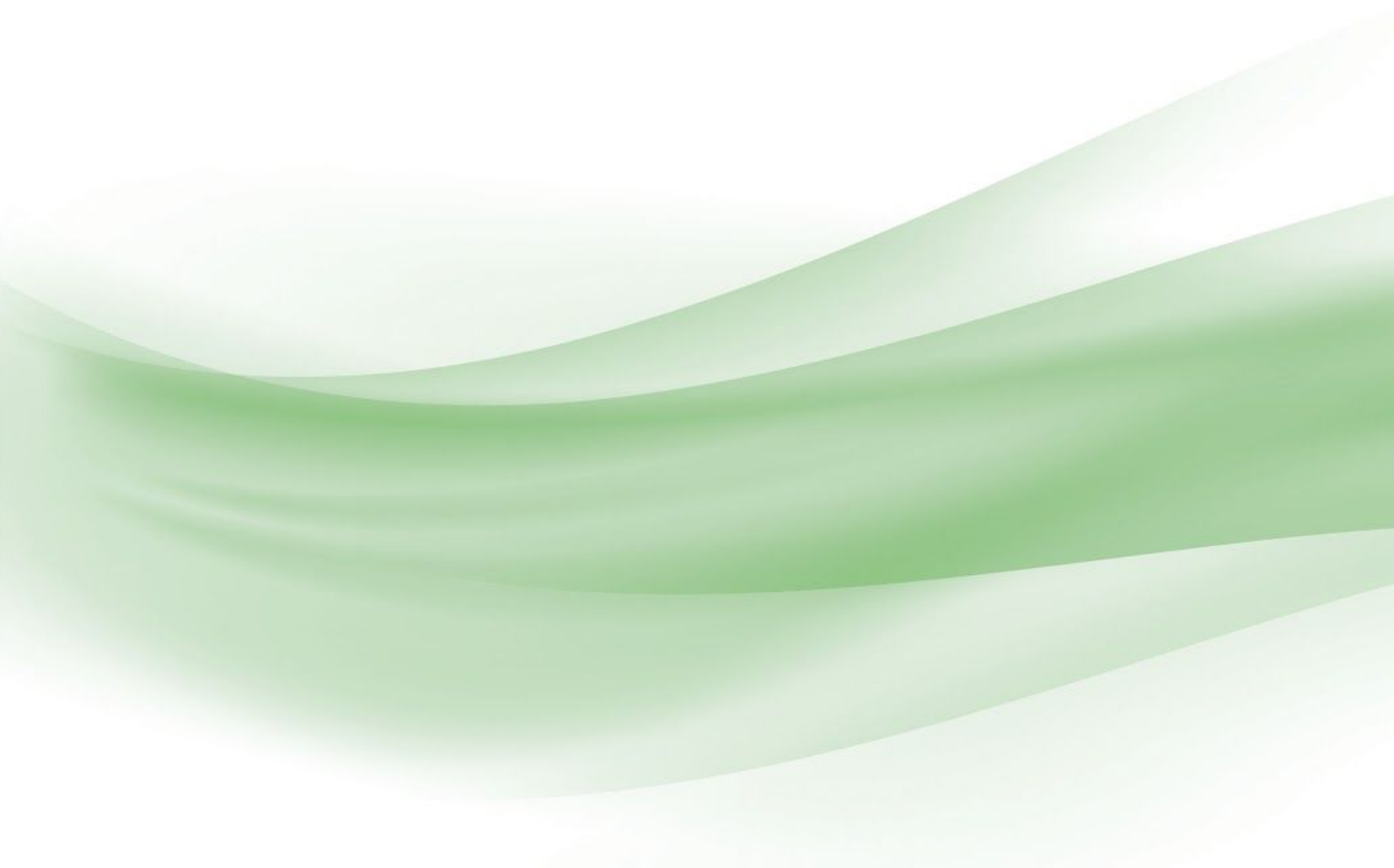




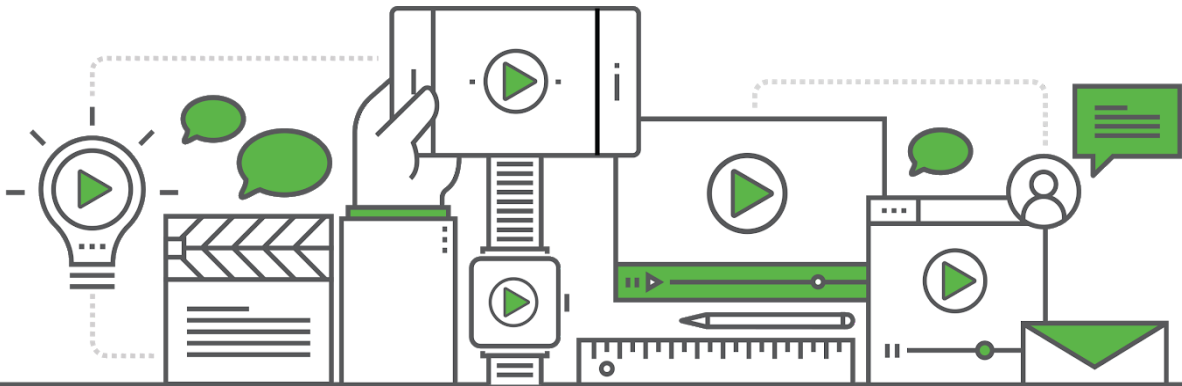
CATCH UP TV FOR YOUR CONFERENCE

E-Conference Fact Sheet



What is a Talking Slides E-Conference?

An E-Conference is a complete online, virtual conference with main plenary sessions, parallel sessions, an exhibition, posters sessions, networking opportunities etc; everything that you would expect to see at a typical conference, however, no physical conference has actually taken place.



Why do you need an e-conference?

In the current climate delegates just can't get together - yet there is vital information that needs to be shared. An e-Conference is a cost-effective solution that allows conference organisers to reach out to a larger delegate audience. Delegates can view and engage with