



**NTT** | **PRO**  
**CYCLING**

**VIP Hospitality 2020**



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## Introduction

Founded in 2007, NTT Pro Cycling (formerly Team Dimension Data for Qhubeka) became the first-ever African cycling team to gain a WorldTour license, in 2016.

With the support of our headline sponsor and technology innovation partner, NTT, we are the most purpose-driven, performance-led, and technology-enabled team in pro cycling today. Our ambition is to continue to race at the highest levels in world cycling, to develop riders to realise their full potential and to inspire and motivate people across the African continent to ride bicycles.

With offices in South Africa, Denmark, the Netherlands and Italy, we are delighted to expand our business operations to include a comprehensive VIP Hospitality offering during the 2020 season.

Contact [Christa@ryder.co.za](mailto:Christa@ryder.co.za) to secure your behind the scenes pro cycling experience, tailored to your or your companies cycling and business needs.



**Experience  
& Enjoy**

## Experience & Enjoy (€500pp - min 10 persons)

'Experience and Enjoy' is single day VIP package where you will get to experience the atmosphere of a race hosted by NTT Pro Cycling.

From a VIP terrace you will see the riders passing by while still following the race on the different screens in the pavilion. A delightful culinary program will allow you to experience the atmosphere of the race like no other.

This package is the ultimate sports experience for every cycling enthusiast but also the perfect environment for networking and social business relations as we can cater for larger groups.

### Programme

- Exclusive reception at the NTT Pro Cycling terrace or pavilion hosted by a NTT Pro Cycling team member, including race preview and strategy insight.
- Live race viewing from the NTT Pro Cycling VIP terrace
- NTT Pro Cycling culinary programme
- Complimentary NTT Pro Cycling memorabilia included

### Races\*

- 29 Feb** Omloop Het Nieuwsblad
- 05 Apr** Ronde van Vlaanderen
- 19 Apr** Amstel Gold Race
- 14-16 Aug** Vuelta a Espana



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**Heart of  
the Race**

## Heart of the Race (€550pp\* - max 6 persons)

'Heart of the Race' is the ultimate single day VIP pro cycling experience.

With a former professional rider as your guide, you will get to see our World Tour team prepare for the days racing, be given a behind the scenes team infrastructure tour, receive exclusive insight into our race strategy and meet our team.

Our VIP luxury vehicle will then provide the experience of a lifetime as you follow the race live, from inside the race convoy. With access to live pictures and race radio throughout the day, you will personally get to view key points along the race route, including the race finale.

### Programme

- Full day guided tour by a former professional rider.
- Exclusive reception at the NTT Pro Cycling hotel with team infrastructure tour.
- Race preview with NTT Pro Cycling team member and departure to race start in team convoy.
- Live race viewing from the NTT Pro Cycling VIP luxury coach.
- Access to race radio and full race coverage on the move.
- All refreshments & NTT Pro Cycling memorabilia included

### Races\*\*

**29 Feb** Omloop Het Nieuwsblad

**05 Apr** Ronde van Vlaanderen

**12 Apr** Paris-Roubaix

**19 Apr** Amstel Gold Race

**22 Apr** Fleche Wallone

**26 Apr** Liege-Bastogne-Liege

*\* Costing of this arrangement is based on 6 persons. Programme and availability is subject to change.*

*\*\* If you are interested to enjoy the "Heart of the Race" experience at a race not listed, please contact [christa@ryder.co.za](mailto:christa@ryder.co.za)*



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## The Pro Life

'The Pro Life' is your opportunity to feel like a pro and ride the same roads our NTT Pro Cycling team will race over, at some of the biggest classics of the year.

Take on the challenge with your colleagues, customers and friends and ride the Tour of Flanders or Amstel Gold Race, accompanied by our experienced NTT Pro Cycling guides.

All you have to do is pedal, we will do the rest. The Pro Life experience also has the option to include VIP hospitality with NTT Pro Cycling at the UCI World Tour event.

## Programme & Costing

Programme and cost is subject to availability.

Please contact [Christa@ryder.co.za](mailto:Christa@ryder.co.za) for your tailor made Pro Life experience, built to your budget

## Races

**3-5 Apr** Ronde van Vlaanderen

**17-19 Apr** Amstel Gold Race



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**Tour  
de Toscana**

## Tour de Toscana

'Tour de Toscana' is your once in a lifetime opportunity to ride a mini-grand tour with NTT Pro Cycling!

Get a feel for what our NTT Pro Cycling riders experience during a grand tour with a ride, eat, sleep three-day tour around beautiful Tuscany, Italy, this June.

Hosted in a magnificent Tuscan villa overlooking the city of Lucca, you will get to enjoy 3 days of incredible riding through the Tuscan countryside. Coupled with typical Tuscan culture and cuisine, insight provided both on and off the bike by our NTT Pro Cycling team members makes this a bucket list item for all cycling enthusiasts.

## Programme & Costing

- Airport pickup/drop off
- Equipment rental and servicing
- 3 day's riding— with an NTT Pro Cycling pro based on availability
- Accommodation & food all inclusive
- Cost determined by group size - max 20 people
- Race viewing with NTT Pro Cycling

## Dates

Please contact [Christa@ryder.co.za](mailto:Christa@ryder.co.za) to book your 3-day Tour in June.



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**Service Course**  
**Business Day**

## Service Course Business Day

Ever wanted to know how a cycling team works?

Our service course team will be happy to welcome you and your guests at the operational hub of our organization. Receive a fully guided tour with insight provided by a NTT Pro Cycling team member.

Learn about the partners, technology, equipment and procedures that allows our team to race in 25 countries over 250 days of the year.

### Programme & Costing

- Exclusive reception at the NTT Pro Cycling service course in Oosterhout, Netherlands
- Fully guided service course tour
- Coffee ride from our service course (optional)
- Light lunch
- Race viewing with insight from NTT Pro Cycling member
- Cost is subject to group size

### Date

Weekdays from March-September

Please contact [Christa@ryder.co.za](mailto:Christa@ryder.co.za) to book your visit to our service course.



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