



KPMG enhances its Collaboration Centre with MultiTaction and Urben

CLIENT PROFILE

KPMG's Collaboration Centre enables organisations to generate ideas quickly, and create solutions.

“U-Collaborate is an innovative capability that uses a bespoke collaboration environment designed to deliver profound results which drive real performance,” says Paul Guy, Senior Collaboration Technologist at KPMG.



Businesses today are trying to solve complex business issues and spark real change. Our mission in U-Collaborate is to provide space for the imagination and a platform to help clients cut through their challenges.”



“U-Collaborate delivers powerful experiences – often in the form of events – that are typically embedded at critical points within large complex change programmes. Anywhere from 20 to 120 participants come together for a one to three-day event, where they can achieve the equivalent of many months of work.”

Regardless of the industry or sector, a U-Collaborate event can help solve critical business issues. These events are designed to drive acceleration, genuine breakthroughs and real ownership of solutions as they are co-created by the group of participants.

The Challenge

During typical U-Collaborate events, the “Knowledge Wall” had previously been floor-to-ceiling whiteboards used to display client or topic specific materials, created and drawn by graphic artists. While this is a more traditional method to show content, there was a lack of engagement due to the analogue nature of the Knowledge Wall. To increase engagement and interaction with the Knowledge Wall, the Collaboration Centre wanted to modernise it with a more digital solution that could incorporate rich media.

To increase engagement, KPMG wanted to modernise the Knowledge Wall and replace it with a digital solution that could incorporate rich media.

Key Requirements

- 1 **The space had to be attractive and state-of-the-art**
The Collaboration Centre team wanted the screen to draw people in and invite them to explore dynamic content.
- 2 **The video wall needed to fit against an existing wall**
There is an acoustic wall directly behind the video wall, with additional cupboards behind that. The Collaboration Centre therefore did not want to move any of this infrastructure, which would have complicated the build.



We wanted to transform the Knowledge Wall into a digital, interactive screen, so our clients are able to access and interact with key files, videos, images, web links and other information.



- Paul Guy,
Senior Collaboration Technologist,
KPMG

The Solution

The space includes a 5 X 1 MultiTaction multi-touch, interactive video wall, mounted in an ultra-sleek Urben frame.

Urben came up with a very thin design to mount the video wall flat against the existing wall. Urben pre-configured a bespoke frame which could be simply placed against the wall on arrival. This made the installation process much easier for the Collaboration Centre team, which was a key consideration.

MultiTaction's Showcase presentation software and Canvus collaboration software bring the Knowledge Wall to life with the ultimate interactive experience.

MultiTaction software also makes it super easy for the Collaboration Centre team to change the content on the video wall in a dynamic way and without waiting for help from IT or developers.

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We can change the content much faster and easier than we could with our old analog methods, and that has worked quite well for our people.

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