

Marketing Manager

Description:

- Management of offline marketing:
 - Promotion talks/events
 - Offline awareness (posters? flyers? screens? banner?)
- Management of online marketing:
 - Instagram/FaceBook/Linkedin
 - Website
- Responsible for the awareness around UtrechtInc/UtrechtInc Students and all it's events and possibilities
- Freedom to think out-of-the-box to create new promotional opportunities, think big!

Requirements:

- Strong planning skills (set-up promotion plans of all the events planned, plus ability to post daily)
- Affinity with social media
- Design skills > able to create content (Adobe Creative Cloud)
- pre: fluent in English
- pre: strong social skills
- pre: big network (UU employees, other associations etc.)