



# iOS App Audit

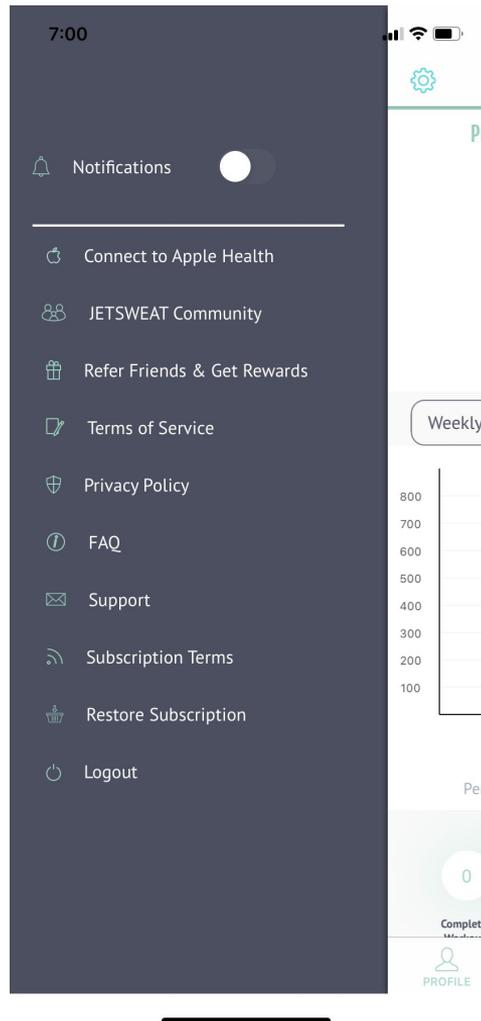
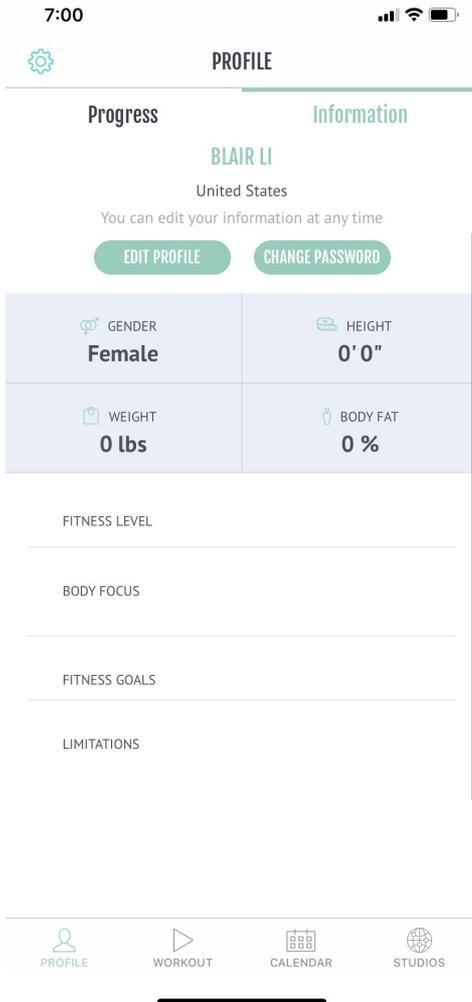
- Created by Yixuan(Blair) Li

