Matthew Langen

Education

Tufts University
Sep 2015 - May 2019

B.S. Engineering Psychology
Studio Art Minor
3.79 / 4.00 GPA
(Magna Cum Laude)

Tools

Adobe Creative Cloud
Sketch
Figma
Webflow
HTML, CSS, JS

Skills

Brand Identity
Graphic Design
Web Design
UX/UI Design

okayalright.co
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Experience

GYK Antler / Senior Designer
Oct 2020 — Present

Collaborating with copywriters, strategists, and creative directors to concept and execute a variety of design solutions across channels, with a focus on brand identity and digital marketing design. Clients include Sallie Mae, Hasbro, UNFI, and Brekki.

Zumiez / Digital Designer
Sep 2019 — Oct 2020

Worked with the in-house design team to create engaging campaigns and brand-focused digital content for email, social media, and the web. Improved the UX/UI of the company's heavily-trafficked e-commerce website.

JumboCode / Head of Design
Sep 2018 — May 2019

Worked with a small team of young designers on local branding, UX/UI, and web projects in this student-run design and development agency. Managed in-house branding, communicated with clients, and led design reviews on the leadership team.

Cambridge Semantics / UX Design Intern
June 2018 — August 2018

Assisted the design team in updating the UX/UI of the company's data discovery and integration platform. Created a comprehensive Sketch library to maintain consistency and streamline the design process.

Emergo by UL / Design Intern
June 2017 — December 2017

Collaborated with both the in-house and remote design teams to design a variety of interfaces, instructional documents, and packaging solutions for multiple enterprise-scale companies in the medical field.