

Charlie Weber

Product Designer, passionate about using intentional and data-based design decisions to build meaningful, long-lasting digital products. 🙌

EXPERIENCE

Nextpoint

Product Designer

JUL 2020 - PRESENT | CHICAGO, IL

Collaborate with cross-functional stakeholder groups to identify business and technical goals, ensuring alignment with product direction.

Lead design projects from inception to execution, including redesign of the eDiscovery product's document review experience.

Plan and execute various research methodologies to determine user needs and create a cohesive, intuitive customer journey across devices.

Illinois Action for Children

Marketing Manager

MAR 2019 - JUL 2020 | CHICAGO, IL

Led digital and direct mail marketing strategy and execution, collaborating with cross-functional teams to concept and develop interactive solutions.

Developed concepts and create design deliverables for the agency's various marketing channels, ensuring design consistency through brand presence.

Braintree Payments

Technical Support Specialist

SEP 2016 - MAR 2019 | CHICAGO, IL

Provided support to e-commerce merchants integrating with Braintree's API, proactively identifying potential future product enhancements.

Built and led a 20-person employee resource group; achieved consistent recognition for excellent leadership.

INXPO

Digital Project Manager

SEP 2014 - SEP 2016 | CHICAGO, IL

Led marketing strategy and execution of large-scale webinars from concept to launch for enterprise clients, such as Microsoft.

Utilized event and attendee data to identify opportunities for new attendee acquisition and client growth.

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SKILLS

UI Design

User Research

Wireframing

Prototyping

Interaction Design

Data Visualization

Information Architecture

A/B Testing

Project Management

TOOLS

Figma

Sketch

InVision

HTML & CSS

JavaScript

Jira

Adobe Creative Suite

Google Analytics

EDUCATION

DesignLab, UX Academy

SEP 2019 - APR 2020

UX Academy Certificate

School of the Art Institute of Chicago

JAN 2018 - DEC 2019

Graphic Design Certificate

Kalamazoo College

SEP 2009 - JUN 2013

Bachelor of Arts, Human

Development, Mathematics