Jamie Heuze

Product Designer Director

Hi! I'm Jamie, a product design director from the U.K who specialises in growing high performing teams.

My background is rooted in business and experience design but i've also been known to code a thing or two.

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About Me

A product designer with over ten years of experience and extensive knowledge in design thinking, interaction design, and design operations. Previous clients include; British Airways, BBC, Maserati, Siemens, SSE, Mind, and Ubisoft. Currently Head of Product at Etch, a human-centered design, and strategy consultancy utilising breakthrough digital strategies and technologies to change business for the better and go further, faster.

Education

AJ&Smart

Design Sprint Facilitation 2018

Southampton Solent University

BA Multimedia Design 2006 – 2009

Experience

Etch

Head of Product 2019 – Present
Behavioural Designer 2015 – 2017

Heading up the product team as an intrapeneur within Etch, accountable for managing a P&L, driving growth from 800k to 2 million in the first year. Also responsible for the creative and strategic direction of Etch Group, creating a shared vision for every person within the business. Planning and developing new strategies for product launches including conceptualisation of new innovative ideas. This role involves Leading teams of skilled product designers & developers to deliver immersive, frictionless and delightful software experiences for clients spanning manny sectors.

Dootrix

Head of Design 2017 – 2019

Tasked with building a design team from scratch for an award winning app development agency. Dootrix a Microsoft partner needed a Head of Design to hire, manage, scale and set up design operations within their business. The role required for a fully functional team to be delivering design as good as their high quality code within the first 6 months. The design team was established and not only supported the development team but excelled, it enabled the business to offer bespoke design and design thinking as an additional revenue stream.

Fueled

Web Designer 2014 – 2015

Worked with leading startups and enterprises in today's tech industry. Utilised user research to achieve a holistic approach to web and app design and development while following lean and agile methodologies. Applied skills consisted of Interaction design, User experience & Interface design, Information architecture, Prototyping, Quality assurance and front-end web development using modern web technologies such as HTML5, CSS3, Sass, jQuery, JS, YAML, Gulp, Grunt, BEM and web component practices.

Skills

Design Thinking
Interaction Design
Experience Design
Prototyping
User Testing
Branding
Design Systems
Design Operations
Strategy
Innovation
Business Design
Team Management
Coding
Agile & Scrum

Additional Info

Writing:
medium.com/@jamieheuze

Speaking:
anchor.fm/furtherfaster

Design:
dribbble.com/heuze

Social:
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twitter.com/JamieHeuze
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References:
On request