

PHOEBE LIN

DESIGNER & RESEARCHER

www.phoebezlin.com
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SKILLS

Design

UX, ideation and workflows
Interaction and UI design
Prototyping
Redlines
Figma & Webflow
Sketch & Invision Studio
Adobe Creative Suite

User Research

Interviews & surveys
Usability & concept testing
Qual & Quant analysis methods

Programming

HTML, CSS, Javascript
Processing, Arduino, Git

EDUCATION

Harvard University

2018 - 2020
Master in Design, Technology
Teaching Fellow for undergraduate HCI course (Design of Useful and Usable Interactive Systems)

UC Berkeley

2011 - 2015
Bachelor of Arts in Computer Science & Cognitive Science

EXPERIENCE

Harvard HCI, Graduate Student Researcher

Mar 2019 - Present in Cambridge, MA

SchoolCity, Product Designer

July 2017 - Jun 2018 in Santa Clara, CA

Led design of many new features, including assessments and reports for teachers and student portal for students. Worked on UX flows, interactions, and visual polish.
*SchoolCity was acquired by Illuminate Education.

Hewlett-Packard Enterprise, UX Designer

June 2016 - July 2017 in Fremont, CA

Led redesign of SSMC dashboard experience and navigation flows to support higher customization. Executed research sessions with customers on usability.

Edison's Co, Lead Designer

Jan 2015 - Mar 2016 in Berkeley, CA

Worked with exec team to create workflows and wireframes for Fulldive's VR platform on mobile. Also led website design and implementation, which drove conversion by 80%.

RESEARCH

Research Interests

Human-computer interaction, conversational AI and AI education, explainability in decision-support systems

Peer-Reviewed Publications

Phoebe Lin, Jessica Van Brummelen, Galit Lukin, Randi Williams, Cynthia Braezeal. Zhorai: Designing a Conversational Agent for Children to Explore Machine Learning Concepts. In Proceedings of EAAI 2020, Feb 2020.

Zana Bucinca*, Phoebe Lin*, Krzysztof Z. Gajos, Elena D. Glassman. Proxy Tasks and Subjective Measures Can Be Misleading in Evaluating Explainable AI Systems. In Proceedings of IUI 2020, March 2020.

*equal contribution