presentations on their own devices wherever they are and reap many of the benefits which, until now, have only been possible from a physical conference.

All presentations are captured remotely, so your guest presenters and keynote speakers can give their presentations from the comfort of their own homes or office, making international conferences a breeze.

Delegates can interact with each other directly via your e-conference hub, and also ask questions directly to presenters, even comment on individual presentations - just as you would with a Youtube or Facebook video.

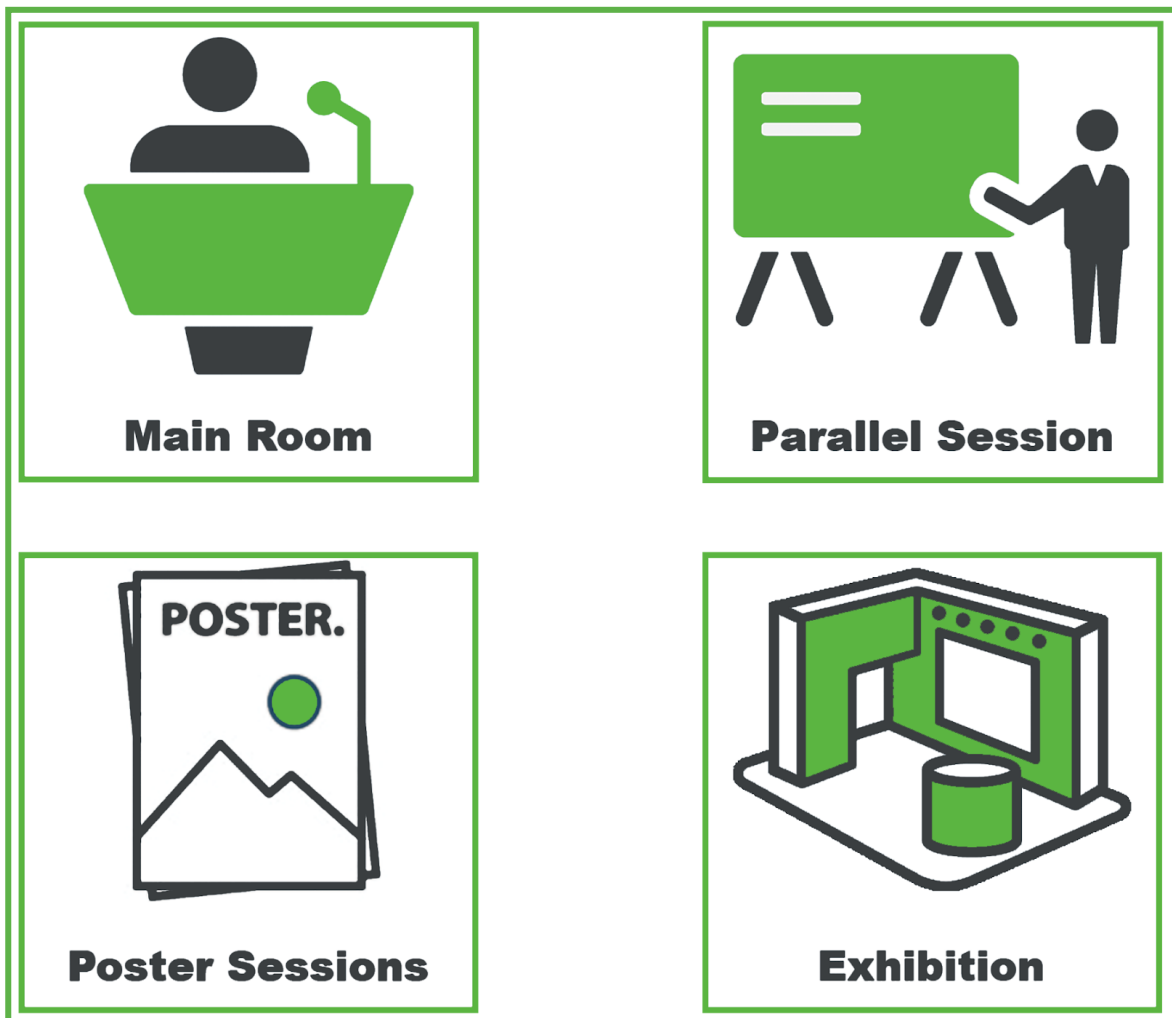
It provides a truly on-demand service and provides a valuable archive of resources that can easily be shared to a wider audience that is available for as long as required.

