



CATCH UP TV FOR YOUR CONFERENCE

'As Live' Virtual Conference Fact Sheet



What is an 'As Live' Virtual Conference?

Our Talking Slides 'As-Live' Virtual Conference package is our preferred way to produce a seamless and reliable virtual conference live.

To your online viewers, it will look and sound live but in reality, all presentations have been pre-recorded and are being played out in sequence, whilst panel discussions and interactive Q&A sessions will remain truly live.

Why use an 'As Live' vs 'Actual Live' Virtual Conference?

Producing a fully live conference stream with all presenters delivering their talks live in real-time is possible however, we believe a more stable, useful result can be obtained with an 'as live' event.

There may be occasions whereby live presenters may be delayed, struggle with their technology or lose internet connection etc; there are numerous ways a live online conference can soon become disjointed. It can also be a challenge to get all presenters together at the same time, particularly those overseas. For this reason, we feel an 'as live' virtual event is often the sensible option which avoids all of these potential issues and ensures the faultless running of your online virtual conference.

The Process

We record all talks prior to the event, arranging a suitable time directly with each presenter. Our highly experienced and super-friendly technicians will meet them in a virtual meeting room, ensuring their camera placement, room lighting and audio etc are all correct, enabling us to record presentations to a standard all involved can be proud of.

We will stay with each presenter throughout their recording, ensuring they are confident, also providing the opportunity to re-record any portion of their talk should they have any mishaps.

Following each recording, post-production will see each talk edited down into an impressive multi-window, custom branded presentation video to match the scheme of your conference, as per the example below.



On the day(s) of your virtual conference, we will broadcast all content 'as live' as per your conference programme. To your viewers, it will look and sound completely live.

A live chairman will steer the meeting by introducing each of the recorded presentations. There is also an opportunity to pre-record the chairman should this be preferred.

Your virtual conference will be streamed to a dedicated and secure Talking Slides website of your own, that will be custom branded to match the scheme of your event/organisation. You simply need to promote your unique web address (yourorganisationnamehere.talkingslideshd.com) to prospective or invited delegates.

Delegates will be asked to register prior to accessing your conference, Pay-Per-View can also be applied as an optional extra if required.

