Join Red, White & BOOM!, presented by
Encova Insurance, NBC4, Pepsi, and WNCI 97.9, as we celebrate Independence Day with fireworks, live music, family activities. We invite your organization to be part of Columbus’ signature independence celebration by participating in the Ford Oval of Honor Independence Day Parade presented by the Central Ohio Ford Dealers.

Parade Description
The Ford Oval of Honor Independence Day Parade presented by the Central Ohio Ford Dealers is a cornerstone of Red, White & BOOM! We invite you to celebrate American independence a creative entry showcasing your organization. NBC4 will announce all entries individually as over 100,000 people line the parade route on Front Street from Main Street to Spring Street. If you would like to pass something out, participants must walk to the edges of the parade route and hand items directly to the crowd. THROWING ITEMS TO THE CROWD IS PROHIBITED. The distribution of items must also keep up with the pace of the parade and not slow down the parade movement. Parade participants are strongly encouraged to wear and incorporate as much red, white, and blue as possible into their entry.

Parade Participation
To be a part of the Ford Oval of Honor Independence Day Parade presented by the Central Ohio Ford Dealers, please return this application by Friday, June 5, 2020. Placement will be based primarily on submission of application and founding year of your organization or company. Parade acceptance/decline letters and confirmation materials will be mailed out as entries are received. Accepted entries will receive their information no later than June 21, 2020. For more information or questions, contact Shawn Verhoff at shawn@elmwoodllc.com

Bands
Please note that college/high school bands, and drum corps entry fees are waived. Those bands that participate will receive a $100 stipend. Additionally, special arrangements are made for band bus parking during the event to ease your transportation issues.
Entry Description
Please print or type and return parade application by Friday, June 5, 2020.
Parade Entry Name (if varies from organization name):

_____________________________________________________________________________

The Independence Day Parade has a script read by NBC4 announcers during the parade, please describe your entry with very specific details. This is what will be read as your entry passes the announcer stand:

Script:

_____________________________________________________________________________
_____________________________________________________________________________
_____________________________________________________________________________
_____________________________________________________________________________
_____________________________________________________________________________
_____________________________________________________________________________

Contact Name ________________________________

Organization ________________________________________________________________

Address ________________________________________________________________

City, State and Zip __________________________________________________________

Email ________________________________________________________________

Organization Phone _________________________________________________________

Event Day Contact and Cell Number ____________________________________________
Band or Musical Accompaniment: ________________________________

Number of Entry Participants: ________________________________

Type of Music (patriotic preferred): ________________________________

Age Range of Participants: ________________________________

Year your Organization was founded ______________________

Number and type of vehicles in your entry (must be exact) ________________________________

Length in feet for your entry to be accepted (within five feet for staging purposes): ____________

Entry Fee
Your parade application cannot be processed until the entry fee is paid. You may enclose a check with your application or fill out the attached credit card charge form. Please make all checks payable to Red, White and BOOM!

Commercial Entry Fee $500 _____
Political Entry Fee (1 candidate per entry) $400 _____
Professional/Trade Organization $400 _____
Non-profit Organizations $100 _____ 501(c)3 ID#____________
Political Party Entry (3 candidates) $1,000____
Fee Waived (verified by RW&B!) $0 ______
Total enclosed: $___________

Entries must be postmarked by June 5, 2020, for consideration of acceptance into the Ford Oval of Honor Independence Day Parade presented by the Central Ohio Ford Dealers. Please note that entries will be reviewed and accepted based on type, originality, and conveyance of celebrating our nation's birthday. Completing an application does not guarantee acceptance into this year's parade. Confirmation of parade acceptance or declination will be sent to the entry's contact person by June 21, 2020. For those entries accepted- parade registration, staging and disbanding location, map and parking passes will be sent to the entry's contact person as well. Parade entries may be submitted by mail or emailed; if emailed, we will not confirm acceptance until payment is received. Completed application forms and entry fee checks should be sent to:
Credit Card Payment Form
Credit card receipts will be emailed to organization’s contact and this page will be shredded

Name on Card: ________________________________________________________________

Billing Address: __________________________________________________________________

City ________________________  State: ___________  Zip Code: ___________________

Type of Card:  Visa    MasterCard    American Express    Discover

Credit Card Number: __________________________________________________________________

Expiration Date: _____/_____    CV Code: _________

Signature: _______________________________________________________________________

Red, White & BOOM!, Attn: Shawn Verhoff, Parade Application, 774 South Roosevelt Ave.,
Bexley, OH 43209.  Contact Phone: 614-296-0223, Email: Shawn@elmwoodllc.com