How does it work?

Presenters are invited to record presentations online with support from the team at Talking Slides. We will then upload all content to your very own custom branded e-conference website, incorporating your company and event's branding, as well as your sponsor's logos.

Our team will do everything - from the initial design to uploading all content, applying CPD assessments to talks and much more. We will even provide support to your delegates should they need it. We take care of it all!

You simply need to pass on the web address to your conference hub to delegates who will be greeted with a page allowing them to explore all rooms of your virtual venue.



E-Conference Features

A Talking Slides E-Conference is an online mirror image of a physical conference and includes the following as standard:

- Catchup Conference TV
- Main Room (*6 Hours of Presentation Recording*)
- Parallel Room/Breakout Session (*6 Hours of Recording*)
- Delegate Registration
- Pay-Per-View/Registration Fee Facility
- Exhibition Hall
- Poster Sessions
- Comments & Q&A Thread (*On Each Presentation Video*)
- Delegates/Attendees List w/Contact Forms
- Facility for Sponsors

Optional Features Include:

- Additional Presentation Rooms
- CPD Online Assessment Modules
- Tiered Pricing

Premium Live Optional Features:

- "As Live" Streaming
- Q&A Sessions/Panel Discussions
- Live Presentations

E-Conference Features (in-depth)

Delegate Registration:

Delegates can register directly on your e-conference website. If it's the first time a delegate has ever visited a Talking Slides site they will be instructed to register. If they have previously registered to your main Talking Slides site they will still need to register, however, they need to register as an existing user and their details will be copied across.

Pay-Per-View:

You have the option as the conference organiser to charge delegates to view the content. You may set up a destination to receive payments using one of the below systems:

- NoChex
- PayPal
- Taxamo/Strike
- Worldpay

You simply need to provide the relevant login/credentials for the above. All revenue is sent directly to a destination of your choice, we embed the facility into the Talking Slides website with all income sent straight to you.



Tiered Pricing*:


When you couple Pay-Per-View with 'Tiered Pricing', this will allow you to provide different levels of pricing for access to your e-conference. For example £35.00 for members and £70.00 for non-members.

Exhibition Area:

In the exhibition area, all companies that would usually exhibit at conference can be seen here. Each exhibitor/sponsor will benefit from:


- Logo (*hyperlinked to their own website*)
- Company Bio
- Product Specific Paragraph
- Company or Product Videos & Pictures
- Direct link to Company Contact Details

Exposure Analytics Limited
STAND: 670E



Exposure Analytics is the market leader in experiential analytics for events. Our award-winning high-tech solutions have helped major global brands and agencies measure over 3000 events, giving them more accurate, deeper insights and helping them improve Return On Marketing Investment. Stop Guessing Start Measuring.

