



CATCH UP TV FOR YOUR CONFERENCE

Hybrid Conference Fact Sheet



ESW Hybrid Conference

As the current travel restrictions are eased, conferences are once again possible with limitations to the number of delegates able to attend. Our Hybrid Conference package adds a digital streaming element to a traditional conference, with technology allowing remote viewers the opportunity to interact live.

Our Hybrid Conference package provides everything you need in a standard conference production for up to 50 delegates. In addition, it incorporates remote presentations from anywhere in the world and streaming to an unlimited online audience. We also provide all of the online Q&A and polling tools required to allow remote and physical delegates to engage, interact and network with presenters and each other. All presentation content will also be available on demand online following the event.

We have put this comprehensive 'set package' together at a fixed price that represents excellent value for money, allowing conferences to once more provide an engaging and educational resource during these challenging times. We will look after everything, taking care of the technical wizardry and also contact remote presenters before the event ensuring they are comfortable with the technology they will be using.

Hybrid Conference Elements

The physical element of the conference includes a stage set, lectern (branded), top table mics, PA system, confidence monitor, bright HD projector and full technical support. To this package, we add some amazing digital elements to turn it into a true 'hybrid event'.

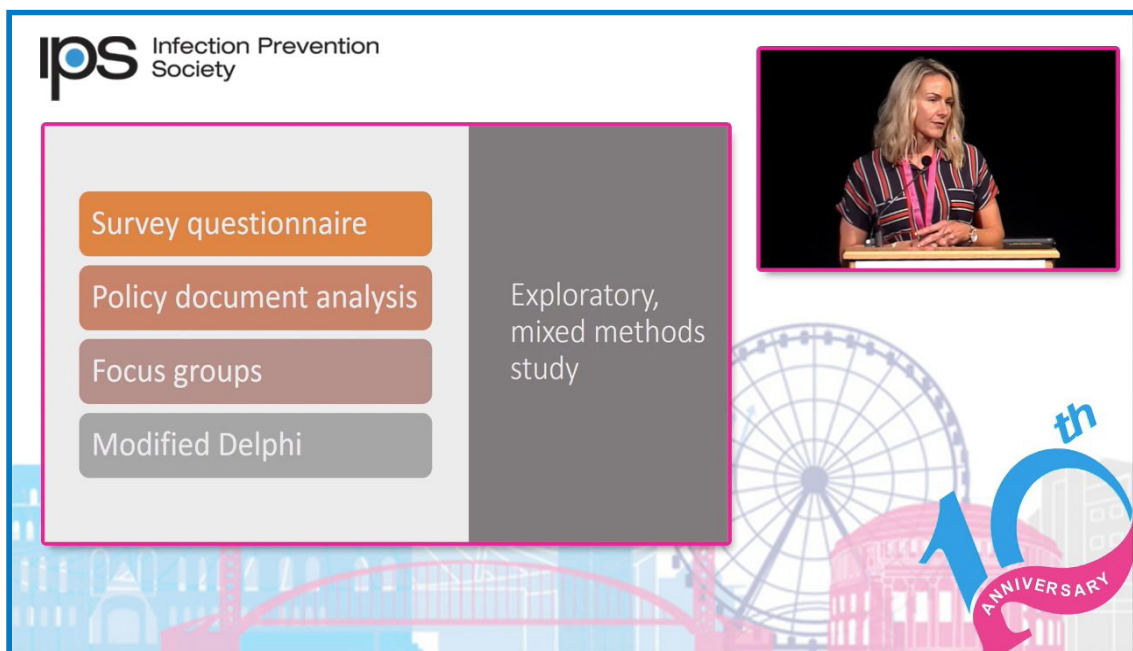


Live Online Conference Stream:

The stream of your event is produced using our conference capturing service 'Talking Slides', you will receive a professional broadcast. We will combine direct feeds of the presentation slides as they're delivered, live narration from the presenter and a head & shoulders camera shot of them speaking at the lectern, in an impressive multi-window video format, which also incorporates a custom branded background to match the scheme of your organisation or event.

On the live stream between presentations, we will switch to a holding slide or a wide camera shot of the stage area to maintain a slick and professional production for the viewers at home.

You will be provided with a unique web address that you can advertise to your online delegates ahead of your conference. Delegates will then register to view your content. This can be password protected or as an optional extra, you may wish to apply pay-per-view to make your stream chargeable.

