

New Touch pivots with PPE

New Touch Industries has experienced a change in product demand during COVID-19 with an increase in manufacturing PPE related items such as sneeze guards, and hand sanitiser stands and brackets.

As a leading supplier of laser cutting, bending and fabrication services, New Touch proudly uses 100 per cent local suppliers. It has found that with the sudden restrictions in overseas markets, some companies have gone back to Australian suppliers. This has resulted in New Touch welcoming back some customers whose overseas supply has become challenging or uncertain.

newtouchind.com.au

Positive manufacturing move

The Australian PMI (Performance and Manufacturing Index) moved back into the black in June, increasing by 9.9 points to 51.5 (readings above 50 points indicate expansion in activity, with higher results indicating a faster rate of expansion), according to the AiGroup.

Three of the seven activity indices in the Australian PMI showed expansion: production (up 9.9 points to 52.3), sales (up 19.0 points to 56.1) and new orders (up 20.6 points to 55.7). The manufacturing exports index improved but remains in contraction (up 16.1 points to 47.2).

aigroup.com.au/resourcecentre/economics/

Massons Healthcare switches to online



The Massons team at the AOPA 2019 orthotics and prosthetics industry conference in Melbourne.

Anton and Kris Karak have more than 25 years of business experience in providing clinical and wholesale orthotic and prosthetic products and services.

Massons Healthcare was established in 2003 in Melbourne when Anton and Kris acquired George W Masson & Sons Pty Ltd. It moved to Knoxfield in 2015.

The family-owned business has expanded its premises and grown staff numbers over the years, while also providing services internationally to Asia.

Involvement in the community is important to the owners who, prior to the COVID-19 pandemic, partnered with a local amputee peer support organisation called Limb4Life to deliver a live student education event at its premises. This event helped educate students about amputation and amputees.

Massons Healthcare has proven to be adaptable, recently investing in advanced

manufacturing technology including a 7-axis robotic carver and 3-axis milling machines.

During the COVID-19 pandemic when patient appointments at the on-site clinic waned, the business continued to provide custom fabrication services for its clinical partners across Australia, New Zealand and Singapore.

Because more clinical customers and partners were working from home during the COVID-19 restriction period, Massons decided to increase delivery of its online education programs.

The business recently implemented a new online education portal with clinical and technical education resources including webinar recordings. Some of these recordings include education sessions delivered via Facebook Live and other common webinar platforms.

massonshealthcare.com.au