Contact details
+44 20 3982 0997
sales@exposureanalytics.com



Poster Sessions:

This area mirrors the physical poster board areas often seen at conferences, providing a list of all posters that delegates can browse.

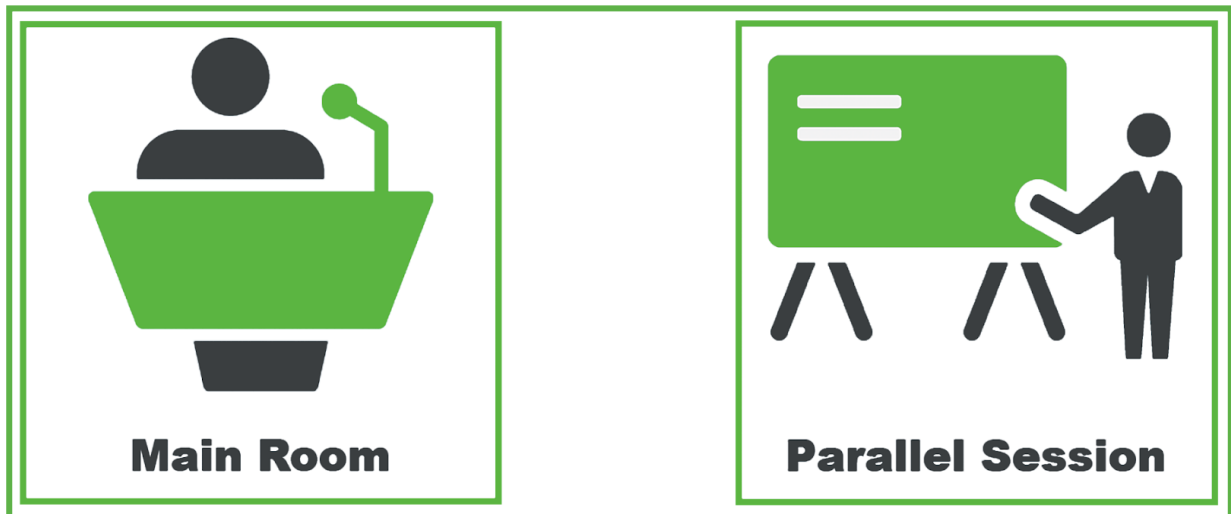
Delegates can browse posters, read a biography about the author, even comment on any individual poster.

Poster sessions can include poster title, author name and company description. Each poster can be clicked on to be viewed full screen.

The author's name can also be hyperlinked to a website/social media platform related to them.

Conference Rooms or Topics:

Delegates will be able to enter each 'room' from the home page of the website. This can be made up of any required combination of main, parallel and/or breakout rooms. Rooms can be named as 'topics' instead if more suitable for the client on this platform.



When each room is entered, delegates will see the programme and will then be able to select the talks they wish to view.

Presentation Page & Comments Thread:

When a delegate selects a presentation to view, they will be taken to that presentation page which consists of:

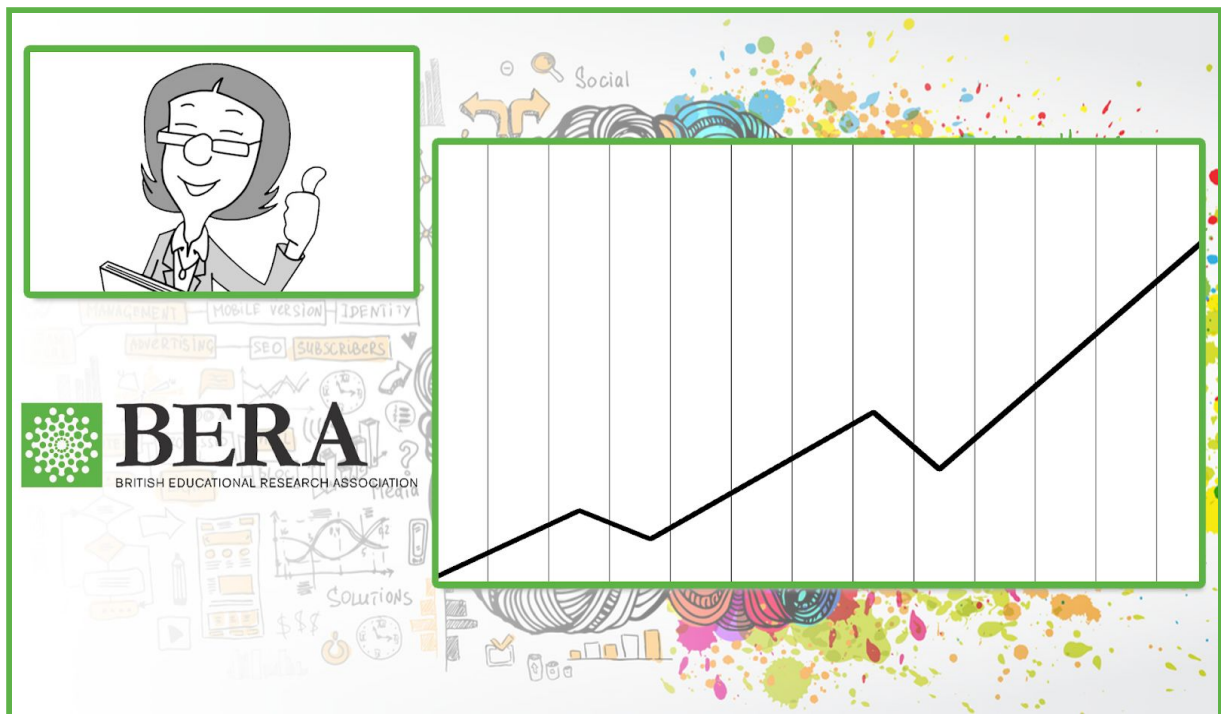
- Speaker Headshot & Biography
- Presentation Video
- Comments/Q&A Thread with a Reply Function

A comments thread function attached to each presentation video is included, appearing in a Facebook/YouTube style, viewers can leave comments or questions. Each comment can be individually replied to.

Presentation Videos:

Each presentation video consists of:

- Presentation Slides Captured Live
- Narration From The Presenter
- Optional Presenters Head & Shoulders Shot
- Custom Branded Backgrounds (*Event Branding and/or Sponsor Logos*)



Attendees/Delegate Directory:

When registering to the site, delegates have the option to add all their contact information, including their social media details. This information is then added to the attendee directory.

This allows delegates to see who else is 'attending' the e-conference. They can send a direct message via a contact form by clicking on the relevant name. This is all done without revealing the contact details of the person they wish to get in touch with. The message is sent to the delegate's email address from where they can continue the conversation with direct contact.

This is completely optional and anyone can opt-out if they wish when registering.

Facility For Sponsors:

Each room of your e-conference can incorporate your sponsor's logos. These sponsor logos can be applied to the entire e-conference or just specific rooms or sessions. Sponsor's logos will be hyperlinked to the sponsor's own website.

CPD Online Assessment Modules*:

CPD assessments can be applied to each presentation in order for delegates to qualify for the relevant CPD points. Certificates can be downloaded directly from the e-conference website when they have successfully passed the assessment. The qualifying pass rate can be set at the desired rate, e.g. 50%, 70% etc.

**optional extra*

Premium Live E-Conference Features (In-Depth)

Live Presentations, Q&A & Panel Sessions:

We are also able to incorporate live elements to your e-conference. We can build a bespoke package to meet your specific needs. Options can include but are not limited to:

- Live Presentations - Streamed to your E-Conference
(Remote Presentations or from a Dedicated Location)
- Live Q&A and Panel Discussions
- Dedicated Live Chat Feed For Online Delegates
- A complete streamed conference with an audience of on-line delegates.

Just let us know what you are looking to achieve - we love a challenge!

Demo E-Conference Site

If you would like to have a look around a live Talking Slides E-Conference please follow the below link and login with these details.

Log In:

URL: <https://e-conference.talkingslideshd.com>

Email: demo@talkingslideshd.com

Password: abc123

Options & Pricing

E-Conference Base Package:

- E-Conference Website
- Pay-Per-View Facility
- Exhibitors/Sponsors Area
- Delegates List
- Poster Sessions
- Speaker Biographies
- Comments/Q&A Section on Individual Presentation Videos
- 1 x Main Conference Room For 1 Day (*Up to 6 Hours of Recording*)
- 1 x Parallel or Breakout Room For 1 Day (*Up to 6 Hours of Recording*)
- User Support Facility