

# THE HEALTHFULLY™ UNIFIED PLATFORM

## Features Overview

### BUSINESS CHALLENGE

Today's health systems are complex, asking consumers, caregivers, and staff to navigate an often confusing and frustrating array of care settings, processes, and technology applications. At the same time, patients and consumers increasingly want on-demand, convenient service delivery that is engaging, holistic, and empowering.

Unfortunately, available technology options are generally too limited in scope or offer singular solutions that must be combined with other tools to deliver an effective consumer-friendly experience. Healthfully fills that gap with a unified platform that puts organizations in the vanguard of consumer-centricity.

### A SIMPLER WAY TO BETTER HEALTH™



### HEALTHFULLY PLATFORM SOLUTION OVERVIEW

Healthfully is an engaging, integrated platform designed to simplify the healthcare experience for everyone involved in order to provide the care people need, the support they want, and the inspiration required to achieve better health. It is a comprehensive health, wellness, behavioral health, social determinants of health experience platform. Enterprises deploy it on a white-label basis to engage and empower patients, families, providers, and the community throughout the health and wellness journey.



FIND OUT MORE OR BOOK A DEMO AT [WWW.HEALTHFULLY.IO](http://WWW.HEALTHFULLY.IO)

# HEALTHFULLY'S KEY USER EXPERIENCE FEATURES

Healthfully's major features span users, care locations, and stages of the care journey to present a truly unified, simplified, and holistic consumer health experience. Healthfully fully integrates with hospital and health system EHRs and other clinical and administrative systems. The platform's functionality offers opportunities for organizations to replace numerous independent apps.

## HEALTHFULLY'S HOLISTIC EXPERIENCE



### STAGES OF JOURNEY

Pre-Service  
Point of Care  
Post-Service  
Ongoing

### PARTICIPANTS

Patients  
Caregivers  
Family & Peers  
Community Organizations

### SERVICES

Behavioral Health  
Health Services  
Wellness  
Population Health Management  
Social Determinants Programs

### PRE-SERVICE ACTIVITIES

Healthfully automates patient scheduling, registration, intake, and payments to create a consistent and simplified experience for these varied encounters.

### SCHEDULING

- Online appointment and Get-in-Line booking across all facilities and specialties
- "See a provider" function intelligently directs individuals to the ideal service destination
- Complete pre-visit documentation
- List of upcoming appointments

### PAYMENTS

- Accept payments for online, remote, and in person services with efficient "back office" processing and reporting - all delivered with technology support from industry leader Paya®

### REGISTRATION & INTAKE

- Registration and forms completion via app with integration capabilities to kiosks and practice dashboard solutions

### VIRTUAL CARE

Remote care is poised for significantly expanded use in a post-pandemic world. The Healthfully platform supports two principal functions to help organizations take advantage of this opportunity and deliver quality distance care.

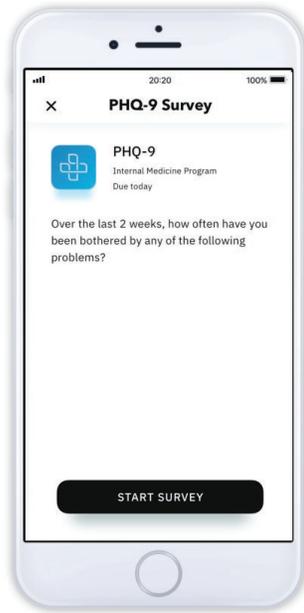
### TELEHEALTH

- Built-in remote virtual consult capability using industry-leading video conferencing technology
- Automated workflow and e-signature for patient consent-to-treat and telehealth informed consent
- HIPAA compliant with end-to-end encryption



## REMOTE PATIENT MONITORING & DEVICE INTEGRATION

- Remote monitoring using surveys, fitness trackers and medical devices integrated with the platform to provide caregivers essential data and trigger timely notifications and alerts.



## HEALTH PROGRAMS

- Delivery of targeted health programs for individuals to follow based on their specific needs.

## MESSAGING AND COMMUNICATIONS

The Healthfully platform enables secure, real-time, easy-to-use communication between patients, care teams, family members, peers, and community organizations. That is vital to effective care coordination.

- Secure individual and group messaging
- Conduct centralized care conversations, interoffice communications, and collaboration with external partners.
- To-dos and reminders
- Nudges

## PATIENT HEALTH RECORD ACCESS & SHARING

Healthfully functions as a high-convenience portal through which individuals can access their health information, supporting CMS mandates to provide broad availability and flow of patient data.

- Simplified access to records
- Integration with EHR and other data sources
- Ability to share information securely with family and other members of care circle
- Incorporates patient portal

## WELLNESS SUPPORT & EDUCATION

Numerous platform functions promote overall wellness and ongoing management of chronic conditions. Health systems are able to reach

individuals beyond the four walls of the hospital to engage and inform, address underlying social determinants of health, and improve patient acquisition and retention.

- Moderated public and private online health and wellness communities
- Distribution of multimedia health education information
- Information and links to community health events, services and resources
- Incorporation of social determinants into ongoing care

## INCENTIVES & REWARDS

Rewarding positive behavior is a necessary component of the care equation. Healthfully integrates full incentive management into its platform, utilizing best practices in recognizing that small steps by patients can lead to larger lifestyle changes.

- Set goals and track achievements
- Deliver intelligent nudges to foster adherence to healthy behaviors
- Establish and manage a rewards marketplace