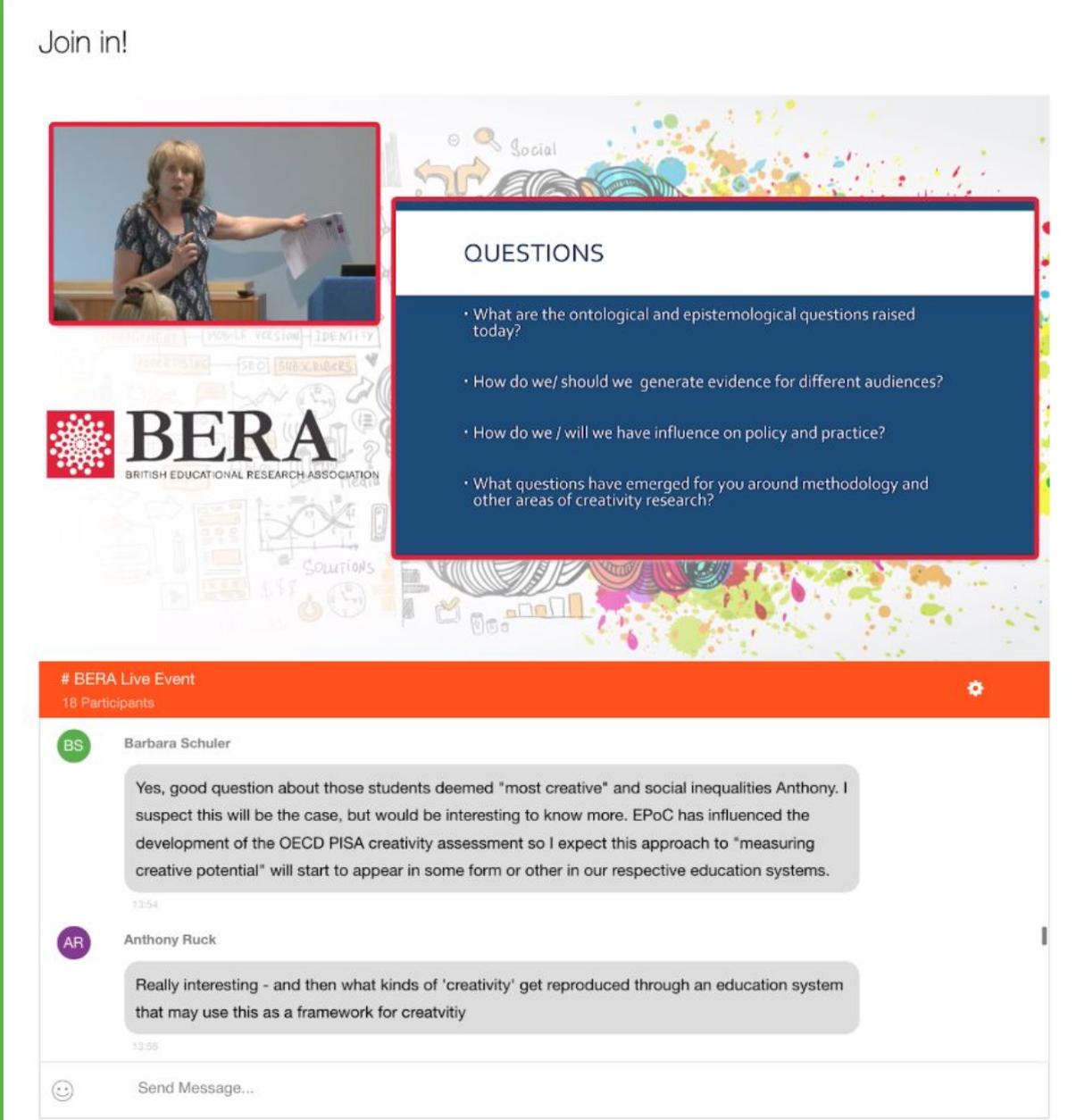
The Process Live Q&A / Audience Participation

At the end of each talk or session, we can incorporate the live element by way of Q&A sessions. All presenters or panel will meet in a virtual meeting

room, whilst our technicians' video mix from the recorded content to the live Q&A to maintain seamless production.

Viewers will be able to see and hear the panel via the live stream. Whilst presentations are being viewed 'as live', delegates will have the opportunity to submit questions on a Facebook/YouTube Live style comments thread underneath the stream window. The panel will be able to see these questions coming through live on this thread enabling them to respond and discuss. Please see how this can appear to delegates below.

Join in!



QUESTIONS

- What are the ontological and epistemological questions raised today?
- How do we/ should we generate evidence for different audiences?
- How do we / will we have influence on policy and practice?
- What questions have emerged for you around methodology and other areas of creativity research?

BERA Live Event
18 Participants

BS Barbara Schuler
Yes, good question about those students deemed "most creative" and social inequalities Anthony. I suspect this will be the case, but would be interesting to know more. EPoC has influenced the development of the OECD PISA creativity assessment so I expect this approach to "measuring creative potential" will start to appear in some form or other in our respective education systems.
13:54

AR Anthony Ruck
Really interesting - and then what kinds of 'creativity' get reproduced through an education system that may use this as a framework for creativity
13:56

Send Message...

After Your Virtual Conference - Catch Up TV For Your Conference:

Following your virtual conference, all presentations will be available on-demand on your Talking Slides conference hub. This will be the same website that the stream is viewed on live during the day(s) of each of your conferences. We will build and manage this hub and host all captured material.

Post-event viewers will be able to browse each event's conference programme to select and watch presentation videos at their leisure. Each presentation video will then have their own comments section for delegates to leave remarks; they may also be able to email each presenter directly with any questions.

'As Live' Virtual Conference Standard Features:

- Up to 6 Hours Presentation Pre-recording (Reflecting a Single Conference Day e.g. 12 x 30 Minute Presentations)
- Talking Slides Website - Hosting Stream & Content Post-Conference
- Live Q&A/Panel Discussion Facility
- Live Comments/Questions Thread