**Inconsistency is the biggest problem  
throughout all your products' designs**





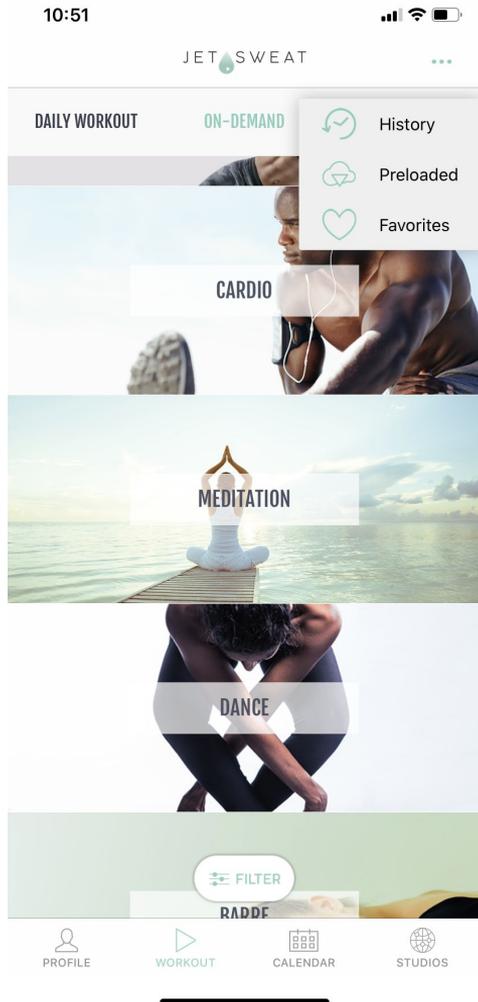
# Profile Section



- For the “my progress” tab, you can either create a separate “analytics or progress” section on the button navbar or put it under the profile
- The setting should be a whole page instead of a meum expansion
  - Change to the menu icon if you want to interact it as a meum, otherwise setting should be a button on the profile page → when you click it, it will lead to a new page
- Inconsistent text spacing
- Usually, profile is placed the most right on the nav bar

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# Workout Section



- Filter's position is not user intuitive. Usually it's at the top of the screen
- The labeling is confusing. "On demand" doesn't convey the clear message to users what this tag is about
  - Explore or discover is better word
- There is a better design to categorize different exercise. This design is overwhelming
- You have a filter button for apply filter and a filter icon for reset filter. Make it consistent. Also the filter icon is confusing
  - One filter design is enough, you don't need two different designs on different screens
  - Change the filter icon
- History and preloaded icon is not intuitive → change them
  - Preloaded → download

7:10



## MOBILITY



### Jet Cetera Yoga Lower Body

Chloe Kernaghan

5 mins 59 secs | 30 - 50 cal | Yoga Mat, Block



### Jet Cetera Upper Body

Chloe Kernaghan

4 mins 35 secs | 20 - 50 cal | Yoga Mat



### Jet Cetera Total Body

Chloe Kernaghan

34 mins 21 secs | 210 - 310 cal | Yoga Mat, Block



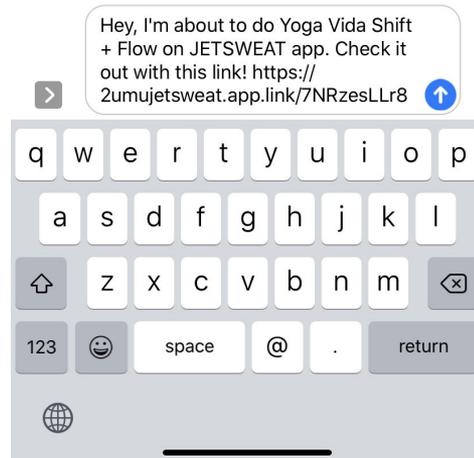
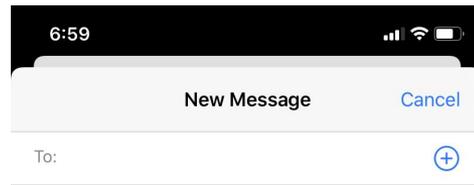
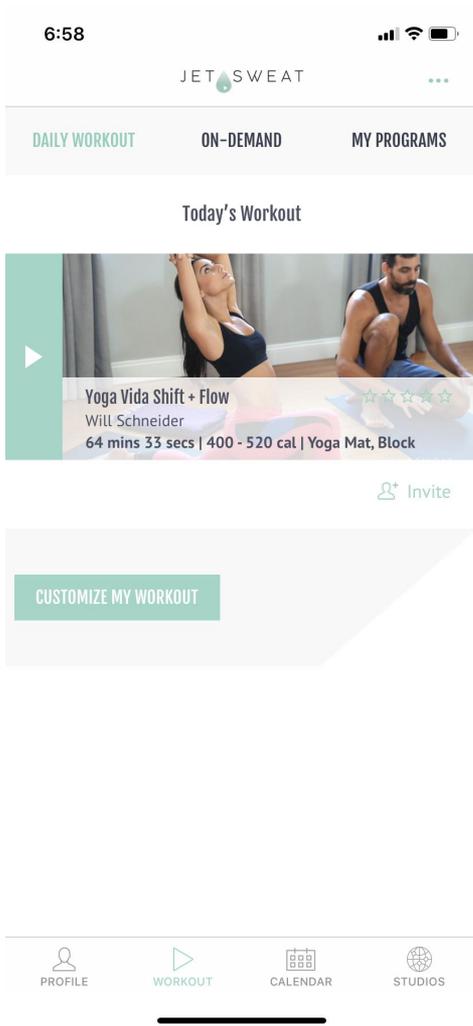
### WOOM Yoga Experience- Ground to Lift

