

## Jakub Zegzulka

## Design Enthusiast

zegzulka.com

linkedin.com/in/zegzulka/

jakub@zegzulka.com

### Experience

#### Fuzee Product Designer

Working on design of a mobile app for early-stage startup Fuzee, which is working on an ultimate city routing planner which combines all the modes of transport which cities have to offer.

**09/2019 – now**

#### Freelance Product Designer

Helping mainly early-stage startups with user experience and product strategy.

**06/2018 – now**

#### Avocode Product Design Intern, Growth

Designing growth experiments with a goal to increase retention and activation rate.

**01/2020 – 02/2020**

#### Avast Product Design Intern

Worked on a parental control child app concept with goal to balance parents needs with children needs. Significant focus on just the needs of parents was the main problem of their current product.

**07/2019 – 11/2019**

#### Mavvo Interaction Design Intern

Worked primarily on web designs and mobile app designs for different types of clients. Projects had to be based mainly on good visual appeal and interactions.

**11/2018 – 10/2019**

#### Freelance Graphic Designer

**12/2014 – 06/2018**

### Education

#### Grammar School of Nicolaus Copernicus, Bílovec

General Education

**09/2014 – now**

### Skills

User Experience

Prototyping

Research & Analysis

Material Design

User Testing

Design Thinking

Product Strategy

Growth Hacking

### Recognition & Awards

#### 1st place

Startup Weekend Olomouc

#### Speaker

LinkedIn Summit CZE

#### 1st place

Startup Weekend Prague

#### 3-6th place

UX Travel Sprint with Kiwi.com