

Kaleb Gonyea

DESIGN & MARKETING

EDUCATION

**MIDDLE TENNESSEE STATE UNIVERSITY.
MURFREESBORO, TN**

BS in Mass Communication Concentration in Visual Communication with a minor in marketing and an emphasis in art 2018.

WORK EXPERIENCE

FREELANCE GRAPHIC DESIGN.

Designer, Aug 2014 — Present
Meeting clients to discuss and design effective branding for their business. Understanding, and meeting the marketing needs of clients and their business. Created content such as logos, flyers, apparel, brochures, web content, and more.

MAPLE RIDGE EVENTS NASHVILLE. TN

Graphic Designer, June 2018 — March 2020
Designed logos and layout designs for print and electronic media including websites, magazines, brochures, user interfaces, product labels, reports and advertisements. Worked with other professionals to incorporate typesetting, illustration, photography, and video, to ensure products display as intended.

AVAIL VAPOR. SMYRNA/MURFREESBORO. TN

Manager, Nov 2015 — June 2018
Marketing intern, Jan 2018 — June 2018
Day to day responsibilities, retail sales, marketing, customer service, and maintenance. Helped design marketing materials, such as POP's, and email blasts.

TECHNICAL SKILLS

PROFICIENT IN:



ADOBE ILLUSTRATOR



ADOBE PHOTOSHOP



ADOBE INDESIGN



ADOBE AFTER EFFECTS

DESIGN

-SKETCHING -ADVERTISING -WEB DESIGN
-ILLUSTRATION -LOGOTYPES -HTML & CSS
-TYPOGRAPHY -BRANDING -JAVASCRIPT

PORTFOLIO



WWW.KALEBGONYEA.COM

INTERESTS



MUSIC



ART



GAMES



EXERCISE

CONTACT



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