

Tim Place, MBA
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Mr. Place is the President & CEO of Basor Electric, Inc. (www.basor.us), a manufacturer and marketer of open cable management products for the electrical, process control, voice/data and security markets. Basor Electric's cable tray solutions provide unique and cost-effective means and methods for contractors and end users to manage their infrastructure cabling backbones.

Mr. Place is responsible for introducing welded wire mesh cable trays to the North American market in 1992 and was personally responsible for promoting the top three brands in the market place (Basor, Cablofil & Flextray) . Mr. Place has authored numerous articles and white papers addressing industry questions and challenges concerning cable management. Mr. Place has also had received patent award for innovate new wire mesh support product serving his industry with new efficiencies.

Mr. Place has a broad range of experience making him unique and well suited for the innovation he has brought to his customers, employers and his companies. A major point of difference separating him from his peers can be found starting with his education. He holds an undergraduate degree in Physics from Greenville University 1985 where he studied under the well renowned Physics educators and practicing scientist Dr. Hugh Seifken and Dr. Harry Tomaschke. It was at Greenville in the Physics discipline that Mr. Place's passion for innovation was nurtured and where he learned to apply the practice of critical thinking. In 1990 Mr. Place received his Master's in Business Administration with an Emphasis in Marketing from Webster University which has helped him operate in multiple disciplines and industries over a 35 year career.

Mr. Place's educational background has given him the opportunity to work in various different fields and in numerous roles. Mr. Place has worked as a mining engineer in operations and planning for Arch Mineral/Ashland Oil responsible for the engineering operations of the world largest strip shovel, as a quality control manager technical services engineer for Tyco Corporation, USG Corp and GS Metals. He was the managing director responsible for the start-up business in Canada where he lived and worked. Mr. Place was the director of International business covering EMEA, Latin America and the ASEAN region. He was the manager of customer experience and eventually the director of marketing for GS Metals corporation. Mr. Place started Cablofil, Inc. in North America for the Vallourec company and was a owner partner of the ICM Group, a global manufacturer of industrial floorings, neutral ground resistors, large scale load cells, cable management products and expanded metal. He was the president of Cablofil, Inc. and the Vice President & General Manager of Legrand Electrical Wiring Systems Division.

Mr. Place and his wife reside in rural Southern Illinois near his 6 children and new grandson. Mr. Place has a passion for fishing and hunting in the hills and hardwoods of Southern Illinois and loves Basketball and the St. Louis Cardinals.