on good visual appeal and interactions.

#### Freelance Graphic Designer

**12/2014 – 06/2018** World / Remote

### Volunteer Experience

#### Startup Weekend Prague Organizer

**03/2020 – X** Prague, Czechia

#### StartRemote Co-Creator

**03/2020 – X** World / Remote  
Working on a collection of resources on how to create and maintain effective remote teams. Project created based on COVID- 19.  
[www.startremote.net](http://www.startremote.net)

### Skills

User Experience	User Testing
Prototyping	Design Thinking
Research & Analysis	Product Strategy
Material Design	Growth Hacking

### Recognition & Awards

<b>Speaker</b> LinkedIn Summit CZE	<b>1st place</b> Startup Weekend Prague
<b>1st place</b> Startup Weekend Ostrava	<b>3-6th place</b> UX Travel Sprint with Kiwi.com
<b>1st place</b> Startup Weekend Olomouc	<b>2nd place</b> Startup Weekend Zilina
<b>Speaker</b> XFlow Internship Workshop	<b>Participant</b> Prague Service Design Jam
<b>3rd place</b> Teendesign 2018	<b>Speaker</b> Projekt Rozhled Workshop