



LAZARUS RISING

# ANNUAL

REPORT

2019

## Message from our CEO:



**Danny Graziosi**

2019 was a year full of impact, growth and important lessons learned for the Lazarus team. As I look towards 2020, I am continuously inspired by how many individuals are willing to dedicate their time to make a difference in the world. This year our team is committed to doubling our impact, expanding our partnerships, and working closely with the stakeholders who enable our success. While we accomplished a great deal in 2019, I am thrilled to see how many lives we can change in 2020.

### Homelessness Statistics in the US



Over 500,000 people experiencing homelessness



Over 30% are families with children



Over 30% live without shelter

***As it stands, there are over half a million people in the United States experiencing homelessness.***

That means that when you come home every day, there's another person with nowhere to go and seemingly no way to help themselves. Many of these individuals have the motivation and desire to work, but lack basic job search skills required to secure meaningful employment. Within the homeless population, there are also thousands of families

with children struggling to make it from one day to the next. With no source of income, and no idea where to start, the future can seem hopeless.

**Lazarus Rising empowers people experiencing homelessness with the skills they need to secure meaningful employment.**

*“When working with Lazarus Rising volunteers, participants leave feeling like they just worked with a good friend. No matter the differences in gender, age, or background, each interaction leads only to greater success. Like working together with someone that cares.”*



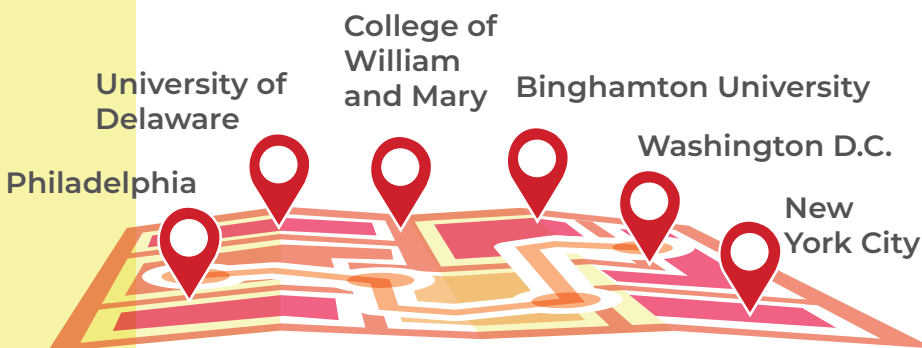
**- Robert Tompkins**

Senior Manager, Vocational at The Bowery Mission

## OUR IMPACT



## 6 Regions



What started as a few students making a trip to a shelter near the University of Delaware has become a national organization with efforts in six different cities and growing. With operations in major cities and college campuses alike, our diverse group of volunteers makes for an inclusive and empowering community. Frequent touch points between volunteers and management allow for voices to be heard and new ideas to be fostered.



**I’m aware of my privilege. I feel like it’s my responsibility to give back to people who didn’t have the same privilege as I did, the same opportunities that I did.”**

- Elizabeth, Volunteer



After the workshop the guy approached me and said, ‘Hey man, I really just want to say thank you for you being here-taking the time out of your busy day, focusing just on me right now. It might not mean a lot to you, but it means a lot to me.’

- Matt, Volunteer

An overwhelming number of people experiencing homelessness already have the professional background necessary to be successful in some form of work; what they need is the training and confidence to secure meaningful employment. **That’s where Lazarus Rising comes in.** Leveraging our two-phase model, we utilize our in house Salesforce platform to efficiently maximize our outreach. We’ve created a community of volunteers to provide those experiencing homelessness with a program to build their resume, improve their interview skills, navigate their job search, and move to the next chapter in their life.

## PROGRAM MODEL

Our program model is designed into two phases to prepare participants to walk into their interviews confidently and change their lives.



### PHASE 1

Connecting one on one with the participants by asking probing questions to get to their story

Constructing a personalized resume with standardized templates

Highlighting their experiences to empower participants personally and professionally

Providing guidance for steps forward, instilling hope for a brighter future



### PHASE 2

Reconnecting with the participant and picking back up where we left off

Learning about their career aspirations and preparing them for potential interview questions

Conducting mock interviews to build their confidence and professional competence

Walking through how to navigate job search portals to effectively target new opportunities

**Donations : \$6,328 Donors : 27 Individuals Expenses : \$2,749**

**We would like to express our gratitude to the following organizations that have helped us along the way.**



## **GOLDMAN SACHS GIVES ANALYST IMPACT FUND SEMIFINALIST**

Each year, analysts across Goldman Sachs collaborate with their peers for a chance to win grants to support nonprofits of their choice. The fourth annual Analyst Impact Fund attracted hundreds of compelling proposals from a record-breaking 975 junior employees, all aimed at addressing some of the world's most pressing challenges.

Teams were judged by David Solomon and the Partnership Committee on the following criteria: the impact, scalability and uniqueness of the proposed project; the team's analysis of the project goals and financials; and the strength of the organization's leadership and partnerships. ***As a Semifinalist, Jake Oppenheim and his team placed in the top 25 and raised \$2,500 for Lazarus Rising.***



LAZARUS RISING

*None of this could have been made possible without you. Whether you donated your money or your time, each step we take forward as an organization is another step towards getting someone employed. With every person we are able to help, another life is changed, and that should never be forgotten. So thank you, and join us on our journey to make an even greater impact in 2020.*

# THANK YOU!



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