

# Summary 🖋

I'm Bryn — I've been designing digital products for 7 years.

Moving to Copenhagen on the 28<sup>th</sup> of August.

I work at Monzo —
the fastest growing
bank in the UK. I've led
product design for over
4 million customers.

## **Details**

#### **Portfolio**

bryntaylor.co.uk

#### **Email**

hello@bryntaylor.co.uk

### **Phone**

+44 (0) 7815 510402

## **Education**

#### **Northumbria University**

**BA (Hons) Interaction Design** 

September 2010-May 2013

### **Macclesfield College**

#### **Art foundation**

September 2009-June 2010

# **Experience**

#### Monzo

**Product Designer** · April 2019-today

- Led design for 4 million customers across multiple product squads like a reward program, a paid account, and our loan product.
- Designed Monzo's credit score product which had 87% monthly retention.
- Partnered with product managers to drive the squad strategy and vision.
- Scaled our loans product which generated significant business revenue.

#### Alva

Freelance Product Designer · June 2020

- Designed and implemented an accessibility-first design system that increased the speed and quality of product releases.
- Shipped the first version of Alva's online menopause consultation.

#### **Thriva**

Senior Product Designer • July 2017-April 2019

- I was the first design hire I established and grew the design function.
- Led all design output across digital projects, physical products, and marketing — recognised by Fast Company for great service design.
- Facilitated and ran regular customer research and usability testing.
- Hired our second designer and helped Thriva grow from 6 people to 35.

### **Great Fridays**

Senior Visual Designer • November 2014–June 2017

### **Morrisons Digital**

Freelance Digital Designer • July 2014-October 2014

### **Firedog**

Junior Digital Designer • October 2013–June 2014

### **Skills**

#### Design

Qualitative research · product strategy · reader-first writing · accessibility · systems thinking · prototyping · end-to-end product design · visual design · user interface design · usability testing · data analysis

#### Tools

Figma · Sketch · Whimsical · Notion · Principle · Marvel · HTML · CSS