

QtaSato

サトウ
キュウタ

GRAPHIC DESIGNER

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EDUCATION

- 09.2015–
04.2021** **ArtCenter College of Design, Pasadena, CA**
Bachelor of Fine Arts in Graphic Design
- 04.2010–
03.2014** **Keio University, Tokyo, Japan**
Bachelor of Arts in Political Science
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EXPERIENCE

- 05.2020–
08.2020** **Nike, Beaverton, OR**
Brand Experience Design Intern
Worked with the Brand Creative Retail team and designed holistic experience of a hypothetical concept store. The project includes research, concept making, design and 3D modeling to execute the idea.
- 09.2020–
04.2021** **ArtCenter College of Design, Pasadena, CA**
Teaching Assistant
Type5: Transmedia, Generative Type and Generative Design
Assisted instructors and students with class demos, critiques and coding, and helped to develop ideas to resolve projects.
- 01.2018–
12.2019** **Virsix Games, Los Angeles, CA**
Graphic Designer and Art Director
Designed a voice activated board game “St.Noire” as the first employee of the company. From fundraising to launch, provided art direction, web design, social media, and the promotion materials.
- 12.2019–
01.2020** **Wieden+Kennedy, Tokyo, Japan**
Graphic Design and Animation Freelancer
Co-designed a digital presentation for multiple global companies including a customer journey map. Worked on a motion design proposal for a fashion company.
- 01.2017–
08.2017** **DARKMATTER, Los Angeles, CA**
Design and Animation Freelancer
Designed style frames and animated the title sequence for the movie “My Little Pony: The Movie” and promotion videos.
- 02.2015–
08.2015** **EDP Graphic Works, Tokyo, Japan**
VFX and Animation Freelance
Provided VFX and animation for the main character on Japanese TV Drama “The Gutsy Frog” using After Effects and Mocha.

SKILLS

DESIGN:

Brand identity, Image Making, Motion Design, Experience Design, Creative Coding, UI/UX Design, Drawing, Painting, Sketching and Design Research

SOFTWARE:

InDesign, Photoshop, Illustrator, AfterEffects, Premiere Pro, Lightroom, Cinema4D, Octane, Java and Java Script

LANGUAGE:

English and Japanese

SCHOLARSHIP

- 04.2016–Present
ArtCenter Department Scholarship
- 11.2017
Pentagram Design Endowed Scholarship
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RECOGNITION

- 02.2020 / “St.Noire”
**SXSW 2020 Finalist—
Entertainment & Content**
- 01.2020 / “St.Noire”
**CES Innovation Awards—
Best of innovation**
- 11.2018 / “Griffith Observatory ID System”
Adobe Design Achievement Awards
- 04.2018 / “Griffith Observatory ID System”
The One Club / The Young Ones
- 04.2016 / “This American Life”
Featured in the ArtCenter Student Gallery
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