



Privacy Policy

At Matisse Homes Inc. we believe in building relationships with our clients and recognize that relationships are built on trust. We also understand the value of personal information and are committed to safeguarding the personal information entrusted to us by our clients and managing personal information in accordance with Alberta's *Personal Information Protection Act* and other applicable laws. This Privacy Policy outlines the principles and practices we follow in protecting your personal information.

Collection

Matisse Homes Inc. collects only the personal information that we need for the purposes of providing products and services to our clients. Matisse Homes Inc. may collect the following personal information:

- Contact and mailing information such as name, address, telephone numbers, email addresses,
- Plans, specification and other particulars about the home which is being built for you,
- Insurance information,
- Municipal and legal descriptions for your home, and
- Any other relevant information necessary to provide you with our products and services.

We collect information from clients on a voluntary basis and assume consent when personal information is voluntarily disclosed. In some circumstances, we will make a prior request that you complete a consent form authorizing our collection of personal information. Generally we collect personal information from you directly or from our business partners such as realtors, or lending or mortgage officers. This information could be collected in person, over the telephone, through the mail or by electronic means. We do not use other techniques to collect personal information about you without your knowledge.

Disclosure

We use and disclose client personal information only for the purpose for which the information was collected. For example, we may share client contact information with trades or suppliers in the course of constructing or renovating a home. If we wish to use or disclose your personal information for any new business purpose, we will ask for your consent. Except as set out in this Privacy Policy, or as permitted or required by law, we do not sell or disclose any of your personal information to any other organization.

Security

We make every reasonable effort to ensure that client information is accurate and complete. If you are aware of an error in our information about you, please let us know and we will make efforts to correct it.

We protect client personal information in a manner appropriate for the sensitivity of the information. We make every reasonable effort to prevent any loss, misuse, disclosure or modification of personal information, as well as any unauthorized access to personal information.

We retain client personal information only as long as is reasonable to fulfill the purposes for which the information was collected, or for legal or business purposes. We render client personal information non-identifying, or destroy records containing personal information once the information is no longer needed and use appropriate security measures when destroying client personal information, including shredding paper records and permanently deleting electronic records.

Online

Cookies

When you access our website, we may use a browser feature called a 'cookie' to collect information such as the type of Internet browser and operating system you use, the domain name of the website from which you came, date and duration of the visit, number of visits, average time spent on our website, pages viewed and number of cookies accumulated. A cookie is a small text file containing a unique identification number that identifies a browser, but not necessarily the visitor (so is not deemed to be Personal Information), to our computers each time our website is visited. In addition to the identified purposes described in this Privacy Policy, we may use this website information and share it with other organizations with whom we have a commercial relationship to measure the use of our website, to improve the functionality and content of the website and to facilitate usage by a visitor. You can reset your browser either to notify you when you have received a cookie or refuse to accept cookies. However, if you refuse to accept cookies, you may not be able to use some of the features available on our website.

Links

Our website may contain links to other websites which are provided as a convenience only. Third party websites may have different privacy policies and practices than us, and we have no responsibility for third party websites.

Site Content

Everything contained on this site is copyrighted or is otherwise owned, or licensed intellectual property of Matisse Homes Inc., including images, illustrations, designs, icons, photographs, trademarks, logo, text, software, sounds, music, the website as a whole and any other materials on the website.

This Privacy Policy may be amended from time to time, consistent with the requirements of applicable law.

Questions

At Matisse Homes Inc., we believe that relationship trust arises in part from recognizing that clients must control their own personal information. If you have any questions about this Privacy Policy or concerns about how we manage your personal information, or if you wish to withdraw your consent, please contact Matisse Homes Inc.'s Privacy Officer at info@matissehomes.com.