

Justin Hernandez

Experience Designer & Strategist

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Work

User Experience Designer 2017 - Present

Ultimate Software, Chicago IL (remote)

A user experience design role working across strategy, product, design, and technology. Working within an agile team to design and support a new product portfolio.

Director, User Experience 2015 - 2017

FCB Chicago, Chicago, IL

Worked within US healthcare, global consumer brands and financial services accounts to bring empathetic and engaging design to all aspects of agency work while growing lines of business.

Marketo 2013 - 2015

Senior UX Designer, San Mateo, CA

Helped craft experiences for some of the most powerful marketing software available. Contributed to the growth of the UX team through mentorship and technical guidance.

User Experience Architect 2013 - 2013

Ogilvy & Mather, Chicago, IL

User Experience advocacy across a variety of clients, including consumer package goods and ecommerce.

Mobile User Experience Architect 2011 - 2013

Walgreen Corporation, Chicago, IL

Created experiences Walgreens mobile apps on iPad, iPhone, Android, Android Tablet and Windows Phone, including features like Photo, Pharmacy, and Balance Rewards. Ran user research testing sessions within the UX lab.

User Experience Developer 2010 - 2011

Ontoadaptive, LLC, Chicago, IL

Usability and user experience consultation, UI design for web and mobile, and user research. Clients included major health care providers and antiquities dealers.

Graduate Assistant User Experience Designer 2009 - 2011

DePaul University, Chicago, IL

Education

M.S. Human-Computer Interaction 2009 - 2011

DePaul University

Chicago, IL

B.S. Interactive Media 2005 - 2009

DePaul University

Chicago, IL

About Me

Passionate about music & technology and an ambassador of well crafted and thoughtfully designed things. I love solving problems and helping people.

Skills

- user research
- storyboarding
- prototyping
- information architecture
- usability testing
- ui design
- wireframing
- project management
- technology strategy