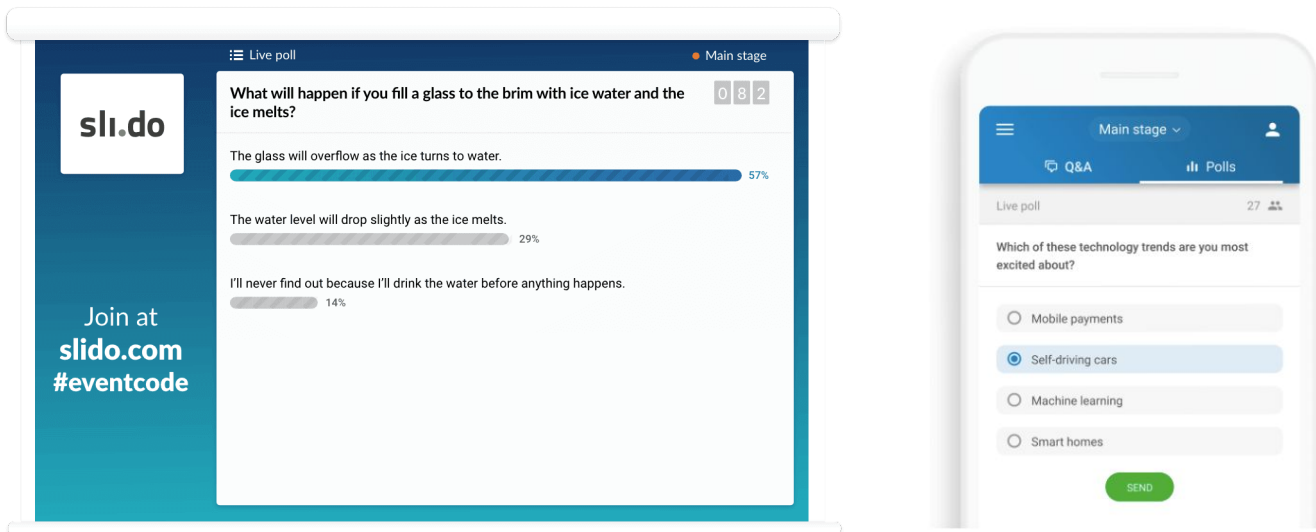


The above image shows how remote delegates will view presentations. As can be clearly seen, the quality we produce is far superior to standard webcast images.

Online Live Q&A and Polling [Sli.Do]:

Not only can those at the venue fully engage during Q&A sessions but so can your online audience through a simple app, we use Sli.Do for Q&A and live polls. Local

and remote audiences will use the same platform should they wish to ask a question or participate in any polling ensuring the remote audience are as engaged as the local audience.



Remote presenters - In the current climate, it may not be possible for presenters to travel to the physical conference. Our Hybrid Conference Package will allow presenters to give their talks remotely from their own home or workplace. Included in the package is the opportunity for 1 remote presenter for each session (4 per day) We can accommodate more should it be required, but this may involve an extra cost.

Using cutting edge technology remote presenters will appear on the screen along with their slides in HD.

Catch Up TV For Your Conference:

As we stream your conference, all presentations will also be recorded. Our Talking Slides product included within the package includes 12 months of hosting of all presentation videos on your very own custom branded Talking Slides website. In a nutshell 'Catch Up TV For Your Conference' for 12 months after your event!

For more information on Talking Slides please visit www.talking-slides.com

If you would like to visit a live Talking Slides site please contact us and we will register your email address.

Please find below a comprehensive list of everything that is included in our Hybrid Conference package Including pricing.

Hybrid Conference Standard Features:

- Conference Production for 50 x Delegates
- Professional Conference Broadcast using 'Talking Slides'
- 2 Camera Video Production
- Catch Up TV For Your Conference
- Remote Presentation Facility
- Sli.Do Interactive Q&A & Polling / Talking Slide Chat facility
- 1 Remote Presenter per session (4 in total)

Conference Production Specification:

Stage Area & Lighting:

- Lectern
- Lectern Signage Board
- Small Stage Set w/Uplighters
- Stage Lighting w/Focus on Lectern & Top Table

Visuals:

- 8' Projection Screen
- Bright Full HD Laser Projector
- Presentations Run w/Seamless Video Switcher (Smooth Production & Allows Use of Holding Slides)
- Lectern Confidence Monitor
- Top Table Confidence Monitor

Audio:

- Digital Mixing Desk
- 4 x Speaker PA System
- Lectern Microphone
- 2 x Top Table Microphones
- 2 x Handheld Microphones
- Background Music During Arrival & Breaks

Technical Support:

- 3 Highly Experienced Conference Technicians (Monitoring & Managing All AV Throughout)

Hybrid Conference Bolt-On Features:

- Pay-Per-View & Tiered Pricing
- CPD Assessments
- Accompanying Speak Biographies on Presentation Stream/Videos
- Comments Thread (On Presentation Videos Post-Conference)
- Additional Remote Presenters