Elian Zach and Francesca Bove

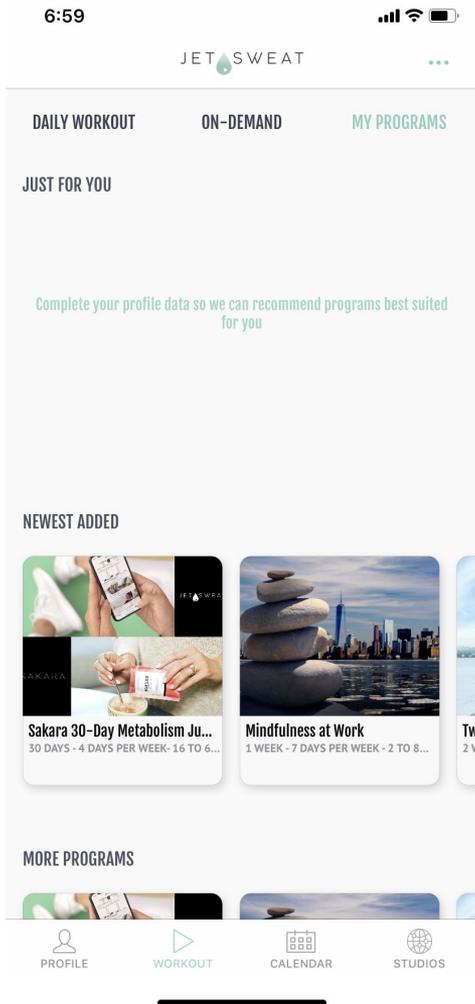
68 mins 36 secs | 350 - 510 cal | Yoga Mat, Block



- Same as here, overwhelming and busy design. Give content breathing space
- Categorize your contents



- The video play button is not the industry standard design. It might look weird to users → change to a standard video play icon and play it at the center of the video
- “Custom my workout” button should be placed elsewhere
- There is background for the custom button, remove it
- When i click invite, the app directs me to my iphone message screen, which surprised me a lot
  - It should still stay inside the app instead of direct me outside the app
  - I assume it's invite friends to have this class with me
  - It should be invite this class not this app
- “Daily workout” should be “my workout” or “my daily workout” → labeling issue



- The current labelling is very confusing
  - “On demand” should be “explore class”
  - “My program” should be “explore program”
  - You can also combine the “on demand” and “my progress” and call it “explore” where contains “explore class” and “explore program”
- Include a filter button in “my program” tab as well so that user can custom their programs
- I think you should add the filter on the “on demand” tab where users can browser classes based on their preferences. The my workout tag will just have the filtered result for users
- The “complete your profile ....” takes a lot of unnecessary space
  - Have a button direct users to their profile page to complete the action instead of just writing a sentence

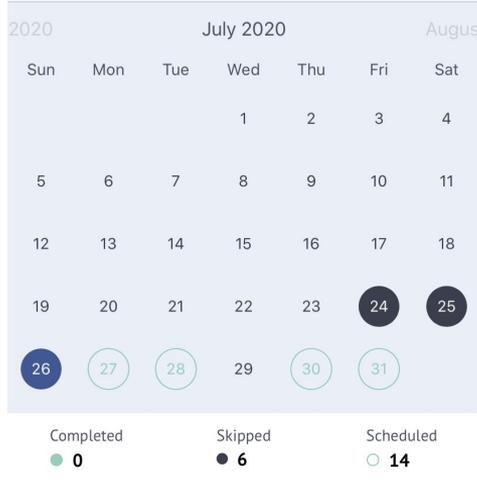
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# Calendar Section

7:09



## CALENDAR



- The time should be placed ahead of the name of the class → design convention
- Frontend dev of the calendar need to be fixed. → 2020 and August

