

Full Cookies List

1. Performance/Analytics Cookies

Cookie name	Source	Expiry	Purpose
lang	https://js.hs-scripts.com/4686263.js	Session	Remembers the user's selected language version of a website
lang	https://js.hs-scripts.com/4686263.js	Session	Set by LinkedIn when a web page contains an embedded "Follow us" panel
_ga	https://www.googletagmanager.com/gtm.js?id=GTM-MN294G5	2 Years	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
_gat	https://www.googletagmanager.com/gtm.js?id=GTM-MN294G5	1 Day	Used by Google Analytics to throttle request rate
_gid	https://www.googletagmanager.com/gtm.js?id=GTM-MN294G5	1 Day	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

2. Marketing

Cookie name	Source	Expiry	Purpose
__hssc	https://js.hs-scripts.com/4686263.js	1 Day	Collects statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to

			factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customized online advertising.
__hssrc	https://js.hs-scripts.com/4686263.js	Session	Collects statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.
__hstc	https://js.hs-scripts.com/4686263.js	1 Year	Collects statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.

<p>__ptq.gif</p>	<p>https://track.hubspot.com/__ptq.gif?k=1sd=1024x768cd=24-bitcs=UTF-8ln=en-usbfp=3758609522v=1.1a=4686263r=https%3A%2F%2Fwww.hyro.ai%2Fpu=https%3A%2F%2Fwww.hyro.ai%2Ft=Hyro+-+Conversational+Alcts=1595177341391vi=66a7dec05e93438ee15289c18b431245nc=trueu=91932805.66a7dec05e93438ee15289c18b431245.1595177341384.1595177341384.1595177341384.1b=91932805.1.1595177341385</p>	<p>Session</p>	<p>Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.</p>
<p>_fbp</p>	<p>https://js.hs-scripts.com/4686263.js</p>	<p>3 Months</p>	<p>Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.</p>
<p>_p_hfp_client_id</p>	<p>https://apps.elfsight.com/p/platform.js</p>	<p>1 Day</p>	<p>Used to implement social platforms on the website. Enables the social platforms to track the users by assigning them a specific ID.</p>
<p>bcookie</p>	<p>https://js.hs-scripts.com/4686263.js</p>	<p>2 Years</p>	<p>Used by the social networking service, LinkedIn, for tracking the use of embedded services.</p>
<p>bscookie</p>	<p>https://js.hs-scripts.com/4686263.js</p>	<p>2 Years</p>	<p>Used by the social networking service, LinkedIn, for tracking the use of embedded services.</p>

<p>embed/v3/counters.gif</p>	<p>https://forms.hsforms.com/embed/v3/counters.gif?key=collected-forms-embed-js-form-bindcount=1</p>	<p>Session</p>	<p>Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.</p>
<p>fr</p>	<p>https://www.facebook.com/tr/?id=531339101045282ev=PageViewdl=https%3A%2F%2Fwww.hyro.ai%2Frl=https%3A%2F%2Fwww.hyro.ai%2Fif=falsets=1595177341985sw=1024sh=768v=2.9.22r=stablea=tmhubspotec=0o=286fbp=fb.1.1595177341983.1796412313it=1595177341861coo=falserqm=GET</p>	<p>3 Months</p>	<p>Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.</p>
<p>hubspotutk</p>	<p>https://js.hs-scripts.com/4686263.js</p>	<p>1 Year</p>	<p>Keeps track of a visitor's identity. This cookie is passed to the marketing platform HubSpot on form submission and used when de-duplicating contacts.</p>
<p>IDE</p>	<p>https://www.hyro.ai/blog</p>	<p>1 Year</p>	<p>Used by Google DoubleClick to register and report the website user's actions after viewing or clicking</p> <p>one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.</p>
<p>lidc</p>	<p>https://js.hs-scripts.com/4686263.js</p>	<p>1 Day</p>	<p>Used by the social networking service, LinkedIn, for tracking the use of embedded services.</p>

<p>lissc</p>	<p>https://js.hs-scripts.com/4686263.js</p>	<p>1 Year</p>	<p>Used by the social networking service, LinkedIn, for tracking the use of embedded services.</p>
<p>r/collect</p>	<p>https://stats.g.doubleclick.net/r/collect?v=1aip=1t=dc_r=3tid=UA-151128092-2cid=1886494806.1595177224jid=1953142382_gi_d=523804724.1595177224gjid=3992644_v=j83z=1627117317 via https://www.googletagmanager.com/gtm.js?id=GTM-MN294G5</p>	<p>Session</p>	<p>This cookie is used to send data to Google Analytics about the visitor's device and behavior. It tracks the visitor across devices and marketing channels.</p>
<p>test_cookie</p>	<p>https://googleads.doubleclick.net/pagead/viewthroughconversion/730807311/?random=1595177341871num=1bg=fffffguid=ONresp=GooglemKTybQhCsOu_h=768u_w=1024u_ah=768u_aw=1024u_cd=24u_his=2u_tz=0u_java=falseu_nplug=3u_nmime=4gtm=2oa783sendb=1ig=1data=event%3Dgtag.configfrm=0url=https%3A%2F%2Fwww.hyro.ai%2Fref=https%3A%2F%2Fwww.hyro.ai%2Ftiba=Hyro%20-%20Conversational%20Alhn=www.googleadservices.comasync=1rfmt=3fmt=4 via https://js.hs-scripts.com/4686263.js</p>	<p>1 Day</p>	<p>Used to check if the user's browser supports cookies.</p>
<p>tr</p>	<p>https://www.facebook.com/tr/?id=531339101045282ev=PageViewdl=https%3A%2F%2Fwww.</p>	<p>Session</p>	<p>Used by Facebook to deliver a series of advertisement products</p>



	hyro.ai%2Frl=https%3A%2F%2Fwww.hyro.ai%2Fif=falsets=1595177341985sw=1024sh=768v=2.9.22r=stablea=tmhubspotec=0o=286fbp=fb.1.1595177341983.1796412313it=1595177341861coo=falserqm=GET		such as real time bidding from third party advertisers.
UserMatchHistory	https://js.hs-scripts.com/4686263.js	29 Days	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.

3. Unclassified

Cookie name	Source	Expiry	Purpose
pagead/1p-user-list/#	https://www.google.com/pagead/1p-user-list/730807311/?random=1595177341871cv=9fst=159517440000num=1bg=fffffguid=ONu_h=768u_w=1024u_ah=768u_aw=1024u_cd=24u_his=2u_tz=0u_java=falseu_nplug=3u_nmime=4gtm=2oa783sen db=1data=event%3Dgtag.configfrm=0url=https%3A%2F%2Fwww.hyro.ai%2Fref=https%3A%2F%2Fwww.hyro.ai%2Ftiba=Hyro%20-%20Conversational%20Async=1fmt=3is_vtc=1random=711515506resp=GooglemKTybQhCsOrmt_tld=0ipr=y	Session	Unclassified