

ALEKSANDR POPOV

UX Designer

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(206) 483 7221
Seattle, WA

Professional Experience

Information Architect – PiktorLabs Inc

Oct 2020 – Present in Seattle, WA

Drive the decision making related to data migration functions, architectural patterns, and design solutions. Design human-centric digital products from HR to digital security and cloud compliance.

UX/UI Designer – Freelance

Jun 2018 – Present in Seattle, WA

Design user experience, interactions, icons, illustrations, mobile and web interfaces. My design process includes heuristic analysis, wireframes, sitemaps, user flows, concept sketches & visual design.

Sales Merchandiser – Pental Surfaces

May 2018 – Sep 2020 in Seattle, WA

Collaborated with the 10-person marketing department to create a greater presence of 100+ products on the company's website. Increased gross profit of 15% by researching and analyzing 200+ customer needs in three states.

Education

Certificate in UX Design

DesignLab UX Academy

Sep 2019 – Apr 2020

560+ hour intensive design course. Emphasis in research, interaction design, ideation, UI design, prototyping, and testing.

M.S. in Transportation Systems

Ural State University of Railway Transport

Sep 2014 – Jun 2016

Graduated with Honors. Emphasis in logistics, planning and operations. Tested efficiency of operating platform.

B.S. in Transportation Systems

Ural State University of Railway Transport

Sep 2009 – Jun 2014

Graduated with Honors. Emphasis in planning and operations.

Skills

Design

Interaction Design
Visual Design
User Research
UX Production
Wireframing
Prototyping
Usability Testing

Technical

Figma
Sketch
Photoshop
InVision
Illustrator
Adobe Creative Cloud
InDesign

Research

Empathy Map
Card Sorting
Heuristic Analysis
Storyboards
A/B testing
Personas

Code

HTML
CSS
Webflow
Unity Platform

Languages

English
Russian