Jul 24, 2020

- X modelFIT Full Body Sculpt II - 06:00 PM
- X modelFIT Full Body Sculpt II - 06:00 PM

Jul 25, 2020

- X Jet Cetera Total Body - 06:00 PM
- X modelFIT Glute Sculpting Workout - 06:00 PM
- X Jet Cetera Total Body - 06:00 PM
- X modelFIT Glute Sculpting Workout - 06:00 PM

Bottom navigation bar: PROFILE, WORKOUT, CALENDAR, STUDIOS



# Studio Section



- Logos are not aligned
- The “view classes” is not necessary. It’s not a real button, the whole image is clickable.
- You have both “about” and “view classes” on each image. → not recommended.  
Should have only one main action per item
  - It should be “about” → that is your real content after click the image
  - However, you don't really need to write “about” on each image → the design is self-explanatory. People know what they should expect after they click the images
  - You can have basic intro on this screen. Then have more detailed intro when users click the studio images
- Overwhelming design → more breathing space is needed

7:09



SALT SF



VIEW CLASSES

Get Salty

San Francisco

SALT SF is a high intensity fitness studio located in the NOPA neighborhood of SF, CA. We specialize in circuit training, barre, shadow boxing, resistance and flexibility training.

#### What People Are Saying

"Help, I'm literally addicted to 7x7. Every time I walk out of class I fire off a text gushing about it to my boyfriend. This class makes me CHOOSE to do burpees and has me investigating buying sandbags so I can do cleans at home."

satisfied customer

"Love this studio! Great energy and awesome instructors. It's favorite class to take on a Monday morning because it makes me feel so strong and ready for the week ahead."

satisfied customer

- logo 's placement is off as well as social media's
- "View class" is the main CTA on this screen. Make it pop. Make the button bigger and place it at a more prominent place
- Size of the button is too small, sme as other buttons. You need more padding
- You have different size and different radius button on different screens
- "What people are saying" can be "users comment or users feedback"
  - If you can , list people name instead of saying "satisfied customer". It's not convincing and looks fake to people.
- This app should allow people leave comments and view other's comments. → this features should be on both the class page and the pop up window after people finish watching a video
- The studio logo on the bottom nav bar is confusing → change to a different one

7:41



SALT SF



### SALT SF Barre Fight

Kelisha Gardeen

43 mins 5 secs | 260 - 350 cal | Ballet Barre or Sturdy Chair, Resistance Band, Yoga Mat



Barre Fight is a full body class that uses flexibility training and HIIT protocols to develop strong, mobile joints. Class includes shadow boxing choreography for caloric burn as well as isometric strength movements at the barre to build lean muscles.

#### Tips and recommendations

- Try to stay grounded in your heels and your pelvis. Keep your body stacked and your core active.

No need for a band if you do not have one. All exercises can be done using just bodyweight.

7:43



Daily Workout (1/1)



### Yoga Vida Shift + Flow

Will Schneider

64 mins 33 secs | 400 - 520 cal | Yoga Mat, Block



I hope you join me for this accessible-to-all and yet challenging yoga session. During our one hour together, we will move through a series of poses that will keep your heart pumping, your mind focused and relaxed and you body open and strong. We will move through a series of asana sequences with intermittent moments to focus on our breathing and increase our self awareness. This class was designed to wake you up in the morning or acts as a reset from the accumulated stress and anxiety from a day of hard work.

#### Tips and recommendations

- -Do the best you can especially when this practice challenges you. There will be a break right when you need it. Promise!  
-Continually focus on your breathing.

7:54



24 Jul 2020

Next



### modelFIT Full Body Sculpt II

Javier Perez

SCULPT | 06:00 PM

26 mins 29 secs | 190 - 250 cal | Dumbbells



SKIPPED

Edit

A full body workout from ModelFIT, one of NYC and LA's top fitness studios. This workout will sculpt, tone, and lengthen your entire body using your body weight, as well as light hand weights (optional). Do this workout 3-4 times per week to see fast results.

#### Tips and recommendations

- 2 to 5 pound hand weights are optional.

Remember to hydrate afterward!

You have 3 different designs for the class detail page. Be consistent. Choose only one design and stick to it.