

# Joe•Brooks

Industrial & Graphic Design

## Contact

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joebrooks.design

## Education

**Michael Graves College  
at Kean University**  
BID: Industrial Design  
*Expected May 2020 | Union, NJ*

**Michael Graves College  
at Kean University**  
BFA: Graphic Design  
*Expected May 2020 | Union, NJ*

## Design Skills

- Visual Communication
- Concept Ideation
- Mockup Creation

## Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Lightroom
- Solidworks
- Keyshot

## Soft Skills

- Adaptability
- Empathy
- Patience
- Desire to Learn

## Interests

- Housewares
- Packaging
- Art Direction
- Photography

## Experience

**Advertising Intern, Foxwoods Resort Casino**  
*May 2017–August 2019 | Mashantucket, CT*  
Developed collateral for both print and digital media for various outlets throughout the property. Designed sub-brand and vendor logos. Supervised and assisted in commercial video shoots. Supervised, assisted and completed installation of on site advertising. Prepared and sent out print ready files to commercial printers.

**CAD Intern, Foxwoods Resort Casino**  
*May 2016–August 2016 | Mashantucket, CT*  
Assisted Project Manager and CAD Librarian with managing, updating and delivering architectural and electrical documents to departments throughout the property.

## Professional Development

**The Third Wave: Core77 Conference**  
*Attended October 2019 | Brooklyn, NY*

**Rhode Island Design Week**  
*Attended September 2019 | Rhode Island*

**International Contemporary Furniture Fair**  
*Exhibited May 2019 | New York, NY*

**Research Days, Kean University**  
*April 2019 | Union, NJ*

## Extracurricular

**Director of Public Relations, IDSA Kean**  
*May 2019–Present | Union, NJ*

**President, IDSA Kean**  
*December 2018–May 2019 | Union, NJ*

**Annual Let's Charrette, Kean University**  
*Team Placed 2017, 2018, 2019 | Union, NJ*

**Treasurer, IDSA Kean**  
*May 2017–May 2018 | Union, NJ*