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## Summary

I'm Bryn — I've been designing digital products for 7.5 years.

I currently work for Pleo in Copenhagen.

Previously, I worked at Monzo — the fastest growing bank in the UK. I led design for over 4 million customers.

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## Details

### Portfolio

[bryntaylor.co.uk](http://bryntaylor.co.uk)

### Email

[hello@bryntaylor.co.uk](mailto:hello@bryntaylor.co.uk)

### Phone

+44 (0) 7815 510402

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## Education

### Northumbria University

BA (Hons) Interaction Design

September 2010–May 2013

### Macclesfield College

Art foundation

September 2009–June 2010

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## Experience

### Pleo

Senior Product Designer · October 2020–today

- Led product design across the mobile app for end-customers
- Shipped in-app onboarding and a per diem feature for multiple regions

### Monzo

Product Designer · April 2019–August 2020

- Led design for 4 million customers across multiple product squads like a reward program, a paid account, and a loan product
- Designed Monzo's credit score product which had 87% monthly retention
- Partnered with product managers to drive the squad strategy and vision

### Alva

Freelance Product Designer · June 2020

- Designed and implemented an accessibility-first design system

### Thrive

Senior Product Designer · July 2017–April 2019

- The first design hire — I established and grew the design function
- Led all design output across digital products, physical products, and marketing — recognised by Fast Company for great service design
- Facilitated and ran regular customer research and usability testing

### Great Fridays

Senior Visual Designer · November 2014–June 2017

### Morrisons Digital

Freelance Digital Designer · July 2014–October 2014

### Firedog

Junior Digital Designer · October 2013–June 2014

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## Skills

### Design

Qualitative research · product strategy · reader-first writing · accessibility · systems thinking · prototyping · end-to-end product design · visual design · user interface design · usability testing · data analysis

### Tools

Figma · Sketch · Whimsical · Notion · Principle · HTML · CSS